



SevernWye
ENERGY AGENCY

Brian Canning



a fitter home for a healthy future

June 2018



Outline

- **A brief history**
- **Key objectives**
- **Local context**
 - Geography
 - Funding
- **National context**
 - Policy
 - Financial mechanisms
- **How we deliver**
 - Advice line & Outreach
 - Delivery Process
 - High level local strategy – Interreg Build2LowCarbon
 - Low level local strategy – Marketing and community partnerships



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Established: **2001**

Geography: **Gloucestershire & South Gloucestershire**

Households given energy advice: **>100,000**

Properties retrofitted: **>41,000**

Lifetime financial savings: **>£188m**



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Key Objective A:

To minimise the impact on the Health Service in relation to illness caused as a result of cold damp homes by enabling residents to live in affordable, comfortable homes independently, for longer.



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Key Objective B:

Through the delivery of energy advice and energy saving measures in the home, Warm & Well will continue to alleviate fuel poverty and reduce the carbon emissions of households supported.



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Key Objective C:

To maximise the level of external funding secured for Gloucestershire and South Gloucestershire by ensuring Warm & Well meets the specific objectives of national funding opportunities (ECO and other Government Initiatives).



Geography





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Funding – Health & Housing





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National Context - Policy

- Policy in place since 2001
- New definition – Low Income, High Cost

People are regarded to be in fuel poverty if:

- They have required fuel costs that are above average (the national median level), and
- Were they to spend that amount they would be left with a residual income below the official poverty line.

This also uses a fuel poverty gap - i.e. the difference between a household's 'modelled' (average) bill and what their bill would need to be for them to no longer be fuel poor



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National Context - Policy

National Energy Action - Lobbying the government for more radical and innovative solutions as well as increasing financial investment

Hills Report 2012 – Getting the measure of fuel poverty

<https://www.gov.uk/government/publications/final-report-of-the-fuel-poverty-review>

Fuel Poverty Strategy for England 2015 – Cutting the Cost of Keeping Warm

<https://www.gov.uk/government/publications/cutting-the-cost-of-keeping-warm>

NICE guidelines 2015 (Health) - <https://www.nice.org.uk/guidance/ng6>

Each Home Counts 2016 (Standards) - <http://www.eachhomecounts.com/>



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National Context – Financial Mechanism

UK's largest and most successful Financial Mechanism

Energy **C**ompany **O**bligation

£640m per annum

- Help to Heat (benefits)
 - Local Authority Flex (low income or priority groups)
 - Carbon Emission Reduction Obligation (non-benefits)
- Home Heating Carbon Reduction Obligation (heating - low income and vulnerable households)

Since **2010** approx. **5.5m** households have been helped and it's previous incarnations



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How we deliver – Advice Line & Outreach



