



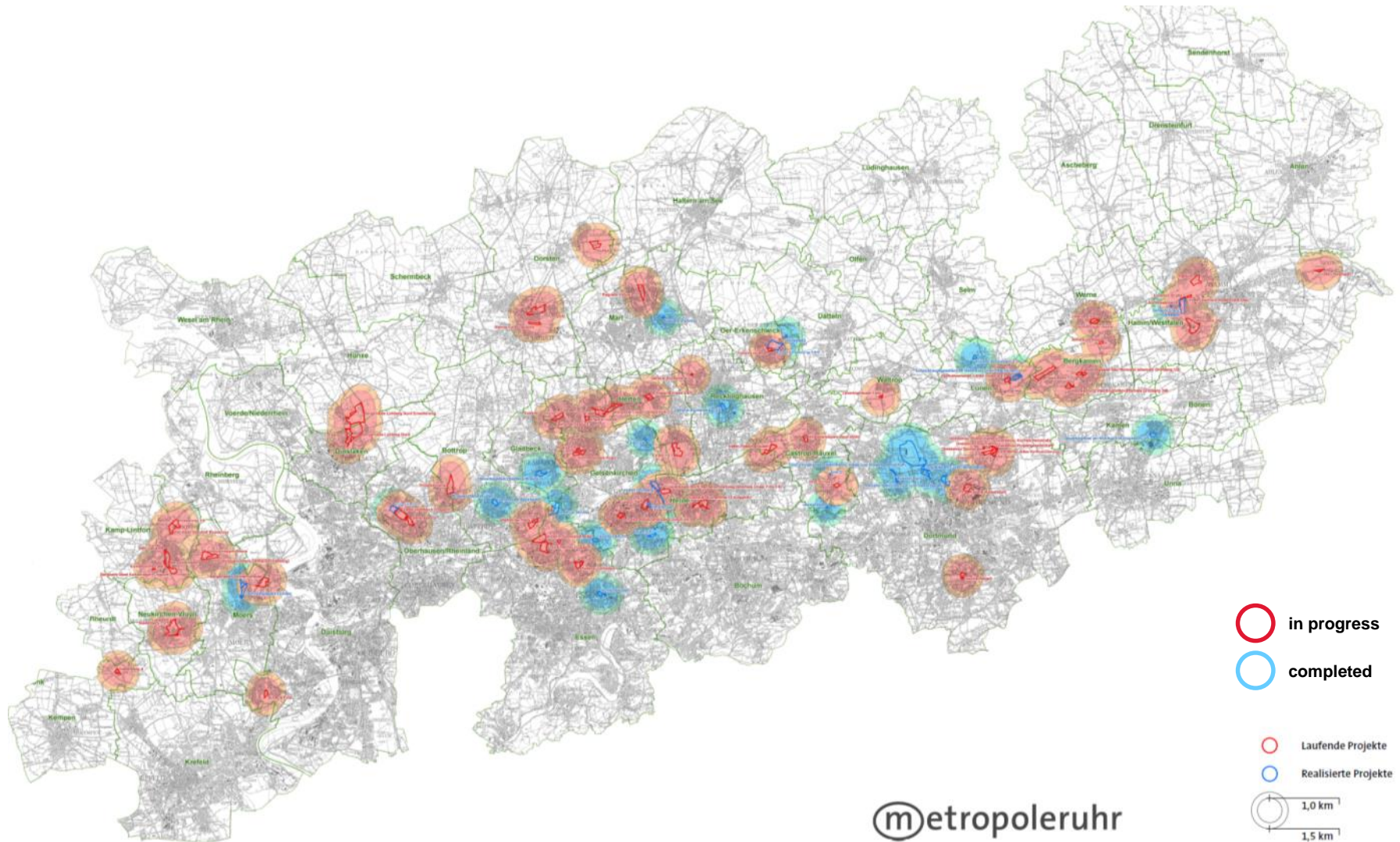
# Werte schätzen

## **The Ruhr in Transition: Examples of a policy instrument and a current development project**

**Gernot Pahlen, Project Manager, Business Division „Development“**

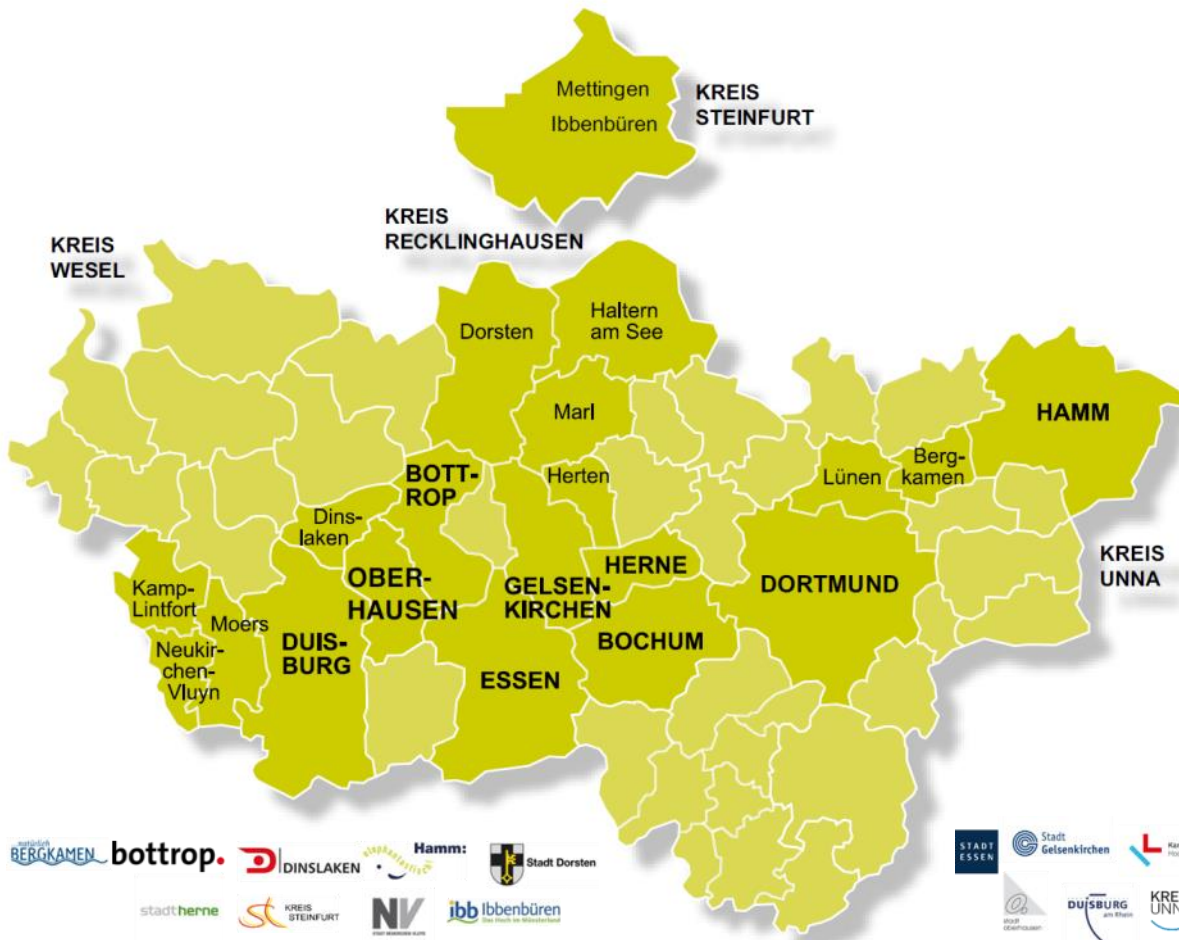
*Coal Regions in Transition Platform, Working Group Meetings, Brussels, 5 November 2018*

# Brownfield redevelopment projects in the Ruhr





....is an inter-municipal cooperation between 17 municipalities, 4 districts, State North Rhine-Westphalia and private owner RAG



- formed 2008 due to the progressive closures connected with the restructuring of the coal industry
- 20 significant brownfield sites are identified for a preferential development process





## **Tasks and objectives:**

- Primary objective is to compensate the loss of 53.000 jobs by a sustainable economic, social & ecological brownfield redevelopment process
  
- Key fields of action:
  1. Initiating, promoting and mentoring
  2. Subsequent uses and development
  3. Modernisation and innovation
  
- Brownfield sites in significant urban contexts should be sustainably developed to achieve German Government's 5 ha target for land consumption in North Rhine-Westphalia
  
- Historic buildings and monuments shape the townscape and are to be integrated into the follow-up utilization
  
- Participants of this joint venture agree to act as equal partners in managing the projects



