

European Coal regions in transition

Workgroup Meeting, 05.11.2018, Brussels

For a good future in Lusatia

P A N E L

Community outreach and local consultation, examples + best practices

P r e s e n t a t i o n

“Accompanying the transition involving the community: proposals from Lusatia”

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Lusatia

Data & Facts

Economics

- production industry 21.16%
- mining / energy 3.84%
- service sector 47.75% ...

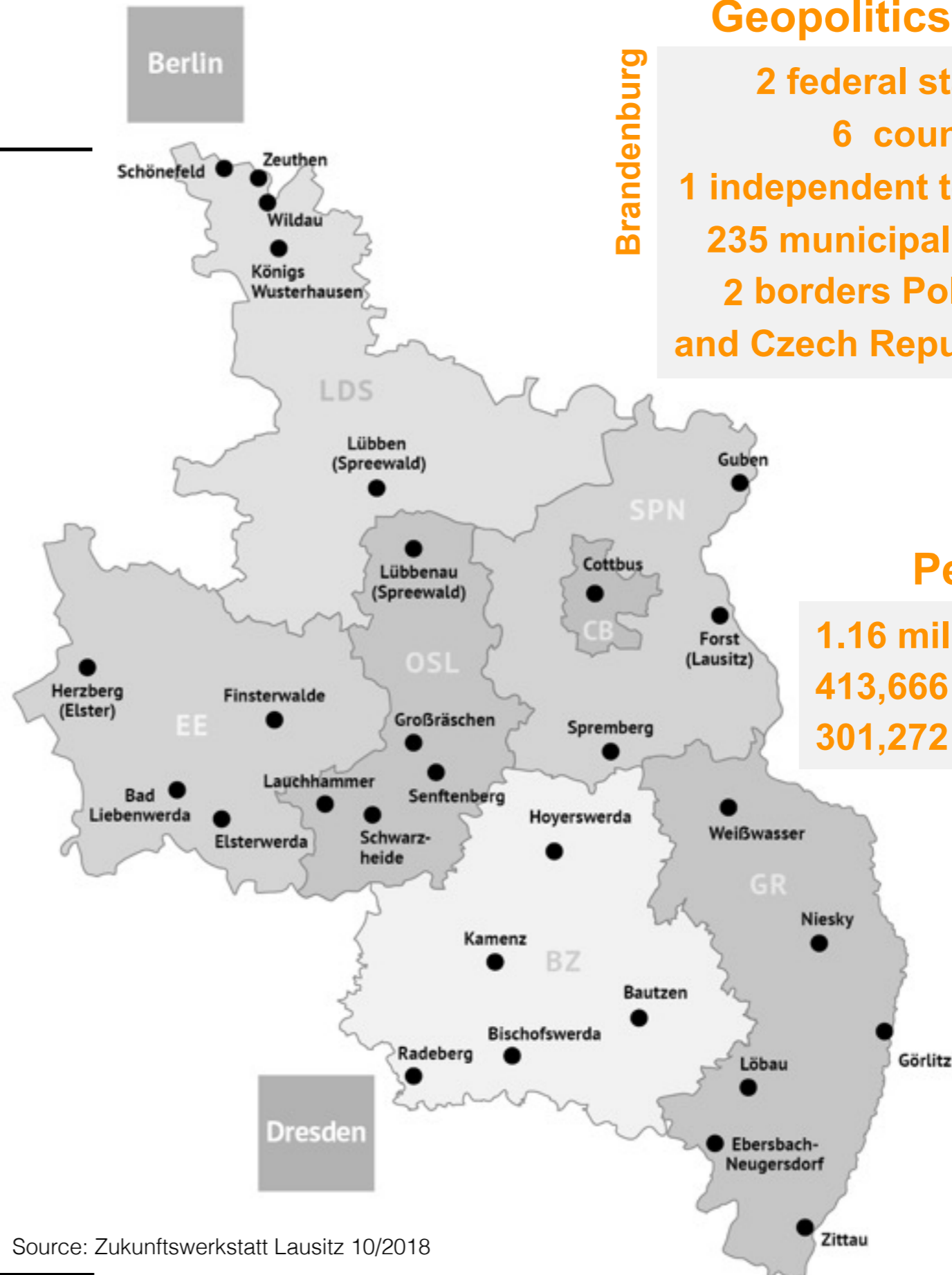
Qualities

- rich in culture
- multi-faceted in tradition
- unique sorbish-wendish ethnic minority
- rural peripheral region

