

Promoting Energy Efficiency in the UK Landscape and Considerations

Sustainable Energy Investment Forum, Dublin











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- Recognised Energy Efficiency Finance Barriers
 General, SMES and aggregation
- UK (non-domestic) Landscape
 Market, policies, consumers, businesses and SMEs
- External Engagement
 G20, EEFIG, ICP, DfP and LENDERS
- Policy Considerations
 Value chain, targeting and approach





The general market barriers to EE finance uptake



- Tenants vs landlords, >60% of business properties leased
- Maintenance vs procurement department
- Energy managers vs financial directors

- Business case development
- Procurement & contracting
- Measurement & verification



Access to corporate finance

- Embryonic market, complexity of financing
- Lack of necessary confidence to invest
- Available financing products do not reflect the EE fundamentals



More difficult for SMEs to decide actions?

Knowledge & understanding

- Lack of expertise to identify cost-effective opportunities
- Lack of understanding of available financial instruments
- Unaware of their optimum energy performance use, lack of reliable data

- Time and attention is on core priorities
- Lack of internal capability to develop proper business cases
- Focus on crucial demands and infrastructure projects

Resources, skills & time

Shareholders buy in

- Not front of mind, other prioritisations
- Lack of awareness of other economic benefits
- Longer payback periods, focus on quick wins

Department for

Need to overcome aggregation barriers

Business, Energy & Industrial Strategy



Fragmentation & multiplicity

No procurement and contracting standardisation

Small size of projects, varied terms

Credit score, weak guarantees Aggregation barriers

The gap

Standardisation, measurement & verification

Portfolio, larger scope, consistent terms

Investment grade with risk sharing guarantees

Aggregation requirements

Projects Pool

Available public and market based funding to finance a public portfolio of energy efficiency projects

Leverage of public and private funds

UK Landscape

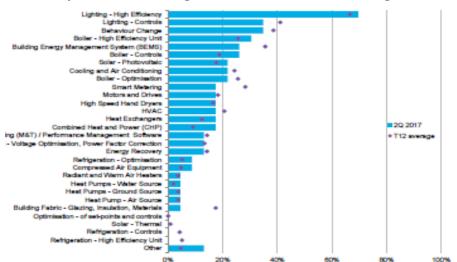


Department for Business, Energy

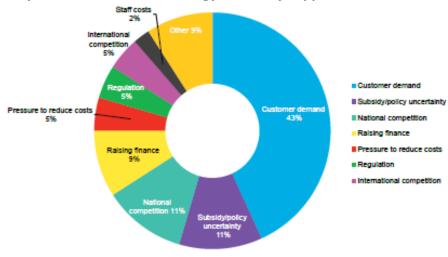
Recent non-domestic energy efficiency market stats

& Industrial Strategy

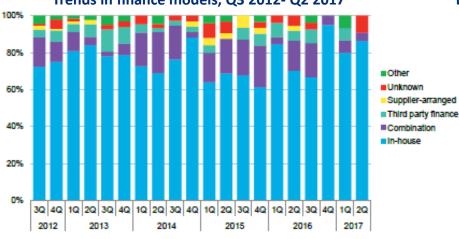
Uptake of technologies, Q2 2017 vs 12mths average



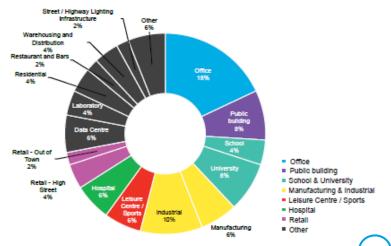
Key issues of concern to energy efficiency suppliers, Q1 2017



