MOBILISING THE FINANCIAL SECTOR ON ENERGY EFFICIENCY

Financing Energy Efficiency in Greece and Cyprus

Martin Schoenberg – Energy Efficiency Project Coordinator Athens, 31 May 2018





















State of the global energy efficiency market

















The Paris climate agreement provides a comprehensive decarbonization framework for the global economy

Paris Agreement milestones on path to climate neutrality

2015	2017-2020	2020s	from 2050
Adoption Entry	into force	New climate plans developed	
Climate plans ratcheted			Climate neutrality



2 degrees C objective "Well below" 2 degrees C stretch goal









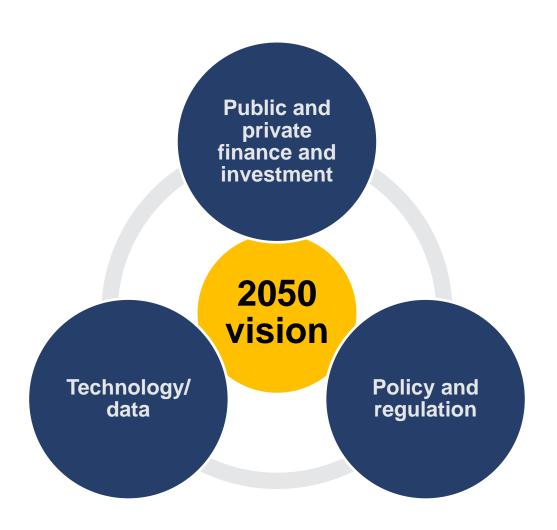








Policy, data and finance are working together to advance work towards global climate neutrality













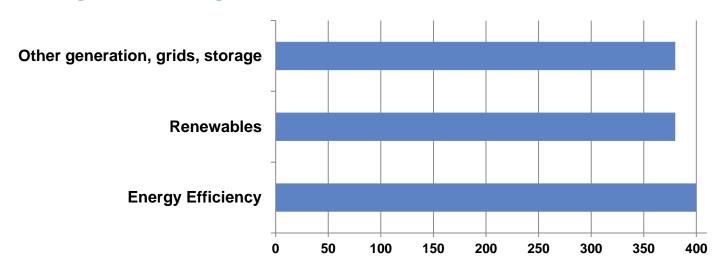






Paris Agreement implementation represents a significant investment opportunity

Paris Agreement average annual investment needs until 2050, USDbn



USD 1100bn

Average annual investment required until 2050, around USD 400bn in energy efficiency













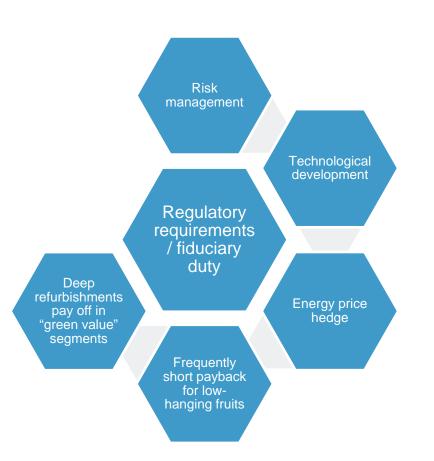




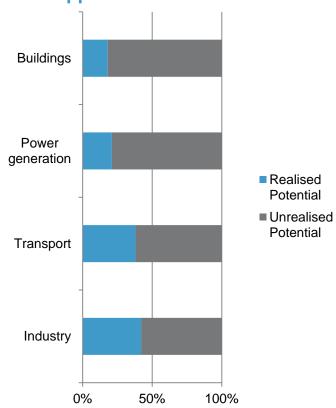
Source: IIASA

Energy efficiency investment is driven by its value premium; nevertheless, further action is required to upscale investment levels

Major drivers of FI action on energy efficiency



Global BAU until 2035 would leave most EE efficiency potential untapped















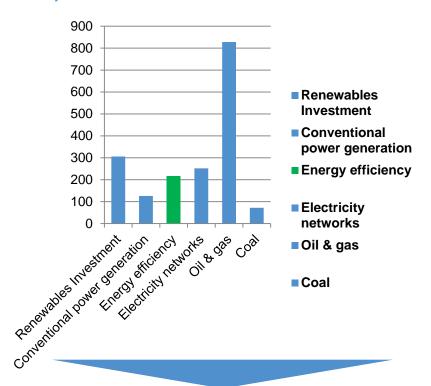




Source: UNEP FI, IEA

There is a large growing global EE investment market; energy efficiency improvement is gaining pace despite falling oil prices

Total energy sector investment in 2015 (USD bn)

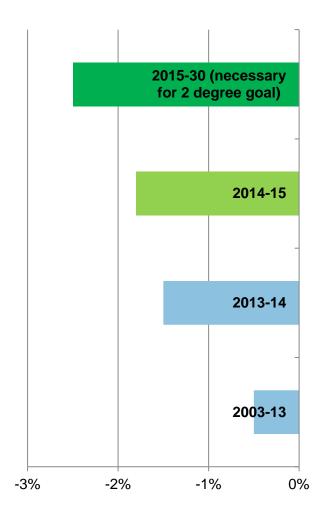


According to the IEA, global annual EE investment needs to increase by

A factor of 8

to meet a 2 degrees pathway

Rate of improvement of global energy intensity



















Source: IEA

Transforming the energy efficiency market

















Four main challenges define the energy efficiency opportunity

Main challenges in scaling up EE investment

Complexity

Wide range of financing structures necessary for investments across sectors and asset classes

