A Financial Services Perspective

Edward Grech – Chief Officer - Consumer Finance June 2019



Investment needs a Market to reach its objectives

- Energy Efficiency Investment is effectively empowered by consumers
- Investment is required to produce, research market, compete with traditional methods...... it expects a return on investment to become a success
- Investment needs a market that market is <u>finally sustained and</u> maintained by consumers whose decisions will eventually create a return to the investment made.



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where as a bank we relate with our customers, who act both as

- suppliers or producers
- actual consumers

to make the investment in energy efficiency or renewable energy less risky.

Types of Risk associated with Energy Renewal/ Efficiency and Mitigation measures thereto

Mitigators
Bank Performance Guarantees / Third Party Insurance.
Bank Performance Bonds / supporting Contractors financial position.
Bank subjecting finance to International Standards and Third Party reviews.
Bank Financial Support for longer Product Warranties.
Bank Financing supporting Clear Maintenance Protocols / & the like.
Bank financing supporting research and administration of installations etc.,
Hedging in the market. Collaboration with Retailers & Resources Authority – providing finance repayable from cost savings. Income generation at fixed price intervals

- The Consumer Market
 - i. Consumer Purchase Anxiety/Risk Perception
 - ii. Conflicts between Perception and Expectations
 - iii. Substantial Capital Outlay
 - iv. Financing Costs to the unknown Lowest Cost Consumer Finance with Free

Life Cover up to €25,000 Loan Balance
Interest Free Loans to Consumers
Home Loans are life covered as well
Collaboration with retailers & suppliers

Who decides?

In Home or Household Energy efficiency it is the Consumer....who needs to make the decision in respect of purchasing energy efficient goods or assets that mainly include:

- construction material,
- Building Renovation
- household appliances,
- apertures,
- insulation,
- heating and cooling,
- most important motor vehicles

Energy Efficiency Investment

Investment requires instant cost savings in the form of profit for that Investment to make a return

- At Business Level Investment takes the form of
 - Financing the importation, installation of solar water heaters, heat pumps, PVs, drainage filtration systems, recycling initiatives etc
 - Energy generating installations both for domestic and industrial use
 - Water reservoirs that permit lower artificial water production
 - Energy saving lightning, and equipment, appliances

Energy Efficiency Investment

Energy Efficiency Investment requires consumer acceptance for that Investment to make a return either

- for Cost Savings or
- for Income
- sometimes both

- At Consumer Level Investment takes the form of
 - solar water heaters,
 - heat pumps
 - PVs energy generating installations,
 - Water reservoirs that permit lower artificial water production and spatial greenery in residential areas.....
 - energy saving lightning and equipment/appliances
 - Eco Motor Transport
 - of the least cost in terms of investment we may assume being the conversion to auto gas of petrol fuelled vehicles.

Who is finally paying and who expects return?

Converting

Expenditure into Savings and Income

possibly leading to enhancing feasibility of repayments relative to financial/living commitments

by "recycling" the Consumer Loan Repayment into a Home Investment, that in economic terms will in future ulitimately be considered as an

Green Home Economic Factor of Production

- It's the consumer that foots the energy bill.....living and travelling
- Any savings emanating from energy efficiency are used to fathom that additional expenditure or bother in purchasing and installing Energy Efficient Equipment.
- In the case of PV Financing & Solar Water Heaters, the repayment is paid off from energy bill savings, and extend to generate income that can be utilised to buy further energy efficient equipment

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- Providing finance for energy efficient equipment, the finance of which in many cases is provided with a loan balance life cover for free.
- Lower or no finance costs for energy efficient vehicles and equipment
- Home Loans and ECP issues

Life Cover

- eliminates investment cost purchase anxiety,
- provides a safety net for those liabilities that
 - can cause a headache and
 - · low liquidity
 - deplete household savings

in cases when tragic circumstances occur to household breadwinners

How Green @bankofvalletta?

PERSONAL LOANS

Finance up to 10 years, the direct purchase of energy efficient equipment, fixtures, additional ancillaries – innovatively environmental personal enhancements (Higher Quality of Life/Better Social Inclusion)

HOME LOANS

Take the form as part thereof of a Green Mortgage – financing a residential buildings includes

PVs, Solar Water Heaters, Insulation, other fixtures, heat pumps, green roofs ...an endless list

EPC issues

For tomorrow's Smart Eco Homes



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