



Overcoming Barriers to Investing in Energy Efficiency

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Financing energy efficiency in
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Main areas of work of UNECE Group of Experts on Energy Efficiency

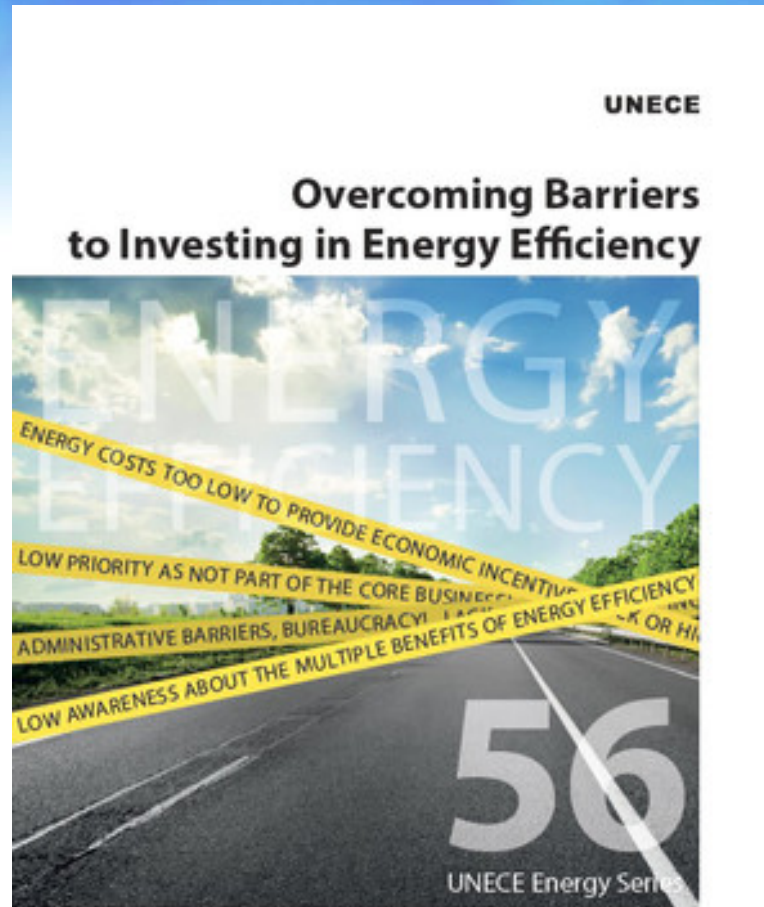
- Exchange of experience to improve significantly energy efficiency **in industry sector**
- Exchange of experience on standards and guidelines to improve significantly energy efficiency **in buildings**
- Regulatory and policy dialogue **addressing barriers** to improve energy efficiency





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<https://www.unece.org/index.php?id=47698>





Joint research project by UNECE and the Copenhagen Centre on Energy Efficiency

Main topics addressed:

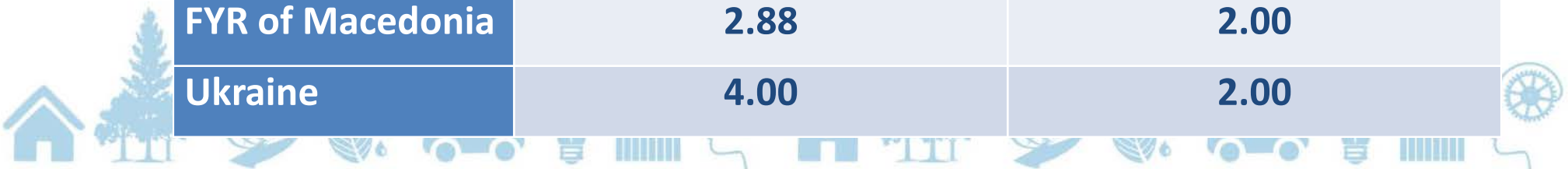
- Identifying barriers that prevent energy efficiency investments from occurring such as political, regulatory, economic and social ones
- Defining successful policies and actions that help overcome barriers to financing energy efficiency in the context of achieving sustainable development and climate goals
- Recommending ways to increase the financial flows for energy efficiency
- Mapping the roles of stakeholders such as governments, financial institutions, businesses and project developers in promoting and implementing energy efficiency investments





