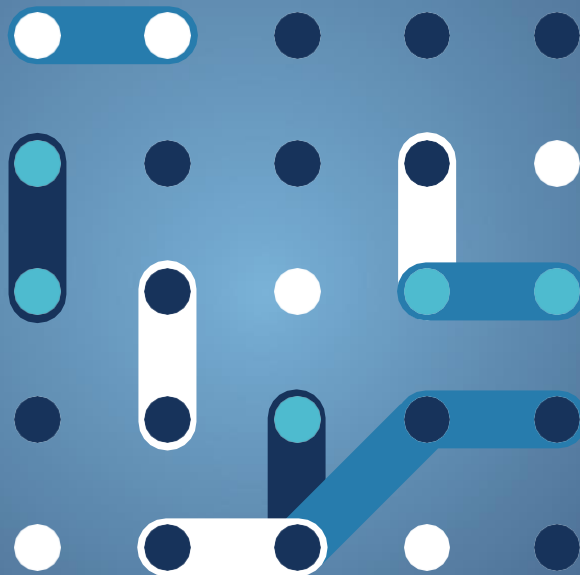




bridge

2020 Annual Report

Joint Communication Task
Force



Joint Communication TF 2020 annual report

APRIL 2021

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1. Executive Summary

The 11th and 12th of February, the BRIDGE General Assembly 2020 took place in Brussels, organised by the European Commission in cooperation with DOWEL Management, ZABALA and RSE.

A strategic work plan was laid out to cater for the collaboration of projects in 2020 with a focus on communication activities to be handled by the TF of Joint Communication.

The main focus was on supporting BRIDGE project's participation in Enlit Europe (the former European Utility Week), Smarter E and EUSEW.

The work has been changed very much to focus on organizing online events due to the outbreak of COVID-19.

Also the change from Intensys4you supported by DOWEL to the new supporting initiative to the BRIDGE project run by ZABALA.

The first newsletter of the BRIDGE initiative was prepared following the previous examples but is expected to generate a news design after the General Assembly in March 2021.

The newsletter includes the most relevant achievements and results of the projects and events and key strategies affecting the sector launched by the European Commission. To be effective proper communication is established with the project's coordinators and communication managers.

Internally, the coordination with the representatives involved is managed with Teams as a Tool. There is a working group on this tool with all the required information.

At the same time, the first contact with the European Utility Week organizers has been established. First steps with the BRIDGE projects have been done to organize the participation in this crucial event.



2. General conclusions of work in 2020

Work during the year of 2021 has been heavily influenced and disrupted by the outbreak of Covid-19.

All events, except the India Smart Utility Week has been cancelled or changed into online events.

The India Smart Utility Week was a well visited events and documented the potential of collaboration between the BRIDGE initiative and India. It also emphasized the potential in internationalization of projects, collaboration across borders and the interest in research conducted by the projects in the BRIDGE initiative.

The EUSEW 2020 was set out to launch a specific event on internationalization of collaboration based on a TF for Joint Communication initiative. This event was however cancelled and later changed into an online presentation event with a difference scope. The internationalization perspective will be taken up again with the organizers of the EUSEW 2021.

The European Utility Week, normally being a flagship event for the projects participating in the BRIDGE initiative was cancelled. The TF for Joint Communication now seeks to establish the right collaboration with the organizers of the newly renamed event Enlit Europe 2021, which will replace the European Utility Week and is planned to take place in MilanText.



3. Organisation of the work in the TF for Joint Communication

3.1 Team

- Thomas Mikkelsen (CEO GECO Global) is the chair of the Joint Communication Task Force.
- Susana Garayoa (European Communication Projects Leader for ZABALA), supports the task force Joint Communication in the organisation of physical and online meetings, and the General Assemblies. Susana also leads the communication inside and outside BRIDGE before, during and after the events.
- Gustavo Jacomelli (Communication Manage for ZABALA) is part of the team to support the BRIDGE Communication Strategy and the Communication Manager for the ETIP SNET, seeking for synergies between the Platform and BRIDGE.
- Diana Prsancová (Communication Manage for ZABALA) is part of the team to support the BRIDGE Communication Strategy.