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 0800 500 3076



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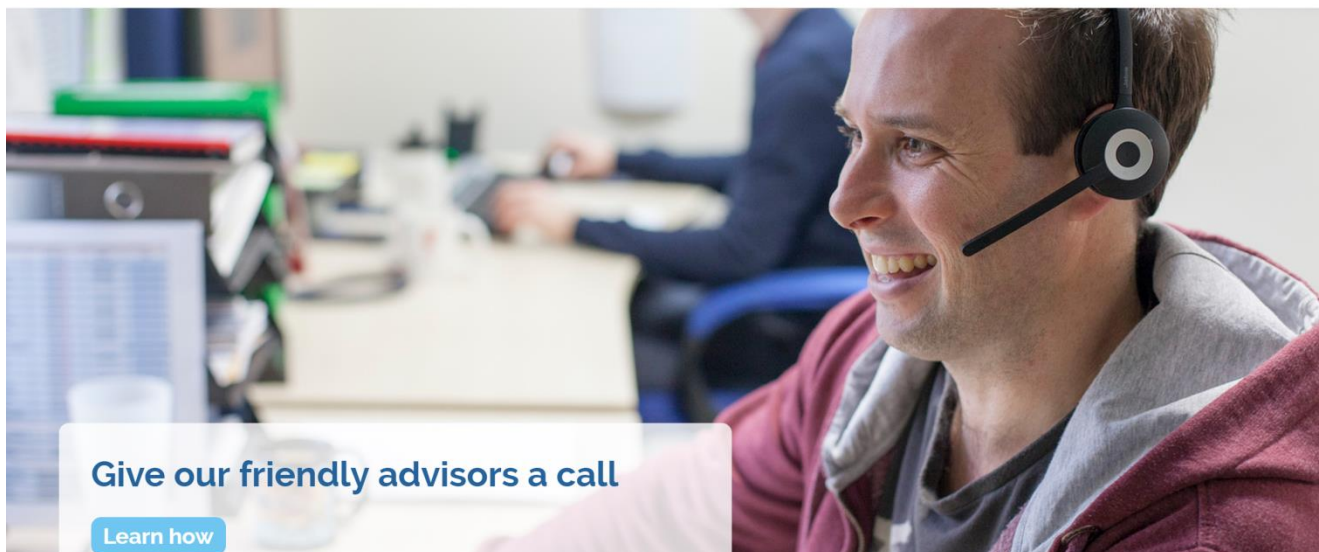
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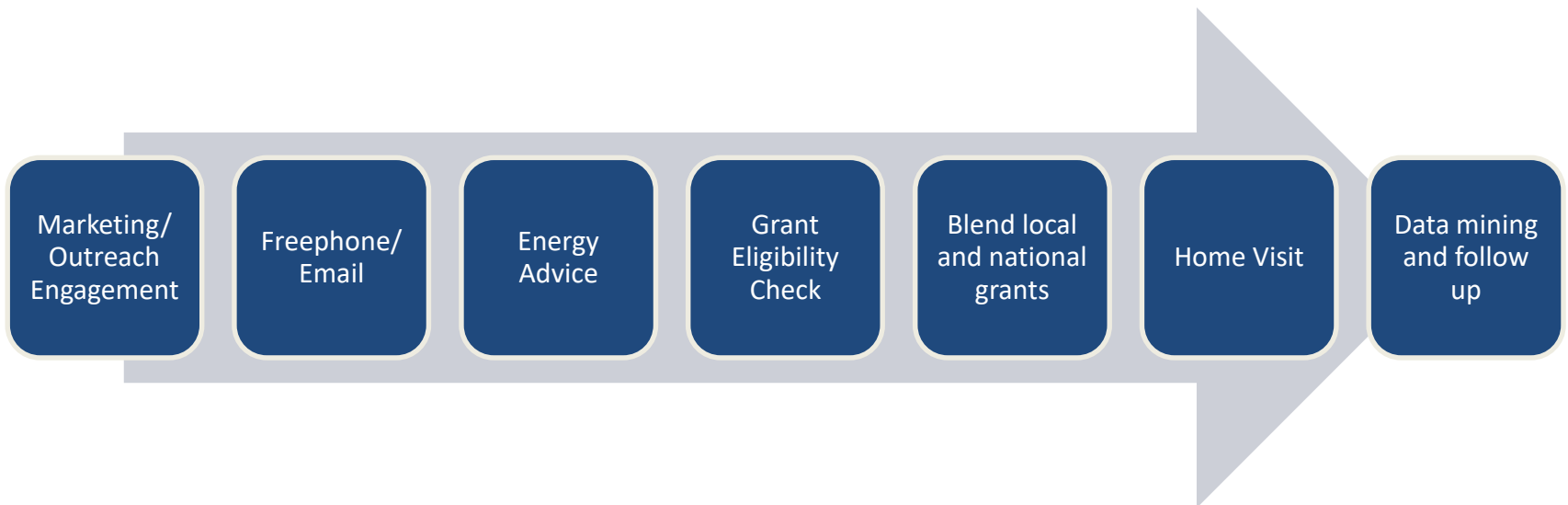
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How we deliver – Delivery Process





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High Level Local Strategy – Build2LowCarbon

Key Stakeholder led Regional Action Plan to address

- Innovation
- Professionalising the construction sector
 - Energy Poverty
- New Financial Instruments

Incorporating good practices from around Europe via bi-lateral meetings

BUILD2LC
Interreg Europe

 European Union
European Regional
Development Fund



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Low Level Local Strategy – Marketing and Community Partnerships

Social Media – Case Studies, Comment on Policy, Selling
Ourselves

Joint Working – More aligned strategic work with other
Energy Agencies, formal partnerships with other advice
agencies to offer a more holistic service



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Thanks

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