



Green business area in Mali

Case study

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Session 3: Energy for rural areas



GERES and sustainable energy in Africa





- Productive uses of energy
- ► Focusing on small businesses
- ▶ Pilot action-research project





Green Business Area





Positive results after 1 year



- ▶ Building 625m² (bioclimatic), 60% filled
- ▶ 8 small local businesses installed
- ▶ 65 jobs created or secured
- Investment +450k€, consolidated turn over 65,000 euros
- ▶ 7 MWh charged / up to 20 MWh available





4 lessons from Green Business Area



- An example of technical solution adapted to local businesses needs in rural areas
- ► A tool for local authorities and states to develop their territories
- ► A mix of energy saving, efficiency and renewables
- Could complete private small cities mini grids





Thank you!

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