The joint Communication TaskForce supports the BRIDGE Initiative in its networking activities, and in the analysis, promotion and exploitation of its project results

BRIDGE task force meetings, take place online or physically, up to three times a year. They are organised in close collaboration with the TF chair and the BRIDGE support team. During these meetings, results of first analysis are presented and preliminary recommendations are addressed by participants, depending on their projects and personal experiences.

First meeting is foreseen after the organization of the General Assembly the first week of March of 2021.

3.2 KPIs

Number of attendees to the BRIDGE meetings:

- General Assemblies: 120 participants expected, around 2 representatives per project, EC, support team and other guests);
- BRIDGE WG/TF meetings: between 20 and 50 participants.



3.3 List of BRIDGE projects and status

AnyPLACE	2014-LCE07-Distribution-SmartGrids-Demo	31/12/2017	Ended
BD4OPEM	DT-ICT-11-2019 - Big Data Solutions for Energy	30/09/2023	Ongoing
COMPILE	2018-LC-SC3-ES-3-2018-2020 Integrated Local Energy System (Energy Islands)	30/04/2022	Ongoing
Coordinet	2018-LC-SC3-ES-5-2018-2020 TSO – DSO – Consumer: Large scale demonstrations of	31/12/2022	Ongoing
CROSSBOW	2017-LCE-04-2017 Demonstration of system integration with smart transmission gri	31/10/2021	Ongoing
CryoHub	2015-LCE09-Transmission-LargeScaleStorage-Demo	30/09/2020	Ended
ebalance-plus	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/09/2023	Ongoing
E-LAND	2018-LC-SC3-ES-3-2018-2020 Integrated Local Energy System (Energy Islands)	31/05/2022	Ongoing
ELSA	2014-LCE08-Distribution-Storage-Demo	31/12/2018	Ended
EMPOWER	2014-LCE07-Distribution-SmartGrids-Demo	30/04/2018	Ended
ENERGISE	2014-LCE07-Distribution-SmartGrids-Demo	31/03/2017	Ended
EnergyShield	SU-DS04-2018-2020 - Cybersecurity in the Electrical Power and Energy System (EPES)	30/06/2022	Ongoing
EUniversal	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/09/2023	Ongoing
EU-SYSFLEX	2017-LCE-04-2017 Demonstration of system integration with smart transmission gri	31/10/2021	Ongoing
FARCROSS	LC-SC3-ES-2-2019 - Solutions for Increased Regional Cross-border Cooperation in th	30/09/2023	Ongoing
FEVER	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/09/2023	Ongoing
Flex4Grid	2014-LCE07-Distribution-SmartGrids-Demo	31/03/2018	Ended
FLEXICIENCY	2014-LCE07-Distribution-SmartGrids-Demo	31/01/2019	Ended
FLEXIGRID (864048)	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/04/2023	Ongoing
FLEXIGRID (864579)	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/09/2023	Ongoing
FLEXITRANSTORE	2017-LCE-04-2017 Demonstration of system integration with smart transmission gri	31/10/2021	Ongoing
FLEXMETER	2014-LCE07-Distribution-SmartGrids-Demo	31/12/2017	Ended
FutureFlow	2015-LCE06-Transmission-Grid-Demo	31/12/2019	Ended
GIFT	2018-LC-SC3-ES-4-2018-2020 Decarbonising Energy Systems of Geographical Islands	31/12/2022	Ongoing
GOFLEX	2016-LCE02-Distribution-Demo	29/02/2020	Ended
GRIDSOL	2016-LCE07-Generation-RES-Storage-Grid-Research	30/11/2019	Ended
IElectrix	2018-LC-SC3-ES-3-2018-2020 Integrated Local Energy System (Energy Islands)	31/10/2022	Ongoing
