

Energise the challenge



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We have the capital



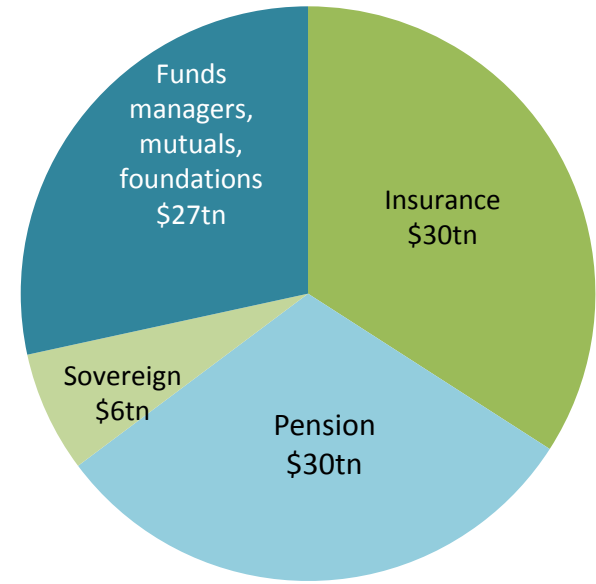
Capital wants green

Investor demand

- \$60^{tn} at UN Climate Summit
- Insurers x10 climate investments by 2020

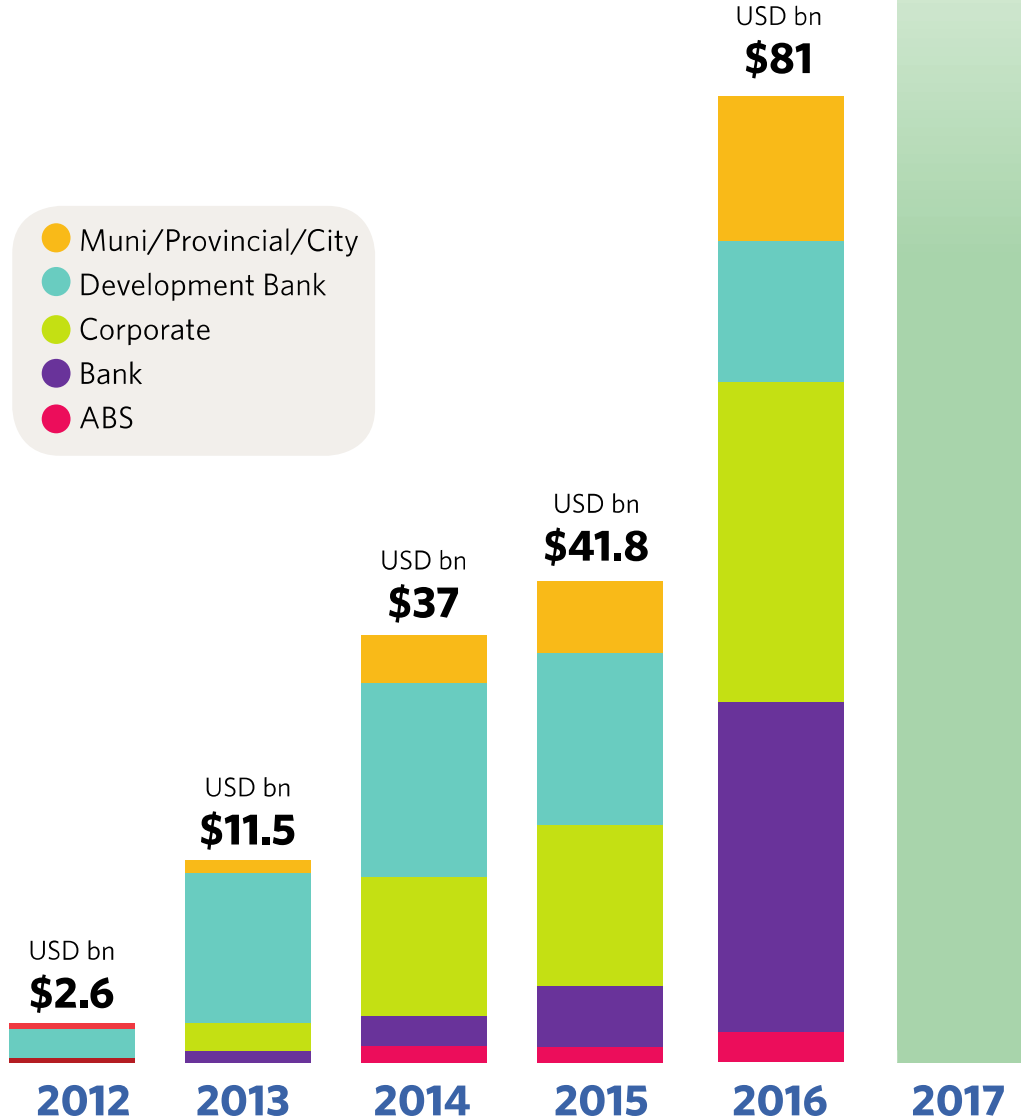
G20 and green finance, BRICS Summit

Central banks: China, Bank of England, etc



\$130?

The evidence of demand

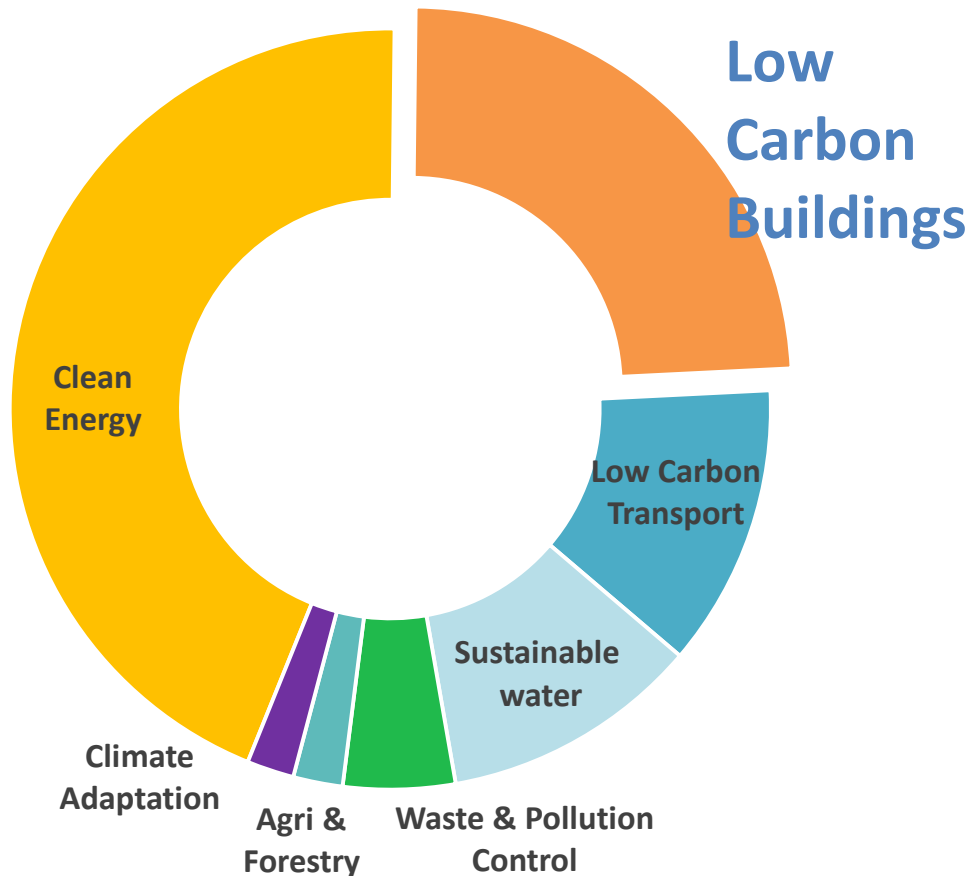


Green Bonds:

1. Proceeds go to Green
2. External review
3. Annual reporting

New and/or re-financing

Renewables, transport, water – and buildings



Issuers

Investor diversification
Market positioning
Pricing advantage

Investors

Client narrative
Easy identification green
Secondary market value

Roadmap

1. Think asset performance, not inputs & components

2. Green tagging

Standard metrics make it *easy* for investors & issuers

3. Capital market incentives

Central banks: risk weighting; green QE, repo

4. Experiment with fast scale-up models

Public sector building requirements

Opt-out to drive resi uptake

5. From NDCs to green investment & capital raising plans

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