



Ministry of Economic Affairs



Smart meter roll-out in The Netherlands

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1. Characteristics of roll-out in the Netherlands

- Roll out in two phases: small scale (2012 – 2014) and large scale (2015 – 2020)
- Goal small scale roll-out:
 - to gain experience, detect bottlenecks and take necessary steps/actions before large scale roll-out
- Roll out on voluntary basis. Consumers have options:
 1. accept the meter
 2. reject the meter
 3. administrative off
- 7.6 million households, roll-out of electricity and gas meters

June 2014: Parliament approved decree for large-scale roll out 2015 – 2020 (aim is to provide all households smart meters)



Roles and responsibilities

- DSO's:
 - installation of smart meters
 - maintenance of smart meters (ownership)
- Suppliers:
 - provision of bi-monthly home energy report
 - collection and validation of consumption data
- Suppliers and service providers:
 - energy saving products and services
 - variable tariffs

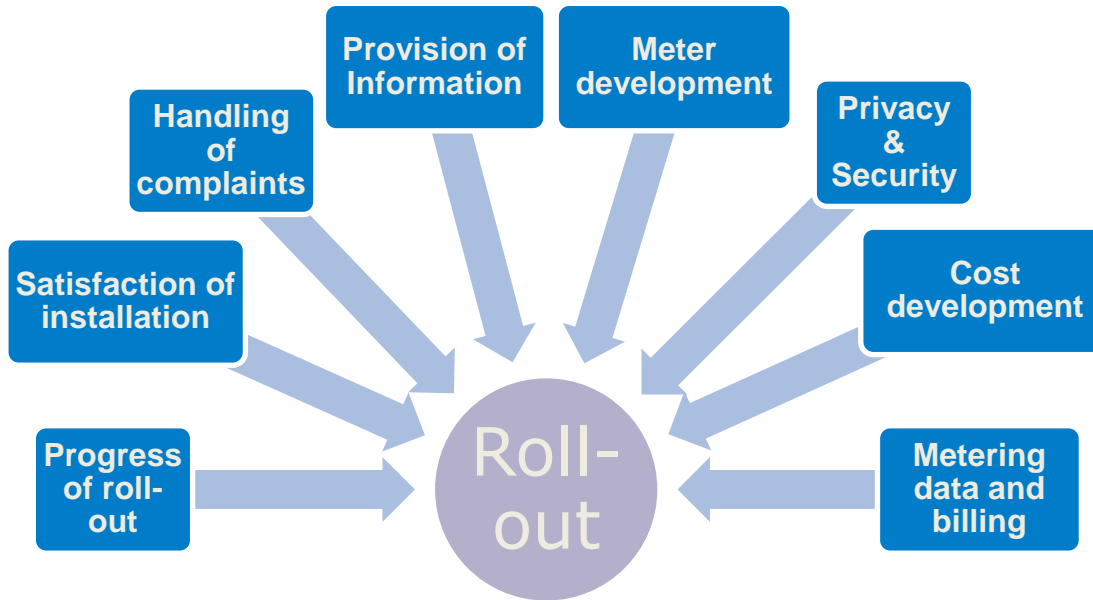
To guarantee privacy, the default is standard readings of data:

- 6 x per year
- switching
- removal

DSO: makes high frequency data only available to supplier or service provider, on consumers request



2. Monitoring part 1: market/ roll-out monitor



Too limited information about possibilities of smart meters

No insight in roll-out planning

No level playing field in market for smart metering services

In general roll-out is going well, no major obstacles

Acceptance rate high: 98%

Good dispute settlements, no structural complaints

Good cooperation between DSO's: privacy, security and meter development



2. Monitoring part 2: energy savings monitor

1. Energy savings effects of bi-monthly home energy report (indirect feedback)
2. Energy savings potential through alternative feedback
 - 3 alternative feedback pilots by DSO's (in-home display, web-based information systems and community-based concepts)
3. Market monitor: developments in related energy products & services

Pilots show that energy savings potential can be achieved

Market conditions for smart metering services should be improved

Actual energy savings so far are limited: 0,6%E en 0,9%G (compared to 3,2%E en 3,7%G of CBA)

Home energy report not always provided, adequate or noticed by consumer

Although first at a limited level, new services en products are appearing

Intention to purchase products or services with smart meters is low



Recommendations (related to energy savings)

- Consumers should be better informed about possibilities for energy savings
- DSO's should be more transparent in roll-out planning to enable suppliers and service providers to better market their products
- Level playing field on energy services market is necessary
- There should be a great variety of services to fit different consumer groups (not 'one size fits all')
- Roles and responsibilities should be clear, market interference can result in withdraw of market players

20/6: Voluntary agreement between DSO's, suppliers and service providers. Essence of agreement is to make roll-out planning public and provide better information for consumers