#### TERMS AND CONDITIONS OF THE EUROPEAN SCHOOL VIDEO COMPETITION

#### 'Film4Energy' Challenge

# 1. Terms and conditions

### 1.1. Competition rules

For information about the aim of the competition, eligibility criteria, deadline, evaluation of submissions and more, see the Competition Rules.

### 1.2. Copyrights

All entries must be an original work, and the participants should either be the sole owner or the transferee of the copyrights. Participants should retain the original digital file of their entry, as they may be asked to prove ownership of the work. Competition's candidates may be asked to provide supplementary information, including, but not restricted to, consent from any individuals that appear in the video and proof of ownership of the material submitted (if applicable).

### 1.3. Acceptance of the Terms and Conditions

By participating in the competition, you agree to be bound by these Terms and Conditions and Competition Rules and confirm that you comply with the eligibility criteria. Failure to comply with these Terms and Conditions may result in disqualification. This competition and the present rules are governed by Belgian law and under the jurisdiction of the Brussels's Courts, as the legal headquarters of the European Commission are located in Brussels, Belgium.

### 1.4. Responsibility

Under no circumstances can the organisers be held liable for any accidents, costs, direct or indirect damages which might occur as a result of participation in this competition. The organisers can under no circumstances be held liable for the cancellation, postponement or modification of the competition due to unforeseen circumstances. The dates mentioned may change due to organisational reasons or unforeseen circumstances.

The organisers will under no circumstances be liable for any delays, changes, disruptions, cancellations, diversions or substitutions, unavailability of the prize(s) due to local public holidays or other conditions affecting availability of the prize(s). The promoter shall not be liable in respect of any non-performance of their obligations by reason of any pandemic, natural disaster, governmental order or regulation, or any other cause beyond their control.

The organisers reserve the right at any time, without any liability, to modify or discontinue, temporarily or permanently, this competition with or without prior notice to participants.

### 1.5. Declaration

By entering this competition, participants agree to the following statements:

I declare that:

- I have my head teacher's permission to share the content submitted;
- the video submitted is my own/my school's;
- I give the European Commission the right to disseminate the video via online and offline channels, including, but not limited to, social media channels, websites, search engines, public relations activities, outdoor promotion, events;
- I grant the European Commission the non-exclusive rights to adapt and reproduce the video;

• I am happy for the European Commission to contact me to seek further permission from me, should my video be suitable for a different purpose/project.

### 1.6. Publicity

Participants and winners agree that they may be required to take part in publicity or other promotional activities without further consent or payment, as later determined by the organiser. Such publicity may include their names, images and contributions in the competition.

The participant hereby grants the organiser any and all rights necessary for distribution and public display of any submitted text, image, or other intellectual property rights that may arise from participation in this competition, the prizes or related publicity, and hereby grants the organiser the perpetual right exclusively, royalty-free and without limitation to use, edit, copy, reproduce, distribute, translate, and publicly display or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on this website or elsewhere, for promotional activities or events arranged by the organisers, whether locally or worldwide.

### 1.7. Organisers

The competition is organised by the European Commission's Directorate-General for Energy (DG ENER).

# 2. Privacy Statement for Outreach Activities organised by the European Commission

PROTECTION OF YOUR PERSONAL DATA: This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: video school competition 'Film4Energy' Challenge

**Data Controller**: European Commission, Directorate-General for Energy /A.2 Unit for Communication and Outreach

Record reference: [DG ENER/ A2 Unit for Communication and Outreach / DPR-EC-07606.1

### 2.1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to <u>Regulation (EU) 2018/1725</u> of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the video school competition 'Film4Energy' Challenge. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation video school competition 'Film4Energy' Challenge, undertaken by Directorate General for Energy / A.2 Unit for Communication and Outreach of the European Commission, is presented below.

### 2.2. Why and how do we process your personal data?

<u>Purpose of the processing operation</u>: ENER A.2 unit collects and further processes your personal data to provide you with information about the video school competition 'Film4Energy Challenge' (before, during and after) and to process your application for participation in that action. The collected data will help at the implementation of the competition. For the purposes of this competition, a registration form and a contact form will be developed within the website https://ec.europa.eu/energy/home\_en. The Data Controller collects the personal data through the website and a specific IT tool, the "EUSurvey".

For the pre-selection purposes, a list with the submitted videos and the provided data will be extracted from the website and saved temporarily in a special webpage stored on the European Commission's servers.

A shortlist of videos will be created for the completion of the evaluation process. This list will be sent via e-mail to the committee jury team of the competition. Officers working for the European Commission, one representative of a youth organisation and one representative of a teacher's organisation will compose the jury.

The best shortlisted videos of the participants edited for the purposes of the action will be taken and published in the context of the competition at the official social network accounts of the EC like Facebook, YouTube, Instagram and Twitter, the Europa website and the audio-visual library of the Commission.

For extended communication and promotional purposes, the best five videos may be shared with and used by selected journalists, national agencies, and other EU bodies or for promotional activities like exhibitions or publications (i.e. articles, blog-posts).

The winner school of the competition will receive 1 day training on sustainable energy use and consumption organised by the organisation ERYICA with the support of the European Commission and the external provider ECORYS EUROP. The training will may be recorded or pictures might be taken for promotional purposes.

