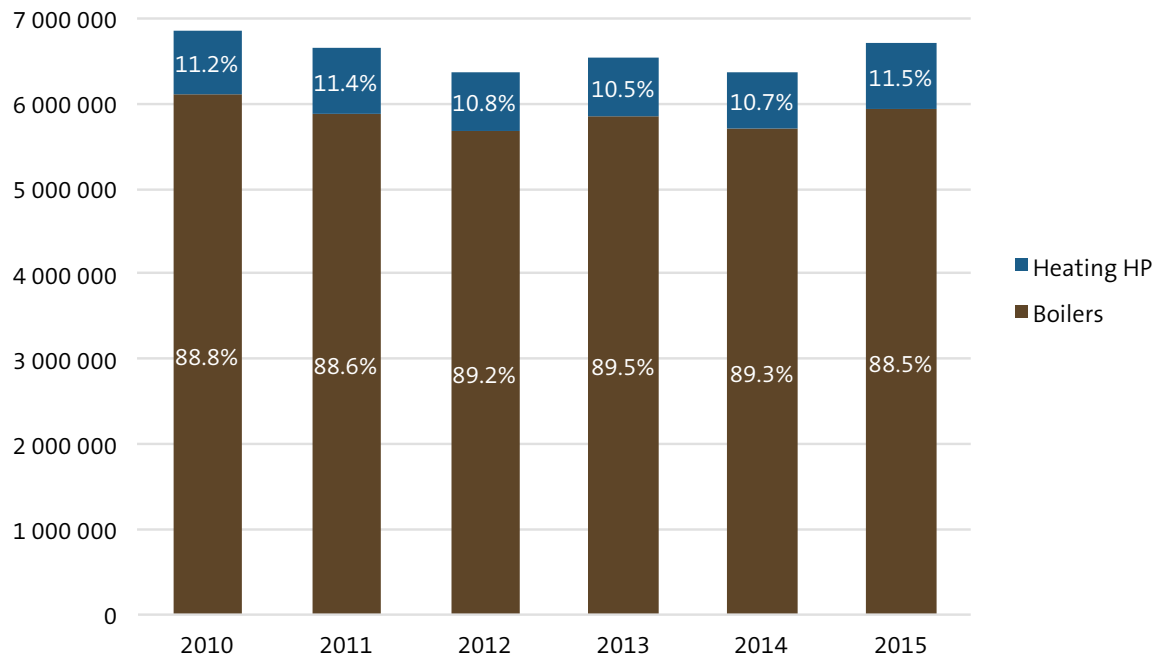


# Market development: heating vs. heat pumps

## 6.5 million boilers per year vs. a heat pump stock of 9.5 million units installed



Source: BRG / EHPA



[www.decARBheat.eu](http://www.decARBheat.eu)

## Some ideas for a quick but impactful fix

- *(fossil) energy subsidies that distort the market mechanism need to be cancelled*
- *Using carbon needs to become expensive – the energy transition needs a price on carbon.*
- *The cost of the energy transition need to be distributed equally to all energy sources (not only electricity)*
- *Demand-side flexibility needs to be given a value to facilitate new business models.*