Geopolitics

- 2 federal states
- 6 counties
- 1 independent town
- 235 municipalities
- 2 borders Poland and Czech Republic

12,000 km²



Source: Zukunftswerkstatt Lausitz 10/2018



Lusatia - Effects, Traces and Challenges

Global Effects on Lusatia

concentration on metropolitan regions accompanied by intensive rural exodus and degrowth, increasing migration worldwide, rapidly advancing digitalisation, changes in the world of work, etc.

German History: Reunification & Aftermath

collapse of regional economies, closure of entire industries, municipal amalgamations at the expense of local communities, demographic changes, biographical breaks and unemployment.



Challenges in Lusatia

People

emigration and ageing population. loss of village communities. sleeping villages and empty real estate.

Political Self-Determination

regional amalgamation leading to a sense of powerlessness and a renunciation of democratic and civic engagement.

Trust

risk to social cohesion and weakening of people's trust in democratic institutions and positive prospects for the future.

Infrastructure

progressive dismantling of kindergartens, schools, youth facilities, medical centres, public transport, shops, cultural & educational institutions.



Lusatia & other German lignite regions

Unique to Lusatia:

- a higher urban-rural divide
- a larger rural exodus
- higher infrastructure deficits
- a lower provision of public services
- a more advanced ageing population
- a higher loss of skilled workers
- a stronger reliance on industrial monostructures
- a lower level of innovation
- a higher preservation of status quo



Opportunities for Lusatia

people, identity, tradition

space, conversion, re-cultivation

experiment and innovation

civic engagement



Chance for Germany

Current context

2017

- Agora Energiewende, White Paper with a 4-pillar model for the transition to a post-fossil era

economy

science

infrastructure

civil society

2018

- Introduction of a „**Kohlekommission**“ to shape „Wachstum, Strukturwandel und Regionalentwicklung“
- **Results in 12 / 2018**



Current Chance for Germany

We focus on the 4. pillar!

civil society



Concepts for the Future of Lusatia

Empowerment of Civic Engagement

Fund Civil Society Lusatia

Creating organisational capacities, facilitating funding, empowering civil society

IBA Lusatia

Structural funds for testing and implementing future-oriented themes.

LAB Vill*age

Smart city, region, country. Creating digital benefits of civil society and e-government.



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Concepts for the Future of Lusatia

Reasons for a Civil Society Fund

- People need to feel appreciated and treated equally in order to open up for a new transformation.
- People want a clear political signal for a long-term commitment.
- Civil society needs comprehensive support to become a "hub of transition".
- Successful transformation requires strong civic institutions.



Concepts for the future of Lusatia

Why a separate Fund for Civil Society?

Challenge

- **Assistance** through the jungle of funding programs.
- **Advisory and Education** on applying for funds from EU, National / Federal States.
- **Independency** from local political sensitivities
- **Lack of equity /funds of** civil society / municipalities. **further hurdles:** pre-financing more than € 10.000.- and long-term references
- **More flexible funding. Less bureaucratic hurdles** to react quickly and easily to dynamic developments. More capacities for local activists by **micro-project financing** instead of complex and protracted application marathons.

Solution

- **Human-centered set-up** with EU, national / federal states and investment banks.
- Set-up of **quality criterias** and **distribution indicators** for small and medium-sized projects.
- Provision of direct resources within the framework of EU projects. **NOT anchored in municipal budgets.**
- Allowance of **third party financing**, crowd-sourcing, resource-sharing.
- **Low-threshold website**, social media, a **local presence** and **specialist events for civil society and administration.**
- **Leaner application** procedures, **simple**, but efficient **reporting** and **accounting** obligations.

Empowerment for the transformation process



Concepts for the Future of Lusatia

The Core of a Civil Society Fund

- **NEW** central executing institution for civic engagement
- backbone of the transformation process
- commitment to neutrality and effectiveness
- long-term planning with sufficient provision of resources
- impact analyses of funding programmes
- empowerment of local actors for creativity and innovation
- renewal of democratic principles



Civil Society Fund

Scope and Targeted Effects

Comprehensive presence in Lusatia with simple and targeted group-specific accessibility to funding, programmes and information.