INSULAE	2018-LC-SC3-ES-4-2018-2020 Decarbonising Energy Systems of Geographical Islands	31/03/2023	Ongoing
InteGRID	2016-LCE02-Distribution-Demo	30/06/2020	Ended
inteGRIDy	2016-LCE02-Distribution-Demo	31/12/2020	Ended
InterConnect	DT-ICT-10-2018-19 - Interoperable and Smart Homes and Grids	30/09/2023	Ongoing
INTERFLEX	2016-LCE02-Distribution-Demo	31/12/2019	Ended
INTERRFACE	2018-LC-SC3-ES-5-2018-2020 TSO – DSO – Consumer: Large scale demonstrations of	31/12/2022	Ongoing
INVADE	2016-LCE02-Distribution-Demo	31/12/2019	Ended
MERLON	2018-LC-SC3-ES-3-2018-2020 Integrated Local Energy System (Energy Islands)	31/12/2022	Ongoing
MIGRATE	2015-LCE06-Transmission-Grid-Demo	31/12/2019	Ended
MUSE GRIDS	2018-LC-SC3-ES-3-2018-2020 Integrated Local Energy System (Energy Islands)	31/10/2022	Ongoing
NAIADES	2014-LCE10-Distribution-Storage-Research	31/12/2018	Ended
NESOI	LC-SC3-ES-8-2019 - European Islands Facility - Unlock Financing for Energy Transitio	30/09/2023	Ongoing
NETfficient	2014-LCE08-Distribution-Storage-Demo	31/12/2018	Ended
NOBELGRID	2014-LCE07-Distribution-SmartGrids-Demo	30/06/2018	Ended
OSMOSE	2017-LCE-04-2017 Demonstration of system integration with smart transmission gri	31/12/2022	Ongoing
P2P-SmarTest	2014-LCE07-Distribution-SmartGrids-Demo	31/12/2017	Ended
PARITY	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	31/03/2023	Ongoing
PHOENIX	SU-DS04-2018-2020 - Cybersecurity in the Electrical Power and Energy System (EPES)	31/08/2022	Ongoing
PlatOne	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	31/08/2023	Ongoing
PLATOON	DT-ICT-11-2019 - Big Data Solutions for Energy	30/09/2023	Ongoing
PROMOTiON	2015-LCE05-MeshedOffshoreHVDC-Demo	30/06/2020	Ended
REACT	2018-LC-SC3-ES-4-2018-2020 Decarbonising Energy Systems of Geographical Islands	31/12/2022	Ongoing
RealValue	2014-LCE08-Distribution-Storage-Demo	31/05/2018	Ended
RENAISSANCE	LC-SC3-ES-3-2018-2020 - Integrated local energy systems (Energy islands)	30/04/2022	Ongoing
RE-SERVE	2016-LCE07-Distribution-SmartGrids-Demo	30/09/2019	Ended
SDN-MicroSense	SU-DS04-2018-2020 - Cybersecurity in the Electrical Power and Energy System (EPES)	30/04/2022	Ongoing
SENSIBLE	2014-LCE08-Distribution-Storage-Demo	31/12/2018	Ended
SmarterEMC2	2014-LCE07-Distribution-SmartGrids-Demo	31/12/2017	Ended
SmartNet	2015-LCE06-Transmission-Grid-Demo	30/06/2019	Ended
SMILE	2016-LCE02-Distribution-Demo	30/04/2021	Ongoing
STORE&GO	2015-LCE09-Transmission-LargeScaleStorage-Demo	29/02/2020	Ended
STORY	2014-LCE08-Distribution-Storage-Demo	30/04/2020	Ended
SYNERGY	DT-ICT-11-2019 - Big Data Solutions for Energy	30/09/2023	Ongoing
TDX-ASSIST	LCE-05-2017 - Tools and technologies for coordination and integration of the Europ	30/09/2020	Ended
TILOS	2014-LCE08-Distribution-Storage-Demo	31/01/2019	Ended
TRINITY	LC-SC3-ES-2-2019 - Solutions for Increased Regional Cross-border Cooperation in th	30/09/2023	Ongoing
UPGRID	2014-LCE07-Distribution-SmartGrids-Demo	31/12/2017	Ended
WiseGRID	2016-LCE02-Distribution-Demo	30/04/2020	Ended
X-FLEX	LC-SC3-ES-1-2019 - Flexibility and Retail Market Options for the Distribution Grid	30/09/2023	Ongoing



