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#### Impax is a global leader in Environmental Markets investing

- Dedicated to environmental markets since 1998
- Global institutional client base
- Established thought leaders
- Offices in London, Hong Kong, New York, and Portland (OR)
- 30 experienced investment team members

#### ASSETS UNDER MANAGEMENT AND ADVICE<sup>1</sup>



#### WINNER OF NUMEROUS AWARDS



2017 UNPRI assessment:

A+

Policies, Processes, Practices, and Governance



<sup>1</sup>As at 30 June 2017. Assets under advice represent ~4% of total AUM.

#### A Sustainable Property Fund?



- Meets Manager's corporate objective and reporting....UNPRI etc.
- Fund and asset level benchmarking.... BREEAM, EPC
- Create "alpha" returns from property City Centre Brown > Green, Buy>Fix>Sell.
- Quantify the "green alpha" created



#### Separating energy for base building services and tenant activities

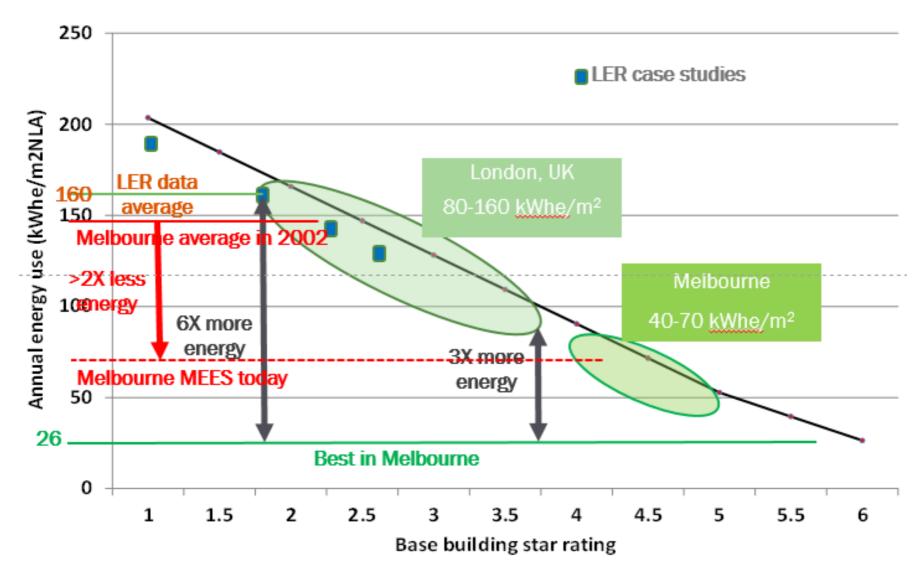
For a rating scheme, this enables comparability between different buildings. And it gives building operators and occupants the data they need to take responsibility for the energy uses they are able to control directly

Occupant D Energy Occupant lighting, Occupant C Energy small power, Occupant B Energy ICT, etc. Occupant A Energy All energy use for the building Lifts Base building Hot water (actual occupancy) Whole building **HVAC** Whole building rating Base building and **Energy end uses** divided between base classic operational occupant ratings rating, as used in building and **DECs** occupant rating

Source: Design for Performance: How the commitment to disclose in-use performance can transform energy outcomes for new buildings



#### New building energy use in Australia has been halved in 15 years



Source: Design for Performance: How the commitment to disclose in-use performance can transform energy outcomes for new buildings



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Repositioning Existing Buildings: Replace inefficiency, fine tune, measure & monitor = typical energy savings of **25%+** 



# Impax ASSET MANAGEMENT

#### 5 St Philip's Place, Birmingham



Investment Summary	
Acquisition Date	February 2009
Acquisition Price	£31.5m
Equity Invested	£16.0m
Acquisition Yield	7%
Size (Sq Ft)	80,358
Disposal Date	June 2014
Disposal Price	£38.0m
Disposal Gain	£6.5m
Gross IRR*	11.6%
ROE	1.25x