Trends in finance models, Q3 2012- Q2 2017



Breakdown of commissioned projects by property type, Q2 2017



Source: EEVS, Bloomberg New Energy Finance



Non-domestic energy efficiency policies

Highlights

- Climate Change Levy (CCL): A tax on energy delivered to non-domestic users to provide an incentive to increase energy efficiency and to reduce carbon emissions
- Climate Change Agreements (CCAs): Voluntary agreements that allow eligible energy-intensive sectors to receive up to 90% reduction in the Climate Change Levy if they sign up to stretching energy efficiency targets agreed with Government.
- **Enhanced Capital Allowance (ECA):** The scheme allows businesses to benefit from tax breaks when investing in eligible energy-saving technologies
- **Energy Demand Reduction (EDR):** A pilot programme rewarded kW of electricity capacity savings that are achieved by installing energy demand reduction measures.
- Energy Savings Opportunity Scheme (ESOS): A mandatory energy assessment scheme that requires non-SMEs to carry out energy audits, at least every 4 years
- **Energy Company Obligation (ECO):** Imposes obligations on larger gas and electricity suppliers to promote energy efficiency measures in domestic households.
- **Salix Finance:** Interest-free Government funding to the public sector to improve their energy efficiency, reduce carbon emissions and lower energy bills
- **RE:FIT:** Pioneered by GLA, the scheme provides to public sector a procurement framework for commercial energy efficiency projects. BEIS provides grant funding to LPs (in England outside London) to cover their administering implementation costs.
- **PRS**: Private landlords will need to ensure that their properties reach at least an E EPC rating before granting a tenancy to new or existing tenants.











Example: The minimum energy performance standard

Minimum standard

- Properties in scope need to reach a minimum E EPC rating or above in order to be let
- Landlord's obligation to ensure the property complies
- 18% non-domestic property currently F or G
- However, it may not be appropriate for all buildings to reach an E EPC rating prescribed time-limited exemptions apply for these situations

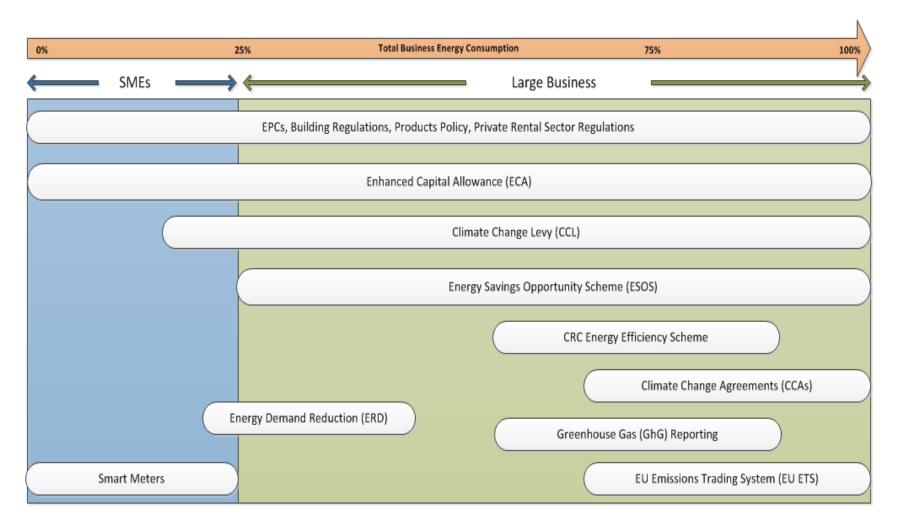
Trigger point

- Minimum standard to apply in a phased manner:
 - ✓ New and renewed leases from 1 April 2018
 - ✓ All privately rented non-domestic properties in scope incl. occupied property from 1 April 2023 ("backstop")
- Where a lease is granted on a non-compliant property without a landlord's control (e.g. under operation of law or by order of a court), an additional six months is provided for a landlord to comply