4. TF – Joint Communication Activities during the year

The year's main incidence has been the outbreak of the Covid-19 in early March 2019. It has meant that almost all activities have been halted, postponed, cancelled or changed into online events during the year. The only event with actual physical presence during the year was the India Smart Utility Week, taking place in Delhi from 3rd to 7th of March 2020. The other main events with BRIDGE project presence was EUSEW 2020 which was changed into an online event and Sustainable Places 2020, which also was an online event.

4.1 Main Participation in the India Smart Grid Week

The first event co-organized by the BRIDGE TF for Joint Communication in 2020 was the India Smart Utility Week (ISUW 2020) taking place from 3rd to the 7th of March 2020 in Delhi. The event was promoted already at the BRIDGE Yearly Assembly for 2019 taking place in Brussels on 11th and 12 of February 2020.

ISUW 2020 was organised as an International Conference and Exhibition on Smart Energy and Water for Smarter Cities bringing together India's leading Electricity, Gas and Water Utilities, Policy Makers, Regulators, Investors and world's top-notch Smart Energy Experts and Researchers to discuss trends, share best practices and showcase next generation technologies and products in smart energy and smart cities domains.

3 rd March 2020 Tuesday	4 th March 2020 Wednesday	5 th March 2020 Thursday	6 th March 2020 Friday	7 th March 2020 Saturday
Master Classes (optional) Cultural Tours	Conference & Exhibition Welcome Reception	Conference & Exhibition	Conference & Exhibition ISGF Innovation Awards 2020 Gala Dinner	Technical Tours (Optional) Cultural Tours

ISUW was attended by over 1800 + delegates and 288 speakers from 41 countries.

4.1.1 EU-Pavilion

The Clean Energy and Climate Partnership Project in close coordination with The Business Support to the EU-India Policy Dialogues project co-hosted a European Union Pavilion at the India Smart Utility Week 2020 with an aim to showcase EU technologies, solutions and advancements in the field of Smart Utilities. The work was supported by the chair of TF for Joint Communication Thomas Mikkelsen and a broad range of participating EU projects.

The EU pavilion was to host EU H2020 projects and companies during the 3-day event which took place at the Lalit hotel, New Delhi. The EU Pavilion 2020 was developed as a joint effort between ebtc, PWC, CECP, DG Ener and GECCO Global in the position of chairing the joint Communication task force for the joint BRIDGE initiative.

The decision to create a EU pavilion was made in the end of January 2020 which left a good month to set up and design a stand, invite projects to attend and promote their projects and create a program for the event.



The following work was conducted to support the event:

- 9 EU H2020 projects were identified and in coordination with the BSPD project 4 additional EU companies were identified to showcase their research and technologies at the EU pavilion
- 7 additional EU H2020 projects showcased their research through posters at the EU Pavilion. A total of 9 stands and 21 posters were displayed at the EU Pavilion.

Name of the project/company	Stand No.
Crossbow & Wisegrid	1
Muse Grids & TSO2020	2
E-Land & Resolvd	3
Ielectrix	4
STORY & Compile	5
Settlmint	6
QOS Energy	7
Texel	8
ZIV Automation	9

- A detailed agenda for the 3-day event was developed to ensure full utilisation of the EU pavilion and the features offered by the ISUW. (Annex A – agenda and profile all 21 projects/companies)
- The developed agenda was designed and printed, to be circulated to visitors during the event



- Detailed information and instructions in regard to the event was regularly provided to the projects/companies.



Figure 1: Participants from EU, INDIA and the BRIDGE initiative at the ISUW - EU pavilion

4.1.2 Engagement with ISUW team

- The price for the EU pavilion was negotiated and all required contractual obligations were completed.
- Collaboration with the ISUW team to promote the event via social media, website and direct mails to the contact database of ISUW was established.



Figure 2: EU pavillon location at ISUW 2020

- It was ensured that the stall design was developed as per the EU design guidelines.
- The informative materials gathered for the EU projects and companies were then transferred on to the EU pavilion design. Care was taken to provide maximum visibility for the delegates.
- The project also ensured timely building of the stall space with all features required for a successful event.



Figure 3: The EU pavilion

4.1.3 Promotion of the event

- An email was sent to a select group of Indian companies informing them of the delegation and inviting them to attend the event and meet with the delegates
- Social media promotion of the event was done via twitter and the event information was posted on the Business Support to the EU-India Policy Dialogue (BSPD) website as well.
- The BRIDGE website and the participating research projects promoted the activity which was also announced on the annual general assembly in Brussels for an audience representing all the Horizon2020 granted projects and representatives from the EC.

