

A COAL REGION IN THE HEART OF EUROPE

TRANSITION PROCESS LAUSITZ

Working Group Sessions of Coal Regions in Transition Platform Project Lab – Governance of transition

Brussels, April 8th/9th 2019



Landkreis
Bautzen



Stadt
Cottbus/
Chóšebuz



Landkreis
Dahme-
Spreewald



Landkreis
Elbe-Elster



Landkreis
Görlitz



Landkreis
Oberspreewald-
Lausitz



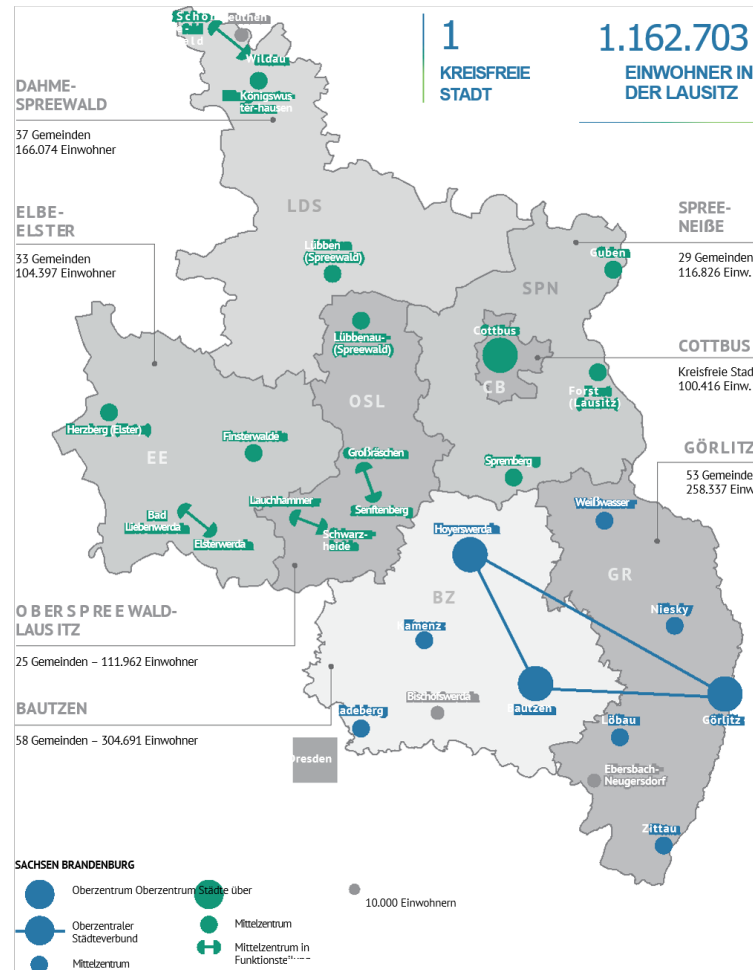
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Spree-Neiße

6
LANDKREISE

235
GEMEINDEN

1
KREISFREIE
STADT

1.162.703
EINWOHNER IN
DER LAUSITZ



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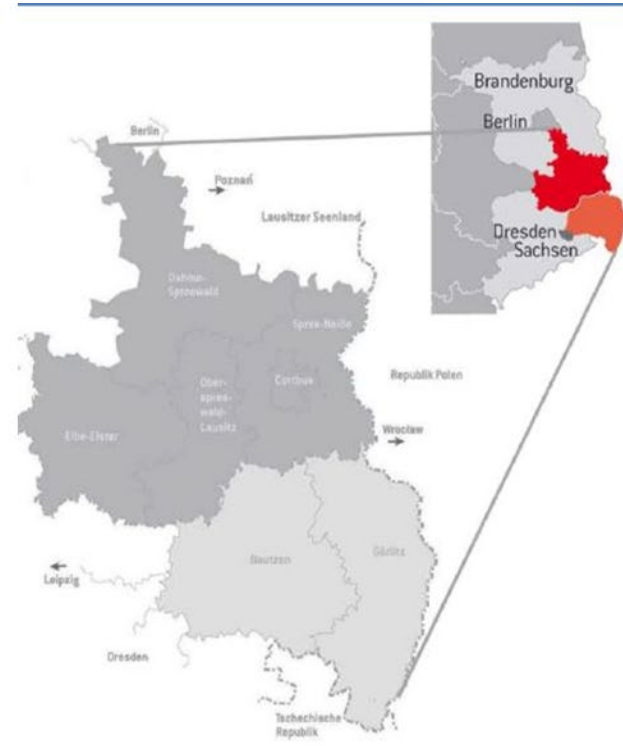
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Lusatia