# FREIHEIT EMSCHER

STADT BOTTROP – STADT ESSEN – RAG MONTAN IMMOBILIEN

PUBLIC-PRIVATE-COOPERATION TO MANAGE URBAN DEVELOPMENT



# 1.700 HA IN CENTRAL LOCATION





# ARIAL VIEW OF PARTS OF THE AREA TODAY



Freiheit Emscher





# JOINT EFFORTS ARE NEEDED



Freiheit Emscher





# URBAN TRANSFORMATION TOWARDS A CITY WITHOUT BORDERS

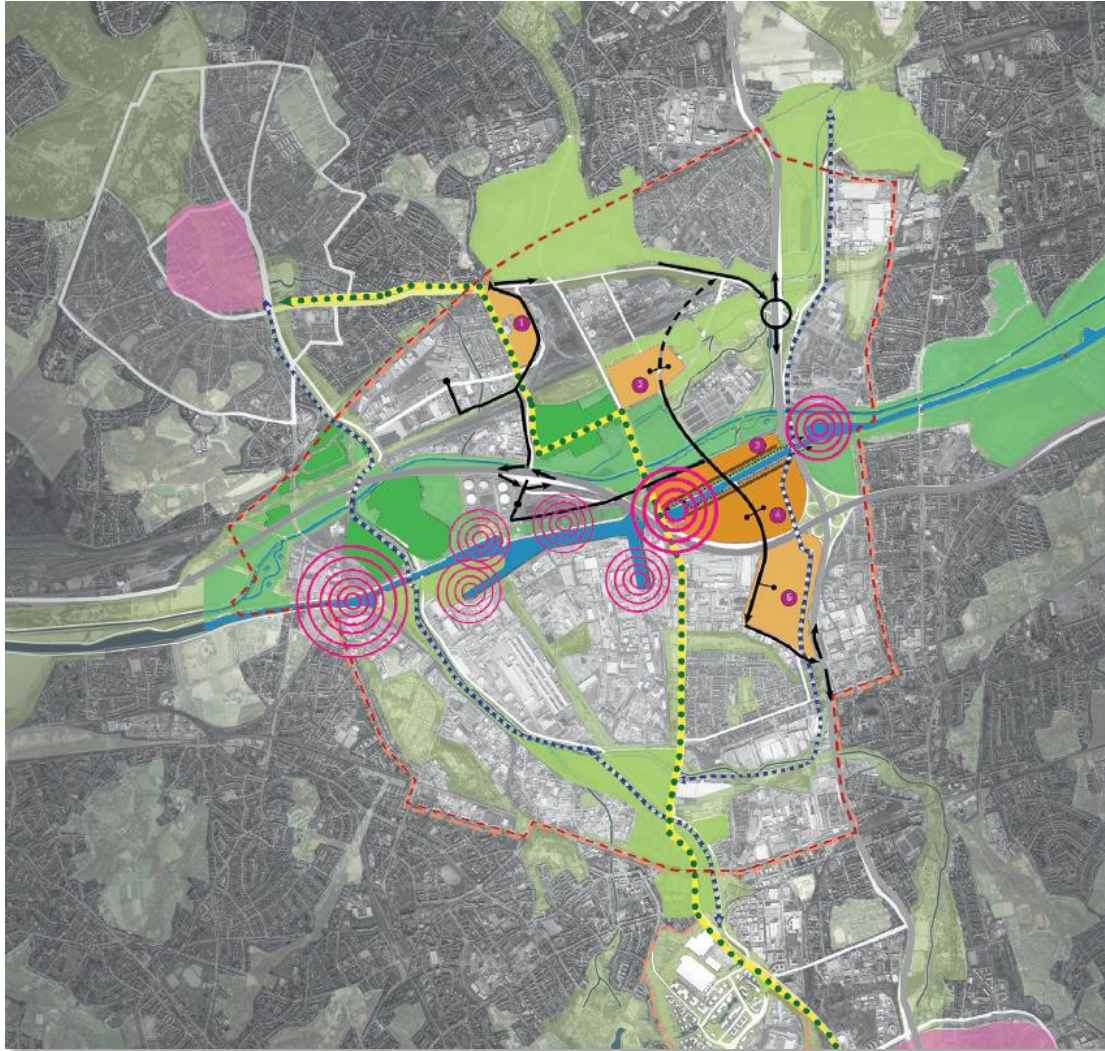


## Feasibility Study 2018

### Key goals of the project partners:

- High job density
  - Intensive industrial use of the former coal sites
  - Improved accessibility for the development sites and the existing neighbourhoods
  - Improved green structures
  - People being proud of the area
- **Freiheit Emscher as the main prerequisite for the development and re-use of the former coal sites**