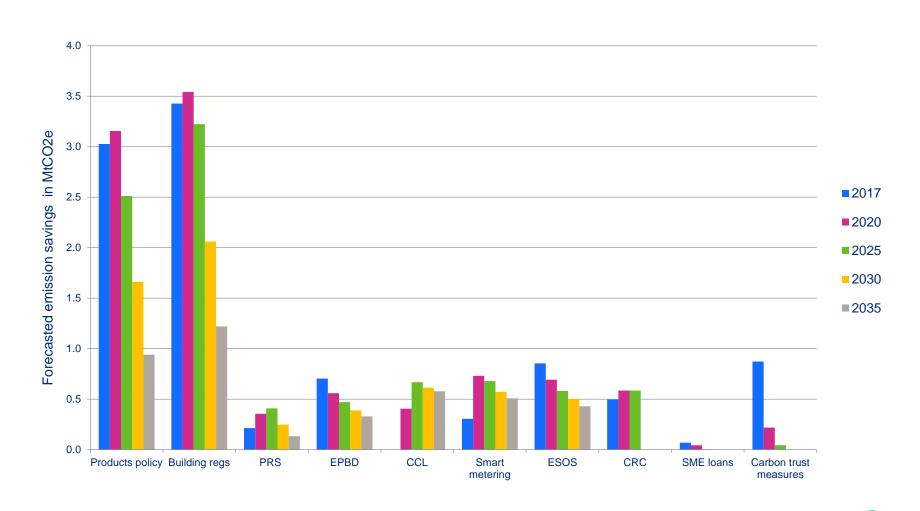


Business energy efficiency regulatory landscape



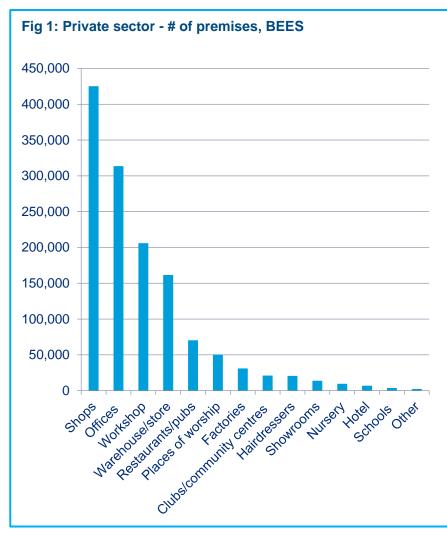


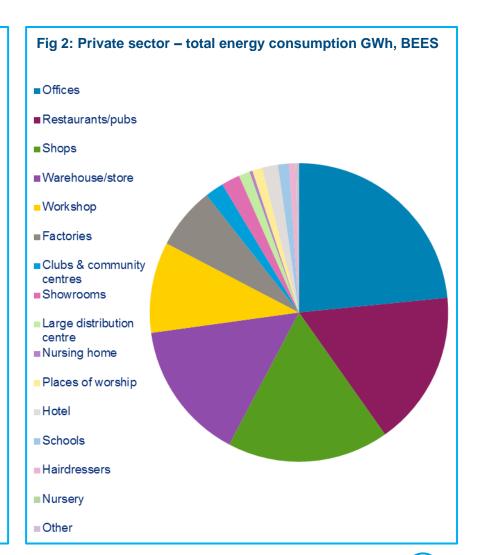
Additionality impact forecast in existing policies





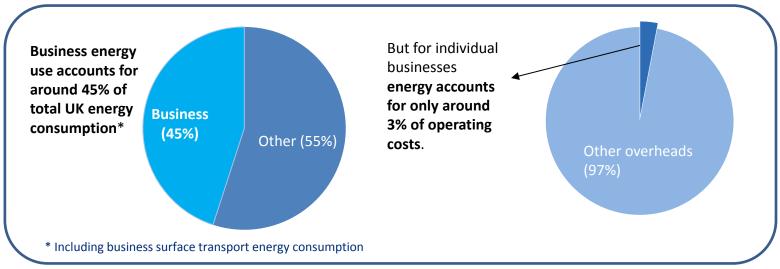
Who are the non-domestic consumers?

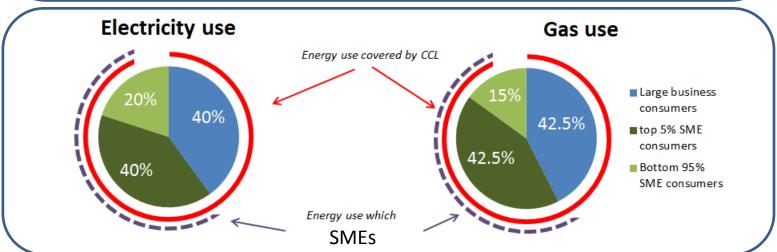






Energy is a small part of the costs in non-industrial businesses





Source: BEIS



Annual energy efficiency potential for SMEs in England by payback periods

	0-2 years payback		3-7 years payback		Over all payback periods	
	All	of which owner occupiers	All	of which owner occupiers	All	of which owner occupiers
Bill savings (£m/annual)	98	66	894	484	1,394	746
Traded emissions savings (MtCO2e/annual)	0.2	0.1	2.1	1	3	1.5
Non-traded emissions savings (MtCO2e/annual	0.2	0.2	0.9	0.6	1.9	1.3
Capital cost associated with potential (£m)	172	82	3,862	1,837	11,324	5,428

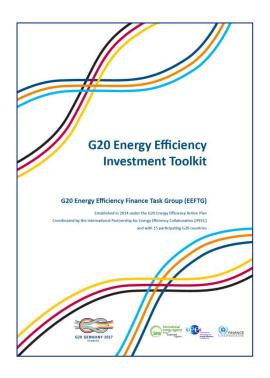
Source: Building Energy Efficiency Survey (BEES), 2014–15: (adjusted to England)

