



Roinn Cumarsáide, Gníomhaíthe  
ar son na hAeráide & Comhshaoil  
Department of Communications,  
Climate Action & Environment



Department for  
Business, Energy  
& Industrial Strategy

# Promoting and Financing Energy Efficiency in Ireland and the United Kingdom

## 28 September 2017

### Clontarf Castle, Dublin

**Organised by the European Commission, in partnership with the UN Environment Finance Initiative, the Sustainable Energy Authority of Ireland, the Department for Business, Energy & Industrial Strategy and the Department of Communications, Climate Action and Environment.**

The Energy Union Framework Strategy puts energy efficiency as one of its five dimensions and states it is to be treated as an energy source in its own right. The ambitious Paris climate agreement also underlines the importance of energy efficiency. Investments in energy efficiency have proven to be one of the most cost-effective ways to support the transition to a low-carbon economy. Not only does it help the EU in turning its climate ambition into climate action, it also brings a number of significant benefits for European citizens and companies in terms of environment, health, security of supply, lower energy bills, more jobs and sustainable growth.

To realise the full potential of energy efficiency, public funds will not suffice and private financing will have to be unlocked at scale. In that context, energy policy should create more favourable investment conditions, encourage demand for energy efficiency and help consumers undertake energy efficiency investments more easily.

This event aims to engage policymakers and stakeholders in an informed discussion on ways to upscale energy efficiency investments. This includes sharing best practice on how to reach out to and engage SMEs in thinking about energy efficiency investments and presentation of the opportunities for unlocking the potential for energy efficiency investments in Ireland and the UK. Speakers will focus on practical experience and the event will allow ample time for debate. The conference will have plenary sessions as well as two smaller interactive sessions in order to enable more detailed discussions on respectively financing energy renovations in buildings; and financing energy efficiency in SMEs.

To register to attend the event, please complete the registration form [here](#), or visit the [webpage](#) for the event.

## AGENDA

**8:30 Registration and welcome coffee/tea**

**9:00 Welcome**

*Jim Gannon – Chief Executive Officer, Sustainable Energy Authority of Ireland*

### **Plenary session 1: European and national policy contexts**

*Moderator: Kevin O'Rourke – Sustainable Energy Specialist, Marchena Management Services Ltd.*

#### **European policy overview**

##### **EU Clean Energy for all Europeans policy package and its Smart Finance for Smart Buildings initiative**

*Paul Hodson – Head of Unit, Directorate-General for Energy, European Commission*

##### **Mobilising the financial sector on energy efficiency**

*Martin Schoenberg – Energy Efficiency Project Coordinator, UN Environment Finance Initiative*

#### **Questions and answers**

#### **National overviews for Ireland and UK**

##### **Strategy for energy efficiency investments in Ireland**

*Kevin Brady – Principal Officer, Department of Communications, Climate Action and Environment and SEAI Board Member*

##### **Strategy for energy efficiency investments in the UK**

*Ioannis Orfanos – Business Partner, Department for Business, Energy & Industrial Strategy*

#### **Questions and answers**

#### **Unlocking the Energy Efficiency Opportunity**

##### **Unlocking the energy efficiency opportunity in Ireland**

*Jim Scheer – Head of Department, Low Carbon Technologies, Sustainable Energy Authority of Ireland*

##### **Energy Efficiency Financial Institutions Group**

*Peter Sweatman – EEFIG Rapporteur, Climate Strategy & Partners*

##### **Support available from the European Investment Bank**

*Reinhard Six – Senior Engineer, Energy Efficiency & Renewables, European Investment Bank*

#### **Questions and answers**

**11:00 Coffee break**

## **11:30 Plenary session 2: Making the energy efficiency market investable**

*Moderator: Ioannis Orfanos – Business Partner, Department for Business, Energy & Industrial Strategy*

### **Standardisation for Energy Efficiency Investment - The Underwriting Guide and the Investor Ready Energy Efficiency Standard**

*Steve Fawkes – Managing Partner, EnergyPro & ICP-Europe*

### **Investing in energy efficiency: a UK and Irish perspective**

*Shane Slater – Director, Element Energy*

### **Sustainable Energy Asset Evaluation and Optimisation Framework (SEAF)**

*Jessica Stromback – Chairman, Joule Assets Europe AB*

### **Panel Discussion – Is financing for energy efficiency becoming mainstream?**

## **13:00 Lunch**

## **14:00 Parallel sessions**

### **A. Financing energy renovations in buildings**

*Moderator: Rebecca Minch – Principal Officer, Department of Communications, Climate Action and Environment*

#### **Financing Energy Efficiency – a financiers perspective with case study from Ireland**

*Paul Kearney – Associate Vice President, Susi Partners*

#### **Regional one-stop-shop centre for the renovation of buildings – experiences from the Reno Watt project in Belgium**

*Erika Honnay – Project Director, GRE Liege*

#### **Commercial Value from Energy Efficiency Retrofitting**

*Tim Mockett – Managing Director, Impax AM*

#### **Supporting energy efficiency investments in commercial real estate – Better Buildings Partnership Acquisitions Sustainability Toolkit and REEAB**

*Abigail Dean – Head of Sustainability, TH Real Estate (BBP Member)*

#### **Discussion and recommendations**

## **B. Financing energy efficiency in SMEs**

*Moderator: Majella Kelleher – Head of Energy Demand Management, Sustainable Energy Authority of Ireland*

### **Financing Options**

*John Madigan – Head of Products, Strategic Banking Corporation of Ireland*

### **SME outreach in Scotland**

*Warren McIntyre – Business Support Programme Area Manager, Zero Waste Scotland*

### **Support and Training for Excellent Energy Efficiency Performance, the STEEEP project**

*Nicoletta Favaretto – Project Officer, EuroChambres*

### **SME Outreach and finance in England and Wales**

*David Reilly – Head of Cities and Regions, The Carbon Trust (tbc)*

### **Discussion and recommendations**

## **15:45 Closing plenary session**

*Moderator: Jim Gannon – Chief Executive Officer, Sustainable Energy Authority of Ireland*

### **Short report from the parallel sessions by moderators**

#### **Reaction from panel**

*Paul Hodson – Head of Unit, Directorate-General for Energy, European Commission*

*Rebecca Minch – Principal Officer, Department of Communications, Climate Action and Environment*

*Martin Schoenberg – Energy Efficiency Project Coordinator, UN Environment Finance Initiative*

*Tom Bastin – Senior Policy Official, European Strategy and Energy Efficiency, Europe Directorate, Department for Business, Energy & Industrial Strategy*

#### **Closing by the organisers**

## **16:30 Networking Cocktail**