Area 11.582 km²
Inhabitants 1,16 Mio. (2015)

Municipalities 208
(thereof towns) 65

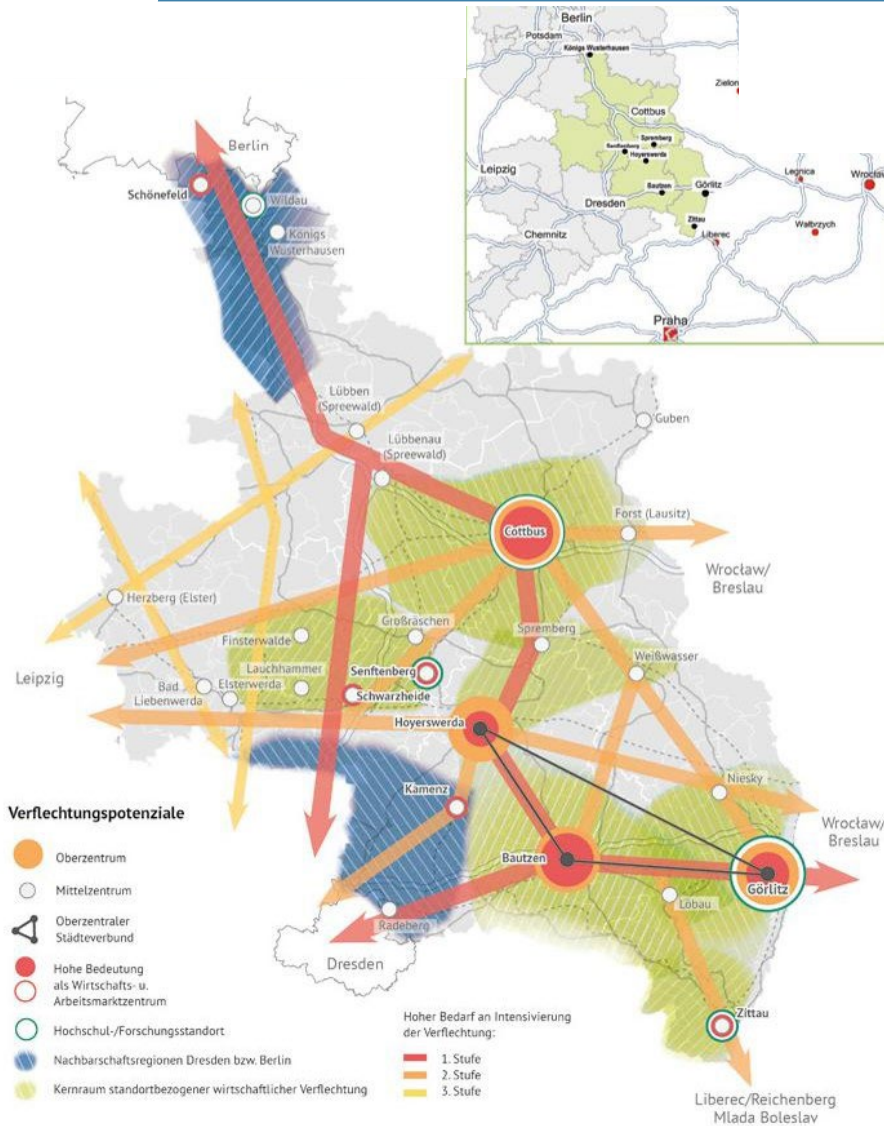
GDP by employees in € 59.240 (2013)





OUR PATHWAY SO FAR

- ▲ 07/2009 - 10/2017:
Energierregion Lausitz-Spreewald GmbH
 - five districts in south of brandenburg
- ▲ since 11/2017:
Wirtschaftsregion Lausitz GmbH
 - six districts cooperating (brandenburg-saxon cooperation)
 - main project „future workshop“ Lausitz
 - regional-partner for state- and national level
 - regional-marketing
- ▲ from 2019:
Wirtschaftsregion Lausitz GmbH
 - seven districts cooperating (brandenburgisch-sächsisch)



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TASKS OF WIRTSCHAFTSREGION LAUSITZ GMBH



ACCOMPANYING THE STRUCTURAL DEVELOPMENT

The strategical coordination and accompaniment of the structural development by generating perspectives for the future of the Lausitz region.