#### **Initiatives Completed**

- Comprehensive Pre-acquisition Energy analysis...multi-let but part unoccupied by Government departments...very poor Sustainability profile.
- Green Lease completed with Government tenant
- New lighting throughout office floors and common areas, new heating and cooling controls, new electrical sub-station, water flow restrictors, AMR Metering throughout £700k capex spent (L&T)
- DEC Energy Ratings: Acquisition G (231), Exit D (98)
- Carbon Reduction 63% (2009-2013)
- NPV of energy savings £151,787

Figures as at 30 June 2017. Gross IRR does not include management fees and carried interest to be borne by investors. Equity multiple (ROE) is calculated as the net proceeds on the sale of the property to the fund (after repayment of 3<sup>rd</sup> party debt and after disposal costs) divided by the net cost of the property to the Fund (includes acquisition costs and after 3<sup>rd</sup> party debt)



### Making performance visible with display energy certificates

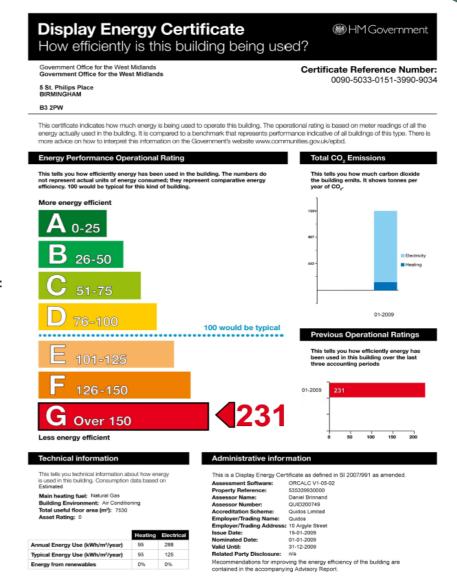
 5 St Philip's Place - High specification but poor DEC - with CO2 emissions 231% of benchmark

#### WHY?

 Annual heating energy use was 95 kWh/m2 -24% better than the DEC benchmark value of 125 kWh/m2

#### **BUT**

 Annual electricity use was 288 kWh/m2- over three times the DEC benchmark value of 95 kWh/m2.

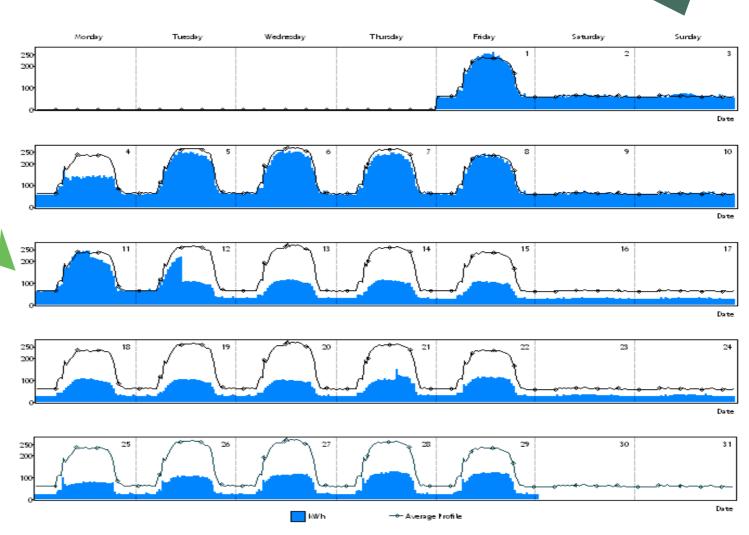


# nPower has confirmed the meter error after a site meeting with GOWM and PE on 5 May



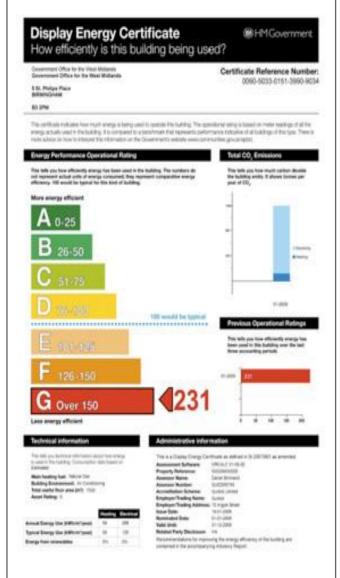
Metering records were corrected. On 12 May 2009, 2008-09 data has now been updated retrospectively