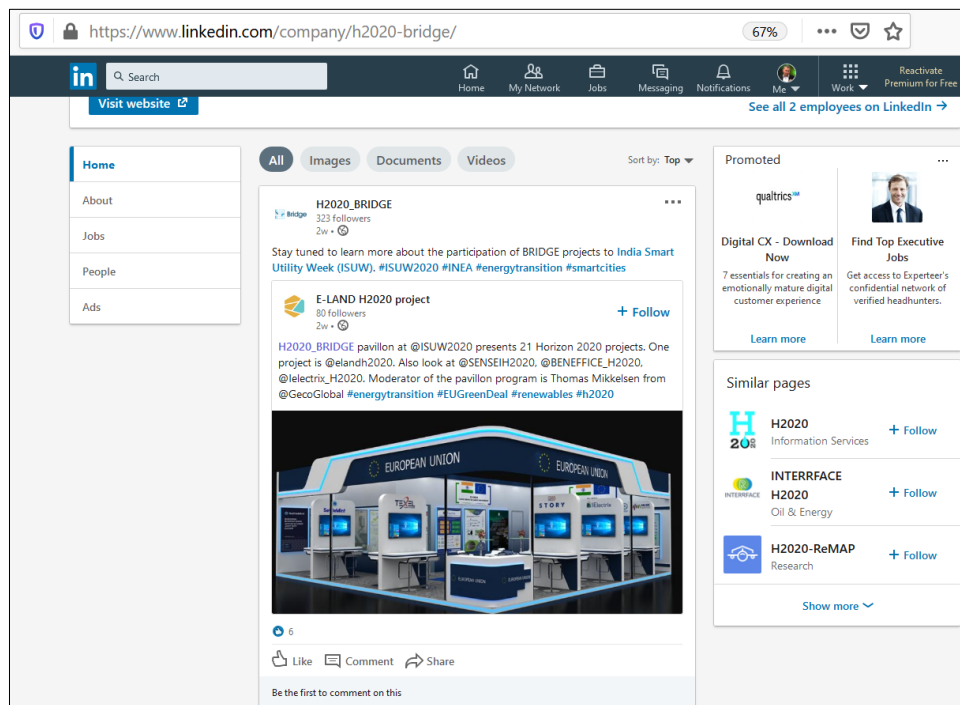


Figure 4: Promotion of the event



4.1.4 During the event

- The EU pavilion was inaugurated on 4th March by Mr.Sanjiv N.Sahai, Secretary, Ministry of Power, Government of India and Mr.Ugo Astuto, Ambassador, EU in India.



- Presence of EU projects/companies during the event – 2 representatives of EU projects/companies had opted out of the mission due to unforeseen circumstances related to the outbreak of the corona virus. (QOS Energy and STORY/Compile)

Name of the project/ company	Stand No.	Presence in the EU Pavilion		
		Day 1	Day 2	Day 3
Crossbow & Wisegrid	1	present	Participated in ISUW 2020 Conference	present
Muse Grids & TSO2020	2	present		present
E-Land & Resolvd	3	present		absent
Ielectrix	4	present		present
STORY & Compile	5	absent	absent	absent
Settlemint	6	present	ISUW 2020 Conference	absent
QOS Energy	7	absent	absent	absent
Texel	8	present	ISUW 2020 Conference	absent
ZIV Automation	9	present		absent

Figure 5: EU pavilion inauguration

- The EU pavilion has 5 representatives of Projects/Companies who utilised the features offered by the EU pavilion.
- B2B meetings were facilitated on-site between EU project/companies and Indian stakeholders.
- The Conference facility inside the EU pavilion was utilised as per the agenda developed. One of the key highlight of this was the release of 'Solar Investments opportunities, Emerging markets task force report'

by NSEFI and the presentation of the research and collaborations between European and Indian partners from the participating projects at the event.



Figure 6: Mr. Álvaro Nofuentes presenting the WiseGrid and Crossbow project



Figure 7: India: Solar Investment Opportunities, Emerging Market TF Report

- The EU pavilion was also visited by honourable Minister of State (IC) - Ministry of Power, Shri R.K Singh and by Joint Secretary, Ministry of Power, Shri Mritunjay Kumar Narayan



Figure 8: EU pavilion was also visited by honourable Minister of State (IC) - Ministry of Power, Shri R.K. Singh and by Joint Secretary, Ministry of Power, Shri Mritun Kumar Narayan

