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EU Refining Forum

3rd Third Expert meeting



Masterplan for a competitive transformation of EU Energy intensive industries, enabling a climate neutral economy by 2050

An industry perspective

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About Cepi

Represents in Brussels

495 pulp, paper and board producing companies

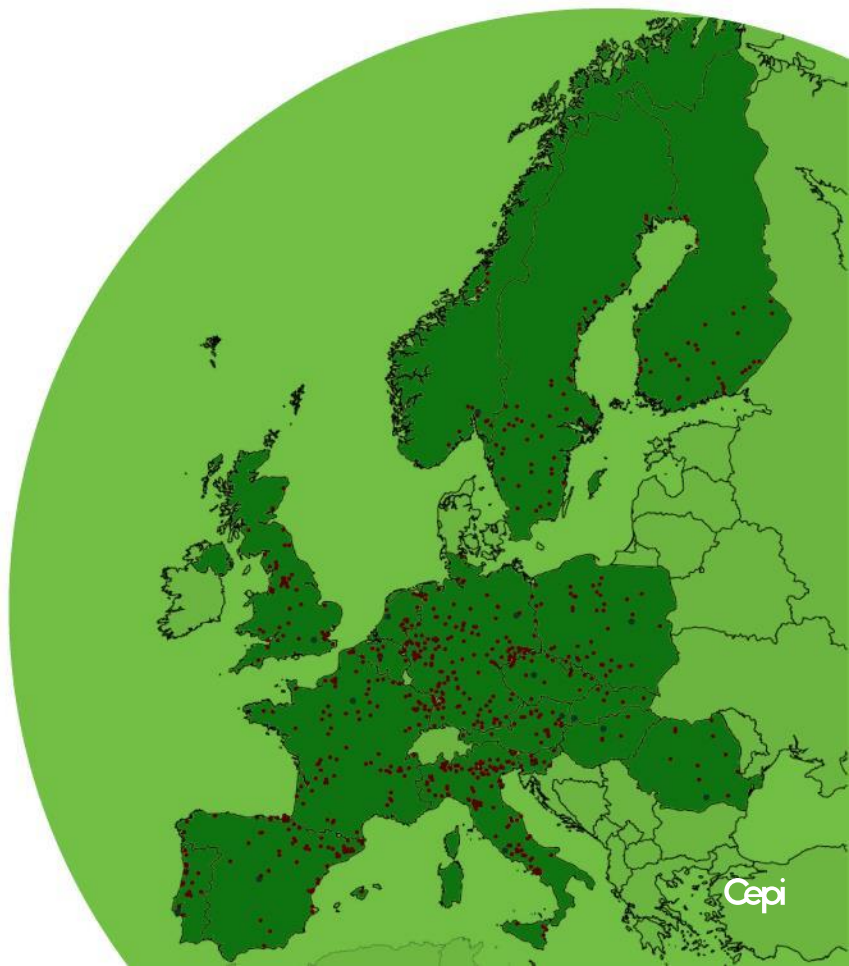
897 mills across Europe

181000 people employed directly

18 national associations

Working across the value chain –

from forest owners to converters and further



Introduction to the Masterplan

- The Masterplan presents an integrated policy framework with recommendations to ensure that energy-intensive industries can contribute to Europe's 2050 climate-neutrality ambitions
- Drafted by 11 sectors, in consultation and cooperation with governments and civil society
- Input to the European Green Deal and to the upcoming EU Industrial Policy



In a nutshell: the enabling framework to deliver the Masterplan

I. Creation of markets for climate-neutral, circular economy products

1. General principles for product and market-related measures
2. Long term carbon pricing issues
3. Social dimension

II. Developing climate-neutral solutions and financing their uptake

1. The Research and Innovation challenge: timely bringing new solutions to the market
2. The investment challenge: deployment of innovative solutions
3. The social dimension: managing the impact of industry transition on collectivities and local communities

III. Resources and deployment

1. Access to key energy and non-energy inputs
2. Circular Economy, resource- and energy-efficiency
3. Which infrastructure for 2050?
4. Social dimension

I. Creation of markets for climate-neutral, circular economy products

Strategic priorities

- ✓ Fostering demand for and competitiveness of climate neutral, circular economy solutions through demand-side measures
- ✓ Investigating and developing alternative or complementary options for carbon pricing mechanisms considering their impact on emissions, markets, and investments both at EU and international level
- ✓ Empowering customers and consumers in transition to climate neutrality

II. Developing climate-neutral solutions and financing their uptake

Strategic priorities

- ✓ Developing industrial demonstrators of key breakthrough technologies by 2030
- ✓ Establishing major R&D&I programmes across all technological readiness levels (TRL)
- ✓ Facilitating access to private capital at affordable cost, including through de-risking instruments

III. Resources and deployment

Strategic priorities

- ✓ Ensuring access and availability of climate-neutral energy at globally competitive prices
- ✓ Ensuring access to alternative feedstock sources, by promoting use of renewable and (carbon-based) recyclables beyond energy production;
- ✓ Mapping of energy and non-energy infrastructure and supply, underpinned by technologies for industrial transformation in support of climate-neutral industry.

Last, but not least: the social dimension!

- ✓ Managing the impact of industry transition on collectivities and local communities
- ✓ Avoid substantial /unjustified social and economic costs
- ✓ Securing public acceptance
- ✓ Access to skills, training and finance – new skills required



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