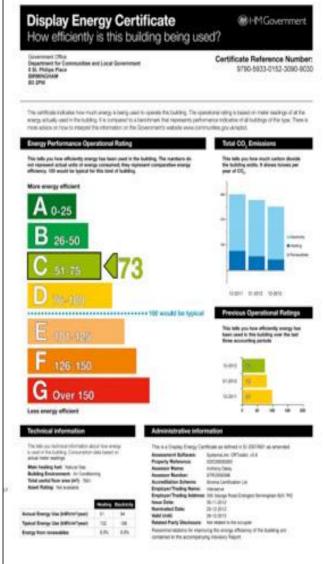
Significant rebate secured from Utility company



# Impax ASSET MANAGEMENT

# G to C in less than 4 years





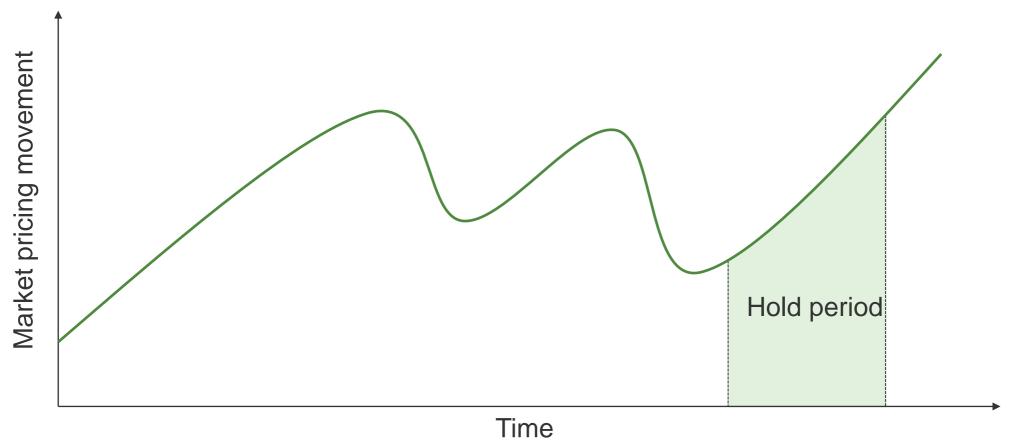


	2008	2009	2010	2011	2012	% Change 2008- 2012
Electricity - kWh/year (as invoiced by the electricity supplier)	2,168,935	1,124,276	899,753	736,716	697,421	- 67%
Energy - Cost p.a. (for electricity and gas as invoiced and excluding the rebate reimbursed by the electricity supplier in May 2009)	£259,174	£144,510	£98,825	£77,957	71,239	- 72%
Carbon - tCO2 p.a. (for electricity and gas)	1,305	716	616	483	467	- 64%
Display Energy Certificate (A-G where A is Zero Carbon)	G	F	E	D	С	