REGIONAL MARKETING

One of the aims is to improve and highlight the perception of the region as an point of interest for investments through an targeted image building..



COMMON PROJECTS

Initiating and implementation of effective projects in cooperation with regional anchored actors, stakeholders and decision makers.



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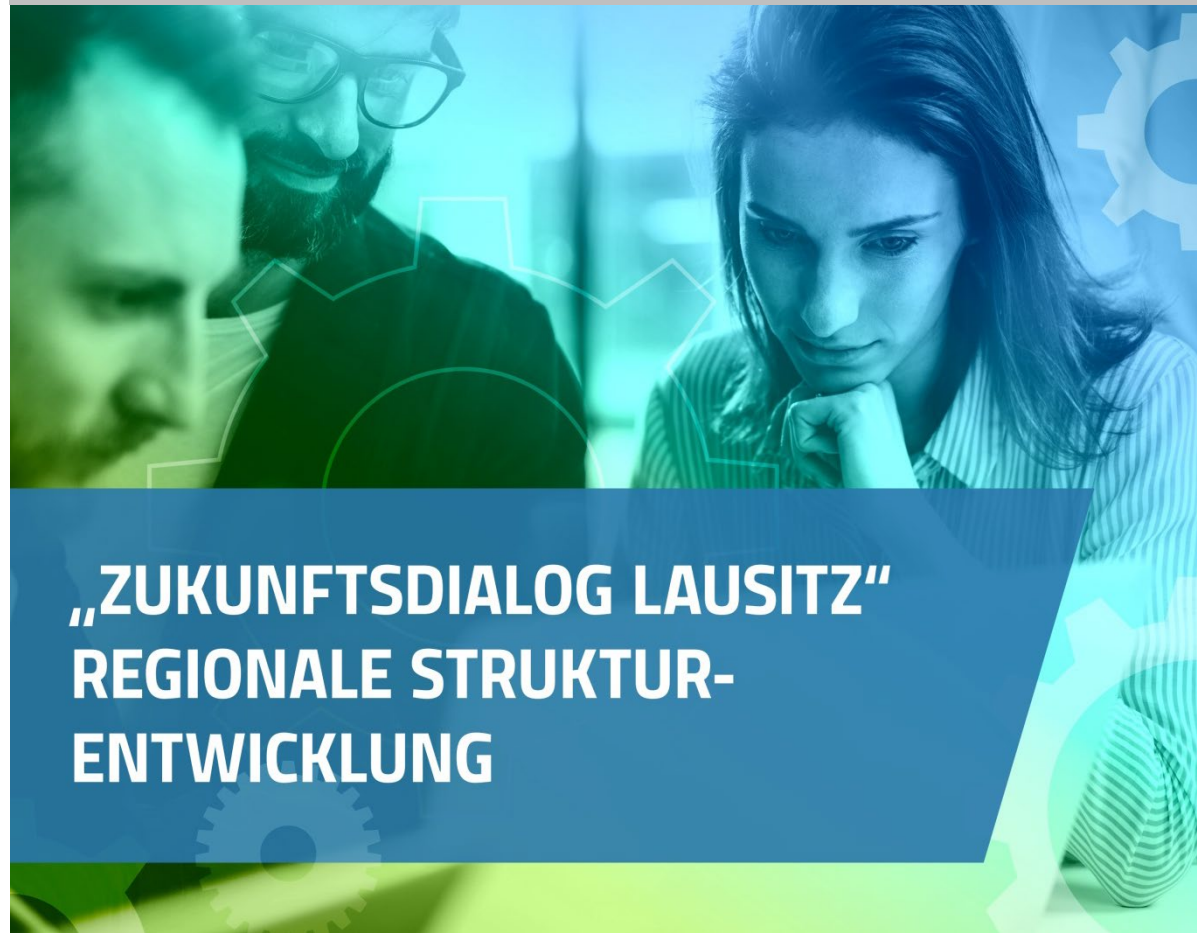
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A DIALOGUE FOR OUR FUTURE –

