

# Flexible and connected markets

## Future electricity market will benefit consumers

Electricity powered by renewables

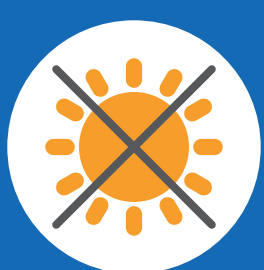
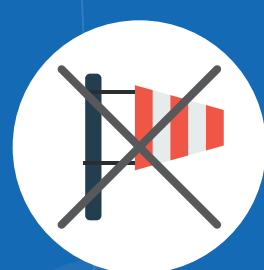
2015



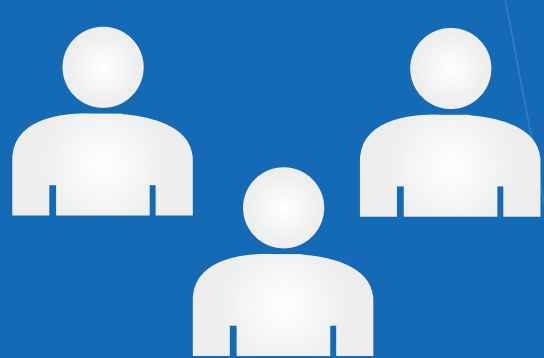
2030



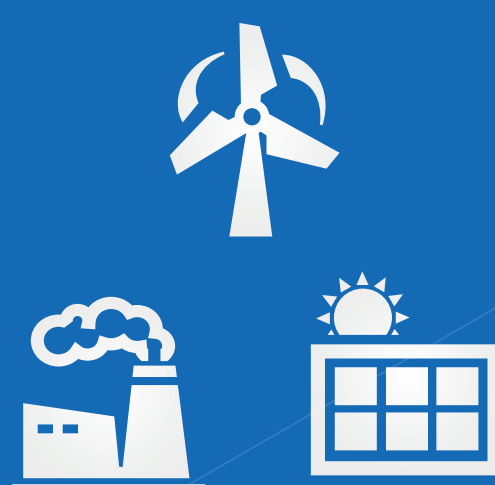
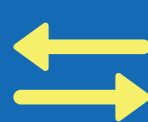
But... electricity is also needed when the sun is not shining and the wind is not blowing



## It goes both ways



Use electricity when it is cheapest



Produce electricity when it is most needed

## By 2030

Flexible, connected markets will save households and industry **€40 billion** a year



By adjusting demand, consumers can save up to **€5 billion** a year

**#EnergyUnion**