# The challenge

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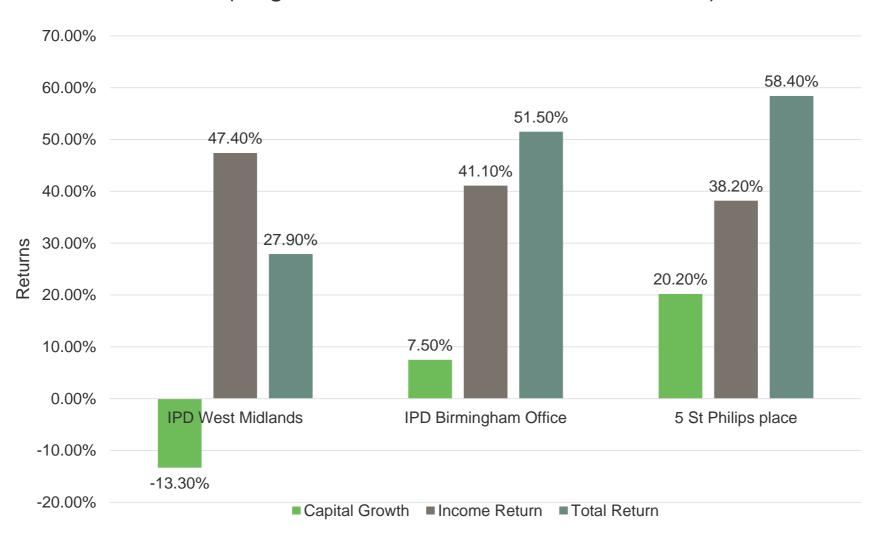
- How to quantify green alpha...going beyond market Beta.
- Downside risk and seeking upside.
- Controlling for the business cycle and movement in the market
- Multi portfolio analysis or single asset?





# Case Study - 5 St Philips Square, Birmingham

#### Outperformance to IPD (Ungeared Total Return over Hold Period)



Source: JLL Sustainable Investment Analysis – "Green Alpha" Theory and Practice

### 'Green Alpha' methodology



Management quantify how much additional value they add from their energy efficiency initiatives

1

#### **Input Data**

- Background to the property and its local market
- Capex in Energy Efficiency Measures
- · Calculation of energy savings and paybacks
- Investment Performance Analysis, in terms of Total Return, against comparable transactions
- IPD benchmarking and JLL Forecast comparison

2

#### **DCF** model

- Statistical analysis of 20-30 years of historic movements in yield and rental growth
- Monte Carlo probability distribution curves onto JLL forecasts over hold period
- · Controlling for inflation by use of real rental growth figures, rather than nominal
- Isolation of outperformance over and above the market that indicate Externalities attribution

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'Green Alpha' Total Return Attribution

- Isolation of outperformance from Monte Carlo analysis
- NPV of energy savings and apportionment to Total Return

Source: JLL Sustainable Investment Analysis – "Green Alpha" Theory and Practice

### Case Study - 5 St Philips Square, Birmingham

# Impax ASSET MANAGEMENT

#### Monte Carlo Simulation Analysis



Monte Carlo analysis isolates the confidence in achieving sales prices given various scenarios adopting actual and forecasted market conditions

# Case Study - 5 St Philips Square, Birmingham

# Monte Carlo Simulation Output



Monte Carlo	5 St Philips Place
Disposal Price - Nominal (actual)	£38,000,000
Disposal Price - Nominal (median)	£36,229,685
Disposal Price – Nominal (difference)	£1,770,315
CPI Movement	17.1%
Market Movement (IPD Birmingham)	7.5%
Disposal Price – Real (actual)	£29,315,247
Disposal Price – Real (median)	£27,949,530
Disposal Price – Real (difference)	£1,365,716
NPV of energy savings	£151,787
% of Real difference in Disposal Price	11.1%

#### **Future Trends**



- Use this methodology as a predictive tool on future acquisitions
- Not just NPV of Energy Savings but Attribute other factors to green alpha, such as
  - Carbon pricing
  - Flood & other Climate Risk
  - Wellness & overall Occupier Satisfaction
  - Digital and technological resilience
  - Location Connectivity to on site and shared renewables

- The % of "green alpha" will increase as the factors that define a "green building" evolves
- Occupiers and Investors should all be considering all these factors when repositioning assets....look for the Green Alpha.



# Any questions?



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