Deal size

Small ticket size causes need for aggregation

Embedded transactions

EE investment is mostly integrated into other transactions, such as real estate refinancing. Need for identification/tagging of EE components in transactions

Coordination

Common frameworks for project developers, investors, financiers and project hosts











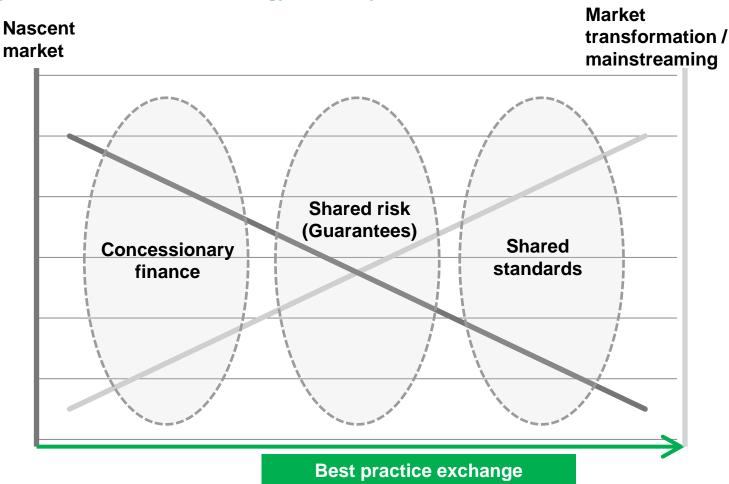






To mainstream energy efficiency, the investment market needs to combine concessionary finance with risk sharing and standardization

Major drivers of FI action on energy efficiency













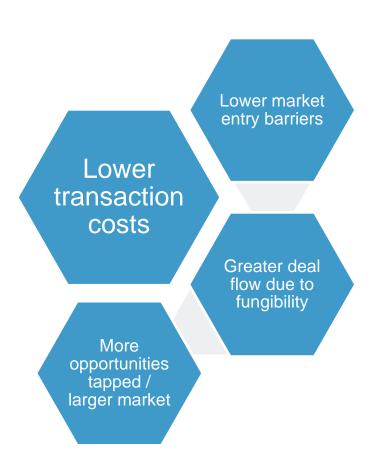






Standardization/mainstreaming has a number of benefits for the EE investment market

Standardization of financial practices means more than standardized projects



... however:

The EE investment market evolves gradually. Progressive standardization should still leave room for innovation.

















EEFIG in its second phase made major contributions to progressive standardization and mainstreaming

De-Risking Energy Efficiency Platform

- DEEP is an open-source initiative to up-scale energy efficiency investments in Europe through the improved sharing and transparent analysis of existing projects in Buildings and Industry.
- Now covers data for more than 10 000 industry and building projects
- Please use or contribute to DEEP



EEFIG Underwriting Toolkit – Value and Risk Appraisal Guide

- to help originators, analysts and risk departments within financial institutions
- to provide a standardized framework for evaluating
- to help developers and owners seeking to attract external capital
- to foster a common language

















Advancing the global energy efficiency framework for FIs

















The G20 Energy Efficiency Investment Toolkit provides a collaborative architecture for policy-makers and FIs and was endorsed during the G20 Hamburg summit



G20 EE Investment Toolkit

Policy





Private finance

Banks



Institutional Investors



Insurance Companies



Public finance





Unprecedented collaboration between policymakers, private finance institutions and development banks is required Integrated Core

USD **USD** ESCOs (USD 24 bn); "Selftrillions **221bn** financed" **Energy Transition**; EE FII'ST **Energy subsidies**; Mandatory targets/ **National Renovation** standards; NZEBs; Inefficient markets: **Strategies: Vehicle Fleet EE Obligation** 2000+ Standards: Transparent Supply-led planning. schemes; National **Energy Planning.** policies **EE Action Plans Mainstream Enabling** ing Finance undertaken without **EE mortgages**; **Banks** Green tagging; Green **Building** explicit consideration of buildings lending; green renovation loan; energy "externalities" or cost \$110tr lending; climate lending; EE credits/loans: effective energy Equator principles. Private Sector EE tagging. improvements. Finance undertaken without Green tagging and company **Productivity** Investors explicit consideration of disclosure; Collaborative Indexes; Own real \$70tr shareholder activism; Green energy "externalities" or cost estate EE funds; Sustainable real estate effective energy renovation; EE funds. improvements. Green buildings insurance; Energy saving Insurers Product and services without insurance; energy Climate mitigation insurance \$31tr explicit consideration of and investments: Addon performance guarantee; EE coverage; Technical energy "externalities". assistance, advisory services. advisory services. Public Sector Finance undertaken without **Public Direct EE Lending**; explicit consideration of **Resource Efficiency**; **EE Policy lending**; \$176 + bn energy "externalities" or cost Safeguards; ESG & Climate EE targets; Technical effective energy Commitments: assistance. \$33

improvements.

















\$7 bn

THANK YOU VERY MUCH.