- BSPD project promoted the EU pavilion and the conference sessions on really time to create visibility about the sessions and increase participation from the Indian side.
- GECO Global ensured live transmission via its online channels of speeches of the participating projects
- On 6th March, the Business Support project hosted a business session entitled “Doing Business in India in the Renewable Energy Sector”. The panel consisted of representatives from Invest India, India Energy Storage Alliance and the Indo-Germany Energy Forum. The session outlined some of the key opportunities and challenges in the various sub-sectors of renewable energy and the measures the current government has laid out to encourage foreign direct invest in the renewable energy sector.
- The EU delegate made full use of the entire event, by
 - Using the EU zone for B2B meetings and Presenting in the sessions organised in the EU zone.
 - Participation in conference organised by ISGW
 - B2B meeting by networking with other exhibitors and stakeholders outside the EU zone.
 - Total Number of B2B meetings at the EU pavilion – 42
- The event was promoted during each day on several channels to reach an audience in both India and Europe (examples from GECO Global, Ielectrix and Tata Power)



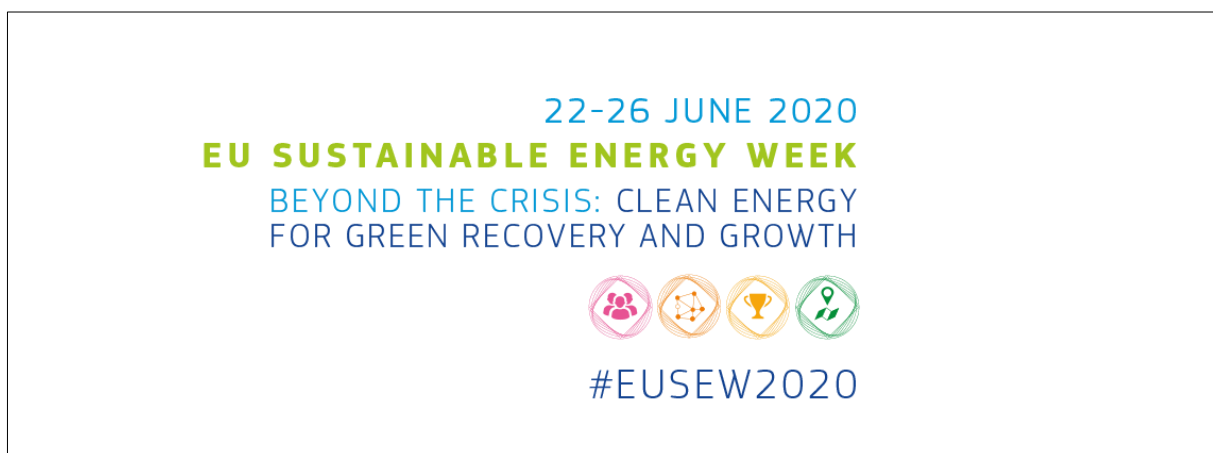
Figure 9: Promotion of the event



4.1.5 After the Event

- Feedback forms were developed by the BSPD project and circulated to the participating Projects/companies https://www.surveymonkey.com/r/EU_Pavilion_ISUW2020
- The leader of the Joint Communication Task Force for BRIDGE; Thomas N. Mikkelsen held on March 18th a follow up meeting with the coordinators of the BRIDGE initiative (DOWEL represented by Mr. Nicolas Pereaudeu and Ms. Stephanie Petit) for following up with the participating projects and ensure participation and collaboration for new events.

4.2 EUSEW 2020



The annual event of EU Sustainable Energy Week was prepared as an opportunity to promote the international collaboration activities obtained by the existing BRIDGE projects with a focus on leading to even more activities in this area. Every year the European Commission (Directorate-General for Energy and EASME) organises the EU Sustainable Energy Week (EUSEW) – the biggest event dedicated to renewables and efficient energy use in Europe. This year's edition will cover four elements across the EU: the Policy Conference, Networking Village, EUSEW Awards, and the Energy Days.

The programme was already agreed and signed with an agenda called: BRIDGING THE WAY TO NEW MARKETS – INTERNATIONALIZATION OF H2020 RESEARCH

The idea behind being that Horizon 2020 research projects connects to new markets and establishes important relations outside of Europe – thus the technologies and research from the H2020 projects bridge the way to international collaborations

It was advocated that with the development of advanced technologies from the many EU funded research projects to support the energy transition in Europe, a window of opportunity to international collaboration has been opened. The technologies developed in the Horizon2020 research projects have focused on bringing new technologies and the understanding of the end customer to the core of the energy transition. At the end of the Horizon2020 programme and the beginning of the Horizon Europe programme it is now time to see beyond the borders of EU and explore how new these results can be further utilized in establishing long lasting relations with countries outside the EU and secure the transfer of knowhow and ideas between continents.