Part of the processing operation in the context of the competition will require a consent of the parents/legal guardians for the participation of the children in the competition and to authorise that the children may appear in the videos. This consent including authorisation for the videos, audio-visual recordings of the training day in the winner school, will be collected by schools.

The personal data will not be used for an automated decision-making including profiling for direct marketing.

# 2.3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the competition (including, photos, videos submitted to the competition, audio-visual recordings of the training day in the winner school) are necessary for the management and functioning

of the Commission, as mandated by the Treaties. Those provisions are in particular, the Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union.

Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body) and the Article 5(1)(d) of Regulation (EU) 2018/1725 (the data subject has given consent to the processing of his or her personal data for one or more specific purposes). In particular, the processing is necessary in order to raise the awareness of all Union citizens about the benefits of increased energy efficiency and to provide them with accurate information on the ways in which it can be achieved ((26) of Directive (EU) 2018/2002, Directive on energy efficiency).

Your consent is required for:

- 1. Participation of children in the competition (registration, management of the competition, preselection, sharing the best videos with external contractor for the follow-up of the award training).
- 2. The children may be filmed and/or photographed for the purposes of the competition.
- 3. Promoting the competition and five best videos via Commission's channels (for example: Europa website, Commission's YouTube, Facebook, Twitter & Instagram accounts).
- 4. Promoting the competition and five best videos via external channels (for example: selected journalists, national agencies, and other EU bodies or for promotional activities like exhibitions or publications i.e. articles, blog-posts).

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box (es) on the online registration form.

Your consent for these services can be withdrawn at any time:

- for withdrawing consent that you have provided in order to benefit from other services, please contact the controller of the competition at <u>ENER-A2@ec.europa.eu</u>.

# 2.4. Which personal data do we collect and further process?

In order to carry out this processing operation, the Data Controller collects the following categories of personal data:

- Kid's family name and surname, age and name of kids' school.
- contact details of the school representative/s (teachers) including their function/title, last name, first name, telephone number, email address, country of application, language of application.
- videos taken for the purposes of the competition as well as photos and audio-visual recordings taken during the competition and the award ceremonies, to be published on the Competition's website and the website of the other parties upon consent of data subjects' parents or guardians.
- name and surname, address of the parents or guardians as provided in the consent form for minors.

# 2.5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- □ All personal data related to the organisation and management of the competition (this includes the information given during the registration, before, during or after the competition and the award of the prize) will be deleted **one year** after the last action in relation to the competition.
- □ The videos produced by the participants in the context of the competition will be kept for the time necessary to fulfil the purpose of the collection. More information on the use of the social media by the European Commission can be found in the record DPR-EC-00073.1.
- □ Personal data can be archived. For more details on the historical archives of the European Commission, please check the record DPR-EC-00837.

### 2.6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to <u>Commission Decision (EU, Euratom) 2017/46</u> of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission, and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - <u>Regulation (EU) 2016/679</u>).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

### 2.7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The European Commission staff will receive the videos and consent for participation and authorization form for audio-visual recordings.

The collected videos will be shared with the jury (officers working for the European Commission, one representative of a youth organisation and one presentative of a teachers' organisation) and in the further steps of the competition with the external contractor for the organization of the award ceremony.

Where necessary, we may also share your information with service providers for the purposes of organising the competition:

ECORYS EUROP [EEIG-GEIE], based in Brussels (*Rue Belliard 12, B-1040*) and for the purposes of organising the award training in the winner school:

#### ERYICA, based in Luxembourg (87, Route de Thionville L-211)

For communication and promotional purposes, the best five videos will be published in the Competition's website and may be shared with and used by selected journalists, national agencies, and other EU bodies for further promotional activities like exhibitions or publications (i.e. articles, blog-posts).

Selected service providers for organisational purposes (such as communication consultants ) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

### 2.7.1. Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

The registration for the competition takes place via a Commission website. The cookies employed by the Commission on the registrant's device for that purpose will be covered by the cookie policy of the Commission, which is available here: <u>https://ec.europa.eu/info/cookies\_en</u>. Enabling these cookies is not strictly necessary for the website to work but it will provide with a better browsing experience. Data subjects can delete or block these cookies.

When you visit the website of our competition and when you register, we will keep the browser history of your visit for a maximum of six months. This information will then be deleted. The collection, aggregation and anonymising operations are performed in the data centre of the European Commission under adequate security measures.

Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission's websites on Europa. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the meeting/event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the Commission's control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish.

# 2.7.2. Third party IT tools, including Social Media

We use third party IT tools to inform about and promote the competition through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You can watch our videos, which we also upload to the Energy and EC YouTube channels and follow links from our website to Facebook, Twitter and Instagram.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of <u>YouTube</u>, <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>, carefully before using them. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

# 2.8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller by contacting ENER A.2 unit via email at ENER-A2@ec.europa.eu. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

# 2.9. Contact information

### - The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, ENER A.2 unit for Communication and Outreach at ENER-A2@ec.europa.eu.

### - The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (<u>DATA-PROTECTION-OFFICER@ec.europa.eu</u>) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### - The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor <u>edps@edps.europa.eu</u>) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

# 2.10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following <a href="http://ec.europa.eu/dpo-register">http://ec.europa.eu/dpo-register</a>