



NATIONAL ROUNDTABLE ON ENERGY EFFICIENCY FINANCE IN FINLAND

29TH SEPTEMBER, 2020

HELSINKI, FINLAND

25.9.2020

Venue: *This event will be arranged as a webinar*

Organised by the European Commission in partnership with Motiva Oy and co-hosted with the Energy Authority, the Ministry of Economic Affairs and Employment, the Ministry of the Environment of Finland, and Finance Finland.

Form: Arranged as a webinar with two sessions – introductory plenary session in the morning and thematic parallel sessions in the afternoon. Sessions will be 2-2,5 hours long, with breaks in between.

Participants: 50-80 persons upon personal invitation, representatives of the European Commission, industry, commerce, buildings and municipal sectors, public and commercial banks, energy agencies, business support organisations, energy advisors, researchers.

Background:

As part of the "Smart Finance for Smart Buildings" initiative, the European Commission is organising a series of "[Sustainable Energy Investment Forums](#)" (SEI Forums) to enhance the capacity of and co-operation between public and private stakeholders to develop large-scale investment programmes and financing schemes.

Since 2016, SEI Forums has organised over 30 events covering many EU Member States. These included public conferences which are open, often with a regional scope, national roundtables (upon invitation) that focus on national or regional circumstances and follow up events according to identified needs and opportunities.

The objective of the first SEI Forums National Roundtable in Finland is to foster a dialogue between key stakeholders on how to improve access to finance for energy efficiency investments, and to identify common objectives and potential improvements to be made in the current policy framework and business practices. The Roundtable will devote a significant amount of time to exchanges and interaction between participants in the form of parallel thematic sessions. Presentations and materials from the sessions will be made available to all participants, as will be the results of the thematic sessions.



Agenda

8:30 Registration – webinar opens for participants to log on. First speakers online.

I. INTRODUCTORY PLENARY SESSION (IN ENGLISH) – 2-2.5 HOURS (9-11:30)

Chairman: Deputy Director General Heikki Väisänen, Energy Authority

9:00 Plenary session – opening Heikki Väisänen, Energy Authority and moderation by Motiva Oy

**Director General for Energy Riku Huttunen, Ministry of Economic Affairs and Employment
Director General Teppo Lehtinen, Ministry of the Environment**

Current status of energy efficiency and financing from ministries point of view (in regards to climate and energy and renovation strategies as well as recovery activities (max 10 min each)

**Head of the Energy Efficiency, Policy and Financing Unit Claudia Canevari,
Directorate General for Energy, European Commission (tbc)**

EU Green Deal and Green Wave - EU policies in the field of energy efficiency financing (10 min)

9:40 EU presentations:

- **Head of Climate Office, Operations Elina Kamenitzer, European Investment Bank:**
Financing structures & instruments and implementation concepts (10 min)
- **Head of Sector for Public Authorities, Energy Services and finance Anette Jahn
Executive Agency for Small and Medium Enterprises (EASME) (tbc)**
EU programmes to support in energy efficiency instruments (10 min)

Short Q&A – through chat

10.05 Short break – not visible in programme or to the participants, second set of speakers online

10:15 National presentations (the Finnish steps for post-pandemic economic recovery and links to sustainable and carbon neutral economy to be included in remarks)

National presentations: (10 min each, if not mentioned otherwise)

- *Managing Director Piia-Noora Kauppi, Finance Finland (Financial sector) (15 min)*
- *Chief Policy Adviser Kati Ruohomäki, Confederation of Finnish Industries (Industries)*
- *Managing Director Jukka Leskelä, Finnish Energy (Energy industry)*
- *Technical Director Mikko Somersalmi, RAKLI ry, (Buildings sector)*
- *Energy Adviser Vesa Peltola, Association of Finnish Local and Regional Authorities, (Municipal sector)*

Short Q&A – through chat (moderated by Pracsis/Motiva)

11:15 Audience activation poll on MentiMeter, handled by Motiva

11:30 Morning Plenary ends.

II. THEMATIC PARALLEL SESSIONS

13:00-14:30/15:00 EEST (12:00-13:30/14:00 CET) (max 1,5-2 hours)

Registration to meeting begins at 12:30 EEST (11:30 CET)

Financing energy efficiency in Finland (overall 90 minutes) – in Finnish

- three separate parallel sessions with separate participation links

- participants divided into groups beforehand (handled by Motiva)

TIME EEST	Themes	Financing energy efficiency in the <u>industries/SMEs</u>	Financing energy efficiency in the <u>buildings sector and municipalities</u>	Financing energy efficiency in the <u>buildings sector and municipalities in rural/declining areas</u>
13:00	Part I (30-40 min)	<i>State of play by chair Mika Kuismanen, Suomen Yrittäjät Pirita Mikkanen, Metsä Group Erkki Väisänen, Business Finland</i>	<i>State of play by chair Esko Kivisaari, Finance Finland - Ari-Pekka Lassila, SYK Oy Marika Nyyssönen, Heka Oy (ELENA project)</i>	<i>State of play by chair Terttu Vainio, VTT Tytti Määttä, City of Kuhmo Rami Erkkilä, Kuntarahoitus</i>
13:40	Activation poll (5 minutes)	<i>Mentimeter poll</i>	<i>Mentimeter poll</i>	<i>Mentimeter poll</i>
13:45	Part II (15-20 min)	<i>Group input via Padlet Questions via meeting chat</i>	<i>Group input via Padlet Questions via meeting chat</i>	<i>Group input via Padlet Questions via meeting chat</i>
14:00/ 14:05	Break 10 min	<i>Short break – not visible in public programme or to the participants</i>		
14:15	Part III (15 min)	<i>Conclusions of the group work and chat questions (by moderator and Motiva's representative): commenting on the group work on Padlet, picking out interesting comments etc.</i>	<i>Conclusions of the group work and chat questions (by moderator and Motiva's representative): commenting on the group work on Padlet, picking out interesting comments etc.</i>	<i>Conclusions of the group work and chat questions (by moderator and Motiva's representative): commenting on the group work on Padlet, picking out interesting comments etc.</i>
	Session chair / commentators for the group working session	<i>Marja Ola, Kaupan liitto (chair) Erja Saarivirta, Motiva Oy</i>	<i>Mikko Somersalmi, RAKLI (chair) Harri Heinaro, Motiva Oy</i>	<i>Vesa Peltola, Kuntaliitto (chair) Kirsi-Maaria Forssell, Motiva Oy.</i>
14:30	Activation poll 5-10 minutes	<i>Audience activation poll through Mentimeter, questions via chat (max 5-10)</i>	<i>Audience activation poll through Mentimeter, questions via chat (max 5-10)</i>	<i>Audience activation poll through Mentimeter, questions via chat (max 5-10)</i>
14:40		<i>Thank you and next steps Moderator and Motiva representative</i>	<i>Thank you and next steps Moderator and Motiva representative</i>	<i>Thank you and next steps Moderator and Motiva representative</i>