With the BRIDGE H2020 initiative EU research is being put in front of these opportunities.

However this year, EUSEW went completely digital. It included: a 3-day digital policy conference, the EUSEW Awards, the first European Youth Energy Day as well as 1:1 video meetings, virtual stands and other networking



activities. The BRIDGE participation changed also focus into an event discussing the outbreak of the COVID-19 and its influence on the BRIDGE projects.



It included speakers and projects from five projects, Crosssbow, COORDINET, InteGrid, Electrix and MUSE GRIDS and had the following agenda:

- Part 1: Facing the resources unavailability and lack of coherent data
- Part 2: Dealing with international collaboration
- Part 3: Customer engagement in times of crisis
- Roundtable and discussions



The panel discussions to conclude the event was led by Thomas Mikkelsen as chair of the TF for Joint Communication and included the following questions:

Manuel Serrano: “Will the COVID incident influence our use of IT as customers and businesses in relation to our energy consumption?”

Yvonne Ruwaida: “Do you see a change in the strategic thinking for the DSO’s and TSO’s in the light of the COVID-19 incident?”

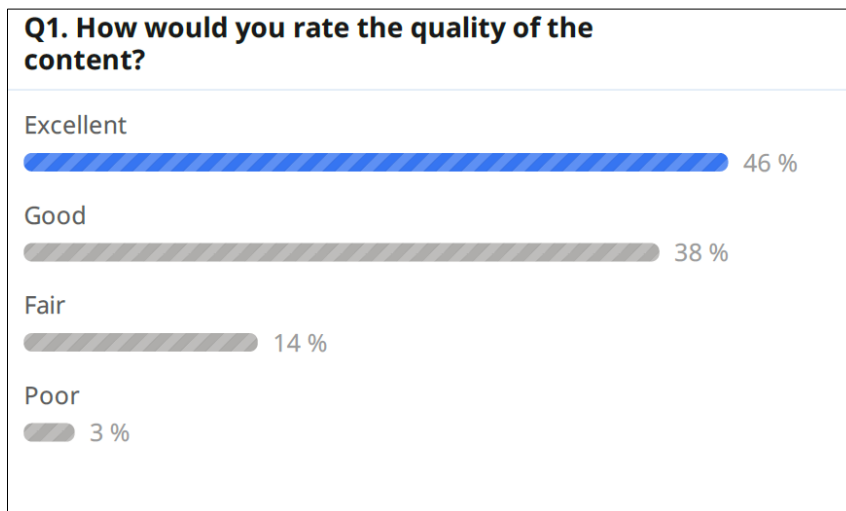


Ricardo André: “Do you believe that COVID19 pandemic situation increased citizens sensitivity for community mobilization, and do you believe that this may boost behaviour transition like flexibility based energy services acceptance and awareness by customers, enabling the possibility to leverage the role of distribution grids in the energy transition?”

Pierre-Jacques Le Quellec: “Do you think that the Covid-19 crisis will globally accelerate or slow down the energy transition in India and why?”

Johanna Höffken: “What new questions should be put on the engagement research agendas due to COVID-19? Where should we pay attention?”

The event received a very good evaluation and suggestions, which will be taken into account for participation in the next years events:



Q4. What did you enjoy most/least about the session?

(1/2)

- a proximity to everyday life topics discussed actually expressed
- Insightful presentation on how the CROSSBOW project is clearly tackling the barriers that the COVID crisis is presenting in the end-users working teams.
- I expected much more information about the current status of demonstrators
- in technical terms, rather than dealing almost only with CoViD19 issues.
- I like the concrete presentations of difficulties that projects have encountered.
- Different visions / points of view
- Practical, on the ground, experience of projects was great. --> it would be great to compile a consolidation of



Q4. What did you enjoy most/least about the session?