Noticeable presence

with headquarter(s) in major cities Brandenburg and / or Saxonia, 5 - 10 decentralized community offices with local partners and regular mobile visits to smaller locations.



Innovative Participation

at the level of co-creation and with collaborative methods like Collective Impacts (Joint Working).



Progressive Funding

(social impact investing) with joint agenda setting, digital application procedures and joint selection of projects including citizen voting.



Transparent Communication

geo-mapping activities, updates and learnings on blogs, newsletter etc. to motivate citizen science, virtual reality and gamification approaches.



Networking of lignite and metropolitan regions in the EU, presentation and exchange of social innovations and "social entrepreneurs" in transformation processes in exhibitions/meeting spaces in Berlin, Dresden and Brussels.



Civil Society Fund

Effectiveness, visibility and experience

Cultural diversity through social innovation, revitalisation of traditional crafts and creative use of spaces.

Strengthen Identity

Recognition of identity and tradition through future-oriented discussions on values for sustainability, common goods and inclusion.

Lifelong Learning

Long-Term Networking and Global Knowledge Transfer.



Civil Society Fund Financing

- **Allocation: € 25 million p.a. cumulative (non-decaying)**
- **Duration: 10 to 15 years**
- **Joint contribution: EU, national and federal entities**



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IBA Lausitz

What is an „IBA“?

IBA = **International Building Exhibitions** (Internationale Bauausstellung)

Instrument of structural policy: development, planning and building experiments with impact extending far beyond its own time (10+ years)

- First IBAs broke new ground with their state of the art architecture.
- IBAs have evolved substantially from local to international, from building to liquid culture, experimental fields, community and capacity building.
- Today IBAs are living experiments in urban and regional planning incorporating complex social, economic and ecological aspects with the help of design, communication and participation.

More Information: open-iba.org



IBA Lausitz

Mining Areas: IBA Emscherpark + IBA See

IBA Emscherpark

- duration: 1989 - 1999
- participation: 17 cities + 2 counties
- finance: € 2,5 bln investments
- public funding: 2/3
- territory: Emscher region, north of the Ruhr
- space: 800 km², 2,5 mln inhabitants
- green space planning für 300 km²
- re-shaping open sewage courses: 350 km
- projects: 120 projects
- new centre for technology / innovation: 17
- new housings: 3000
- renovation of flats with heritage claim: 3000

IBA Fürst-Pückler-See (IBA See)

- duration: 2000 - 2010
- participation / finance: 4 counties + 1 city:
20% subsidies € 250.000/p.a.,
Brandenburg: 80% subsidies € 1,2 mln/p.a.
(§4 Braunkohlesanierung); infrastructure
measures: mining/energy corporations and
EFRE, ESF
- shaping 9 landscape „islands“ / lake district
- projects in regional areas: 30
- charter: 10 principles for post-mining
landscapes



IBA Lausitz

New Approaches

(1) follow-up of the IBA See in regional, multi-annual development planing „Regionale“ like in NRW on the IBA Emscherpark.

Expand the Approach!

(2) partner with Poland and Czech Republic for a transnational project **„IBA LUSATIA“**.

(3) re-cultivate and transform 41 coal regions in 12 countries for the realisation of the UN Goals 2030 in an **„IBA EUROPE“**.



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LAB Vill*age

SMART city, region and country

Concepts for smart cities and regions from a human-centred and not a corporate approach. Public welfare first!

- Case study and „**reality conditions in a field test**“ (Reallabor) in Berlin and Lusatia as a metropolitan region with capitol and peripheral needs.
- Cooperation and collaboration on **digitalization, resilience, mobility, infrastructure, telemedicine, decentralization** forming a network of local, metropolitan and transnational labs for experiments, learning and know-how.
- **Civic - public - partnerships** creating structures for collaboration of citizens and governmental / administrative structures.

First step: 17./18.11.2018 bits&bäume conference, Berlin



Contact details

If you like to deepen our ideas...

...please don't hesitate to talk with us...

...we love to share...

www.lausitzer-perspektiven.de