Investment opportunities and actual investments

	Are there investment opportunities for energy efficiency in your country? On a scale from 1 (very few) to 5 (very many)	What level of investment in energy efficiency does your country receive? On a scale from 1 (no/very little investments) to 5 (high level of investments)
UNECE region	3.99	2.83
EE C CA RF	3.75	2.50
EU W	4.30	3.15
Germany	4.54	3.60
Kazakhstan	3.38	2.50
FYR of Macedonia	2.88	2.00
Ukraine	4.00	2.00





Selected conclusions on the status of EE financing and barriers to investing in EE

Globally and in the UNECE region, there is a high or reasonably **high potential for energy efficiency investments.**

Financial environment is not viewed as very favourable for investments in energy efficiency.





Selected conclusions on the status of EE financing and barriers to investing in EE

Low awareness about the multiple benefits of energy efficiency projects is viewed as the main barrier to increasing investment and financing flows to energy efficiency projects. They are followed by stricter energy efficiency standards; training and awareness programmes; improved legislation; and de-risking of investments through Government support programmes.





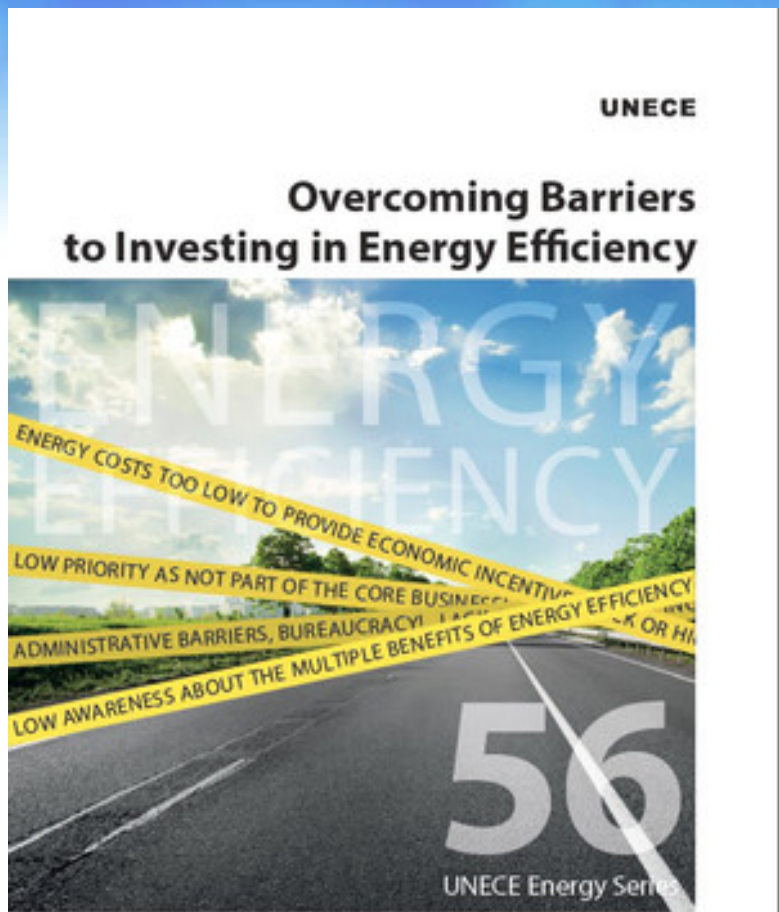
Selected recommendations for overcoming barriers to investing in EE

Raising awareness about the multiple benefits of energy efficiency projects can be recommended as one of the most effective measures to increase investment and financing flows to energy efficiency projects.





Publication website:
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Thank you for your attention!

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