Integrated regional structural development - VISION LAUSITZ 2050



„ZUKUNFTSDIALOG LAUSITZ“ REGIONALE STRUKTUR- ENTWICKLUNG



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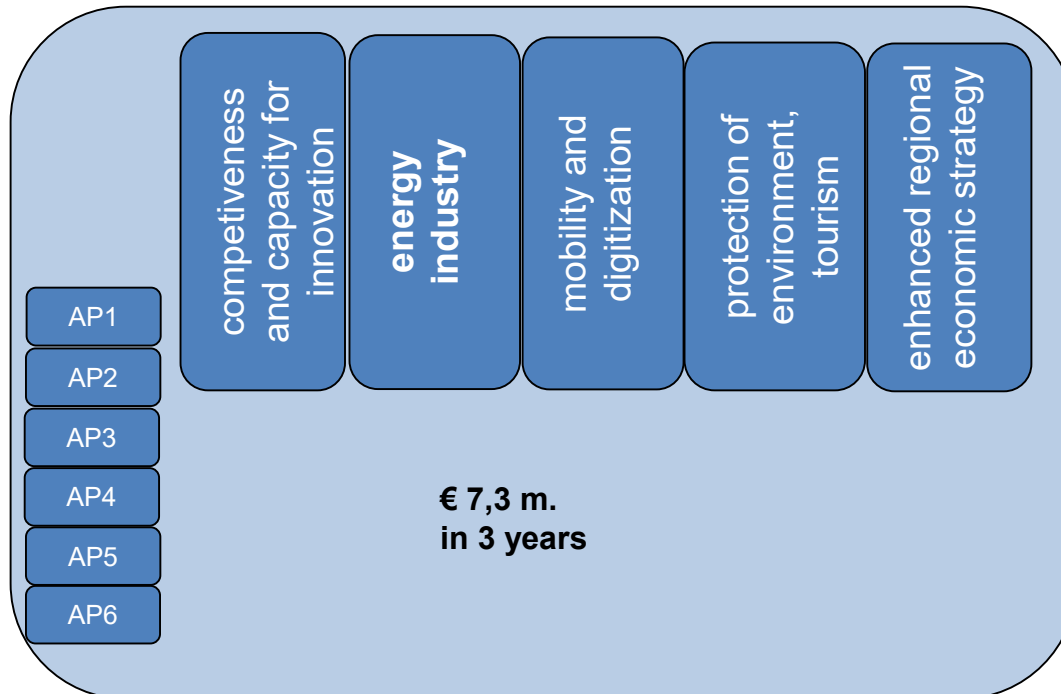
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A project together...

“Zukunftswerkstatt Lausitz“
(future workshop Lusatia)



- joint- and broad based bottom-up participation process
- strengthening public relations and awareness
- scientific expertise for every single field of action
- identify structure determining projects until 2020

A project together...

Zukunfts
werkstatt
Lausitz



WIRTSCHAFTS
REGION
LAUSITZ

“Zukunftswerkstatt Lausitz” - fields of action

competiveness and capacity for innovation

- Start-Ups and entrepreneurship
- initiative for research, development and innovation
 - corporation networks for digitization, environment and energy efficiency

energy industry

- projects on storage capacity, control systems
- pilot and demonstration actions

mobility and digitization

- cross-border mobility-strategy between Berlin - Wrocław and Liberec
- cross-border development of digital infrastructure

protection of environment, tourism

- sustainable tourism
- capacity building for small touristic businesses

enhanced regional economic strategy

- improvement of inside- and outside marketing of the region
- innovative settlement- and investment projects
- potential study for subsequent use of industrial buildings

participation and dialogue for the future

Spring 2019

summer/autumn 2019

Winter to summer 2020

Phase I addressing and activation

aim:

- catching broad based attention for the process
- inform about the projects´ aims
- animate to participate in this process

Phase II dialogue 1 vision for the future

aim:

- counting the people
- strengthen a positive perception of the region
- Strengthen exchange about topics for the future (“How do we want to live?”)

Phase III dialogue 2 follows the five fields of action

aim:

- deepening of the identified topics for the future
- Discuss political/administrative abilities/possibilities to implement topics
- Discuss financing aspects

Integrated
regional
structural
development

VISION
LAUSITZ 2050

Wirtschaftsregion Lausitz GmbH

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