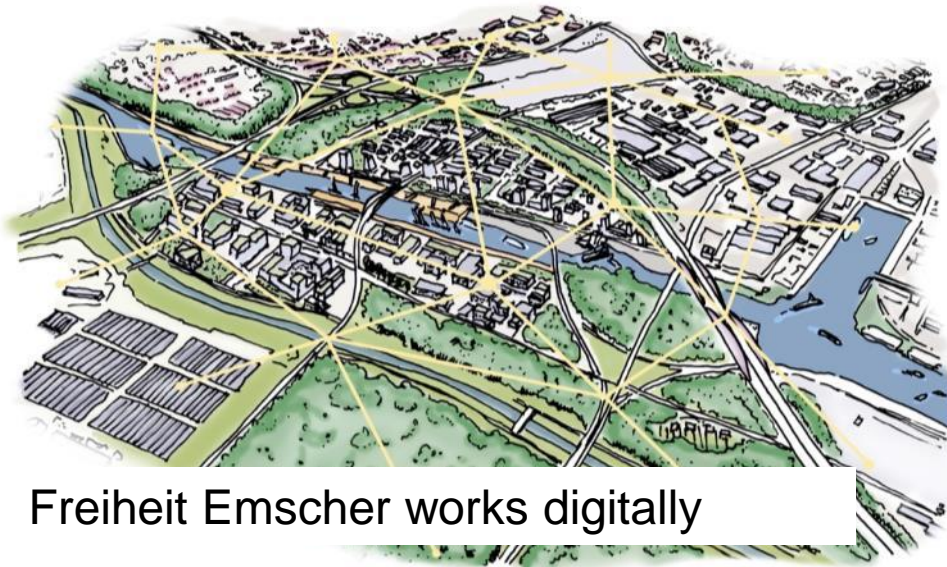


## Open *strategic masterplan* with constants for holistic urban development

- Five main development sites, all of which are former coal sites
- Central new quarter at the Rhein-Herne-Canal
- Forward-looking mobility concept comprising the „Eco-Line“, a new motorway junction and the „Industry-Boulevard“
- Cross-linked green spaces, attractive waterfronts



# THREE POSITIONS FOR FREIHEIT EMSCHER

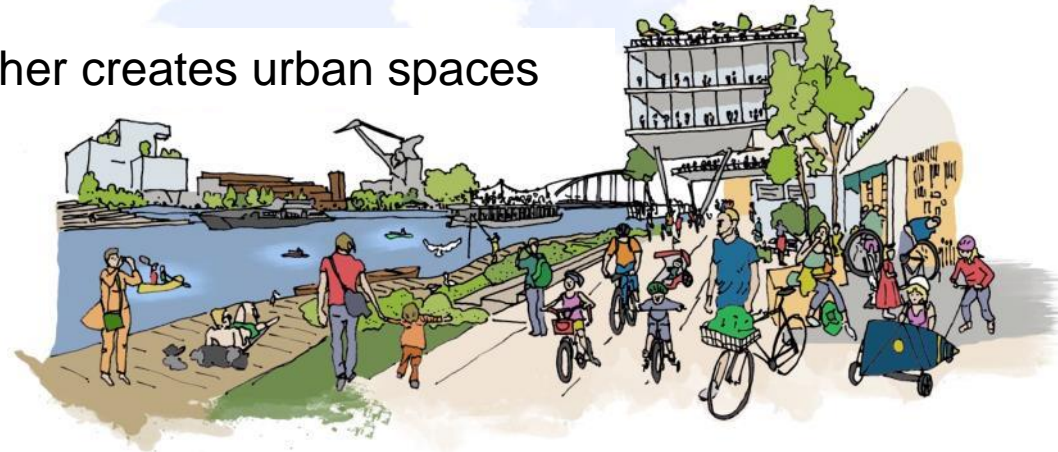


Freiheit Emscher works digitally

Freiheit Emscher mobilises



Freiheit Emscher creates urban spaces




- The new road pattern is implemented
- The five former coal sites have been developed.
- Attractive green spaces have been created.
- An innovative mobility concept is in use for the whole area.
- Knowledge-based industries have located on the development sites.
- The remaining areas are in a process of improvement.





# THANK YOU FOR YOUR ATTENTION



## CONTACT INFORMATION

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