(2/2)

- these experiences (perhaps of other projects as well) and publish this, together with best practice/advice for future projects.
- wealth of presented projects and experiences
 - yes
 - hard to get an overall idea of each project
 - Inputs from all the speakers was really nice and quite informative
 - flexibility market effects of covid
 - Good discussion.
 - Very well organized

4.3 Smarter-E

Another key event for promoting the projects in the BRIDGE initiative is The Smarter E Europe. It was however cancelled already on March 31st 2020, due to the outbreak of the COVID-19 with the following statement:

The Smarter E Europe and its four energy exhibitions Intersolar Europe, Power2Drive Europe, ees Europe and EM-Power will not take place this year. On account of the increasing spread of the coronavirus (SARS-CoV-2) worldwide and in response to recommendations from the German federal government as well as the Bavarian state government, the organizers have decided to cancel the exhibitions and the accompanying conferences originally set to take place from June 16–19, 2020. The smarter E Europe will take place again from June 9–11, 2021.

The organizers Solar Promotion GmbH and Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG have decided to cancel the events for 2020 and hold them again in June 2021. The decision was made in close coordination with the registered exhibitors and the international industry associations.

“The health of the exhibitors, visitors and employees as well as the general public takes top priority for us. The smarter E Europe is a large international event with approximately 1,400 exhibitors from 45 countries and 50,000 visitors from over 160 countries. Under the prevailing circumstances, it would be impossible to organize such an international exhibition without critical complications. It was important for us to ensure that participants were notified as early as possible so they could plan accordingly,” Daniel Strowitzki, Managing Director of FWTM GmbH & Co. KG, remarked on the decision.



Figure 10: The SMARTER-E conference and exhibition was cancelled in 2020

4.4 ENLIT Europe 2020 – and the way forward to Enlit Europe 2021

ENLIT Europe will be held this year between the 30th of November and the 2nd of December of 2021, in Milan, Italy. ZABALA has held three meetings with the organization to establish the main points of collaboration:

- Participation of the European Commission and cooperation with the INEA.
- Participation in BRIDGE projects, information about the packages to participate and benefits for them.
- Alternatives to a face-to-face event. The organization foresees a contingency plan in this sense that would allow the event to be carried out in an online format with a satisfactory quality and participation.

The information will be actively shared with the projects to choose the offer that best suits their needs. The necessary information will be completed after the General Assembly on the project. The deadline is the 10th of March 2021, so that projects can access the participation formulas that are most advantageous to them.



5. Work to be concluded in 2020 and the way forward in 2021

With the hand over from Dowel to Zabala on supporting activities for the BRIDGE initiative a meeting with key members of the TF for Joint Communication was held in October 27th as an online TEAMS meeting. The agenda was focused both on coming and already established opportunities and the way of working going forward.

Agenda:

- Smarter-E opportunity
- Upcoming Conferences/events
- Structure of the work in the Task Force
- Participants/members update
- BRIDGE Communication Initiative “Promotion of projects in a time of Corona”
- Other issues

Main discussion points, which will be part of the working programme also in 2021 is the following:

- How should BRIDGE projects organise online events?
- How can BRIDGE support communication during the corona?

A couple of events are in the spot light, which will be promoted to members. A couple of central questions are highlighted, as it is also important during the next year to formalize the mandate of the working group in negotiating participation in events:

*

The smarter E Europe 2021

9-11 June 2021

- Organisation of an online conference in the beginning of the year?
- There is no central budget, however, the BRIDGE projects have an advantage, it can be subcontracted to the participants
- Creation of a subgroup to coordinate the event and help to reach out to the broader audience
- Participants: Who our participants would like to meet?
- Target audience, non-excluded: Utilities, government officials, energy sector stakeholders (DSOs, TSOs, ..)
- Many bridge projects don't have strong communication, we need to be in the driver seat

Events

There are 3 main events organised by BRIDGE:

- Smarter E
- Sustainable Energy Week
 - contacts via INEA
 - last edition was held 22- 26 June 2020



- next edition will be announced in the beginning of 2021
- Enlit Europe (Formerly European Utility Week and POWERGEN Europe)
 - The names of the organisers were announced
 - Enlit Europe 2020 is rescheduled to 30 November - 2 December 2021 in Milan, Italy

And 2 additional international events:

- Indian smart grid forum
 - In BRIDGE, there are 5 projects with Indian collaboration
 - New call open for India
 - Organise event together with India
- African utility week
 - [New call open](#), deadline 26 January 2021

Additional focus points to be worked upon in 2021:

Structure of the work in the Task Force

Still unclear taking into account there are 40 plus projects



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bridge