External engagement



Department for Business, Energy & Industrial Strategy

G20 Energy Efficiency Investment Toolkit (May 2017)



In summary, the G20 Energy Efficiency Investment Toolkit:

- Launched for world's major economies to further develop USD 221bn energy efficiency opportunity
- A product of 15 country members collaborative work.
- A result of 3 years work of G20's Energy Efficiency Finance Task Group (EEFTG), constituted under G20's EE Action Plan in 2014 and reinforced through 2016 EE Leading Programme.
- Provides a framework and tools by which G20 countries can enhance capital flows for energy efficiency investments.
- Includes an assessment of current energy efficiency investment by sector and region.
- Published under the content direction of the International Energy Agency (IEA); the International Partnership for Energy Efficiency Collaboration (IPEEC); and the United Nations Environment Finance Initiative (UNEP FI).





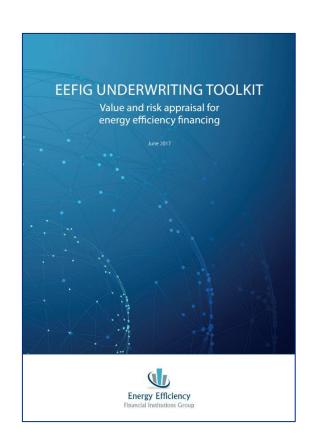




EEFIG Underwriting Toolkit (Jun 2017)

Designed to assist financial institutions to scale up their deployment of capital into energy efficiency:

- to help originators, analysts and risk assessors better understand energy efficiency investments and therefore better evaluate both their value and the risks.
- to provide a common framework for evaluating energy efficiency investments and analysing risks to allow capacity building around standardised processes and understanding.
- to help developers and owners seeking to attract external capital to (develop) energy efficiency projects in a way that better addresses the needs of financial institutions.
- to foster a common language between project developers, project owners and financial institutions.





Other examples of national engagements

ICP Europe (UK):

The Investor Confidence Project Europe unlocks access to financing for the building, industry, district energy and street lighting markets by standardizing how energy efficiency projects are developed, documented and measured.



Design for Performance

The Design for Performance Project is an industry initiative supported by the BBP, which aims to change new office development designs in the UK. The project looks to the Australian NABERS Commitment Agreement and explores the applicability in the UK.



LENDERS Project

A UK GBC led research project jointly with mortgage lenders, that examines the link between energy costs, affordability and mortgage borrowing. It builds the evidence base for using more accurate estimates of energy bills in mortgage affordability calculations.



Policy Considerations





Mapping EE support value chain





Desired focus in energy efficiency support finance

Size of project	Micro & Small (<50 to 100 staff) average credit rating	Medium size (>100 to 250 staff) average to good credit rating	Medium to Large (>250 staff) poor to average credit rating	Large (>250 staff) Good credit rating	
< £25k	Own resources / Bank Toan	Own resources / Bank credit line	Own resources	Own resources	Easy to access finance
£25 – 100k	Own resources / Bank loan	Own resources / Bank loan	Own resources/ Bank credit line	Own resources/ Bank credit line	Limitations in accessing fina Difficult to
£100 – 250k	Bank loan	Bank loan / EPC Solutions	Own resources / Bank oan	Own resources / Bank loan	access finance
£250k – 1million	n/a	Bank loan / EPC Solutions	Bank loan / EPC Solutions	Own resources / Bank lean	Desired foc Small to mediu
£1- 3million	n/a	Bank loan / EPC Solutions	Bank loan / EPC Solutions	Project Ioan / EPC Solutions	sized businesses having limitatio or difficulty accessing finance based on the size of EE project
>£3 million	n/a	n/a	EPC Solutions	GIB / Project loan / EPC Solutions	



A multi-step gradual approach

Technical Assistance 1. Trusted information 1st **Accelerating** 2. Audits, opportunity Step 3. Business case development **Demand** 4. Senior management buy-in 1. Standardisation 2nd **Aggregating** 2. Segmentation Step the Pipeline 3. Risk management (M&V) 4. Procurement & contracting 1. Market based delivery 3rd **Projects** 2. Financial instruments Step 3. Bank financing **Implementation** 4. Securitisation **Energy Efficiency Productivity Enhancement**



Promoting Energy Efficiency in the UK Thank You. Q&A

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