Statistical treatment of EPC in government accounts

EPC for the public sector SEIF Roundtable Latvia Riga, 8 April 2019

Robert Pernetta, Financial Instruments Advisory





EPC market in Europe

Obstacles and Potential

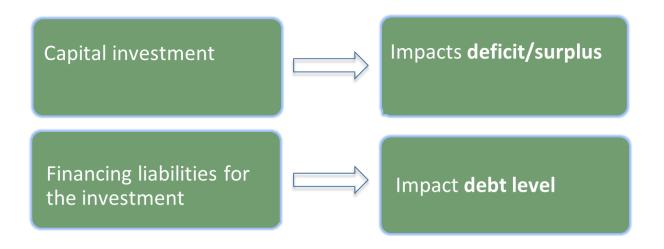
Potential of EPC market in the public sector is not exploited due to:

- Lack of information and awareness
- Lack of trust and track record
- Project development capacity of project promoters
- Procurement process
- Statistical treatment of EPC
- Access to finance for EPC providers
- Competition with investment grants



What do Eurostat's rules imply?

• If an asset is "on balance sheet" for government:

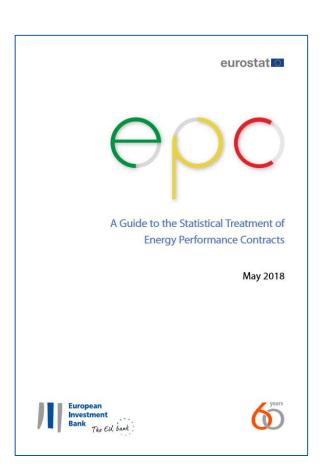


• If an asset is "off balance sheet" for government: government only records regular payments for services



What does the Guide do?

- Translates general statistical rules and principles of "economic ownership" into contractual terms and concepts
- Endorsed as official Eurostat guidance and the reference point for Eurostat advice and decisions on EPCs
- Eurostat rules relate to statistical treatment in government accounts - not with accounting rules/practices and budgeting
- Does not address value for money or bankability considerations



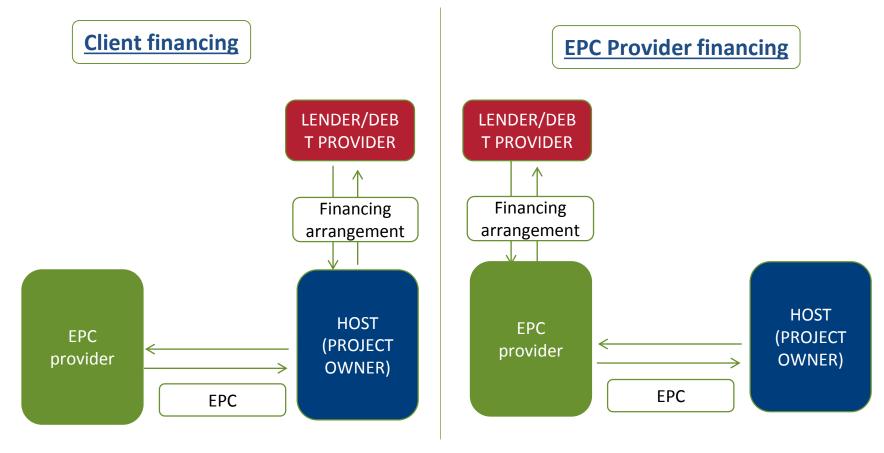


When does the Guide apply?

- Who is contracting?
 - **V** A "government" host and "non-government" EPC provider
- What is the investment?
 - **V** Assets reduce energy consumption (can include some renewable energy supply)
- How long is the contract for?
 - **V** Minimum contract duration 8 years
- Are services included?
 - **V** Assets are maintained by the EPC provider
- How is the investment financed?
 - **V** Private finance from the EPC provider



EPC Financing



or a combination of both



The Guide on statistical treatment of EPC

Themes covered by Guide

Theme 1 –	Legal ownership and access rights	Theme 9 – Insurance	
Theme 2-	Specification, design, construction and installation of the EPC assets	Theme 10 – Warranties and indemnities	
Theme 3 –	Maintenance and operation of the EPC assets	Theme 11 – Early termination of the EPC	
	·	Theme 12 - Compensation on early termination of	of the EPC
Ineme 4 –	The Guaranteed Savings	· · · · · · · · · · · · · · · · · · ·	
Theme 5 –	The payment mechanism	Theme 13 – Expiry of the EPC	
Theme 6-	Compensation, relief and force majeure events	Theme 14 – Financing arrangements	
Theme 7 –	Changes to the EPC	Theme 15 – Government influence	
Theme 8 –	Changes in law	Theme 16 – Miscellaneous provisions	



Selected Themes from the Guide

Theme 4

Guaranteed savings

- Guaranteed savings must exceed all government payments
- Savings must be derived from a reduction in energy consumption (other energy related savings and revenues can also count)

Theme 5

Payment mechanism

- Proportionality between payment and savings
- EPC provider fully liable for savings shortfalls
- Excess savings can be shared (up to 1/3 for government)



Selected Themes from the Guide

Theme 14 Financing arrangements

- Government financing (grants, loans, guarantees) has an impact on balance sheet treatment:
 - \geq 50% \rightarrow ON BALANCE SHEET
 - < 50% → MODERATE, HIGH OR VERY HIGH impact
- EU financing is neutral in assessing balance sheet assessment
- Is there are forfeiting arrangement in place?



Practitioners Guide for EPC statistical treatment

Implementation

- "Maastricht neutral" model contracts approved by Eurostat for: Slovakia, Slovenia*
- "Maastricht neutral" model contracts in preparation or consulted with national statistical offices: Austria, Czech Republic, Ireland, Lithuania, Poland*, Spain, UK (Scotland),
- Other accounting/budgetary barriers:
 - National budgetary rules do not allow central government bodies to sign "Maastricht neutral EPC"
 - Public authorities are not allowed to sign long-term service contracts
- * Model contracts in Slovenia and Poland are PPP in the definition of national legislation and Eurostat rules. This is possible if the building is considered a **new asset** after renovation. (New investments must represent >50% of total value of asset)



Illustrative example



An example project

Energy efficiency measures



- Building envelope insulation
- Window replacement
- Fuel switch to wood pellets
- Heating substations
- Thermostatic valves
- Heat pumps
- New cooling system
- Indoor lighting upgrade

Key figures Total investment cost **FUR 5 million** Grant **EUR 1.5 million** Guaranteed energy savings 40% compared to baseline Annual energy cost savings **EUR 400,000** Annual payments EUR 320,000

Contract duration

10 years

Total payments > savings ⇒ EPC is on-balance sheet for the government sector



Hypothetical example: Hospital

Test against Eurostat guide

- Measures: measures are related to energy efficiency
- Contract length: 10 years ✓
- ▶ Government financing: grant 20% ✓ High importance
- Guaranteed savings vs payments to ESCO*:
 - Energy savings: 10 * EUR 400,000 = EUR 4m
 - Payments: EUR 1.5m + 10 * EUR 320,000 = EUR 4.7m
 - Operational payments > savings 🔀

⇒ The asset is on-balance sheet for the government sector

*For simplification reasons the payments and savings are not calculated at net-present value (NPV)

Other contract provision may also influence the balance sheet treatment



Financing EPC with ESIF financial instruments and grants

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Traditional procurement





EPC procurement







EPC market in Europe

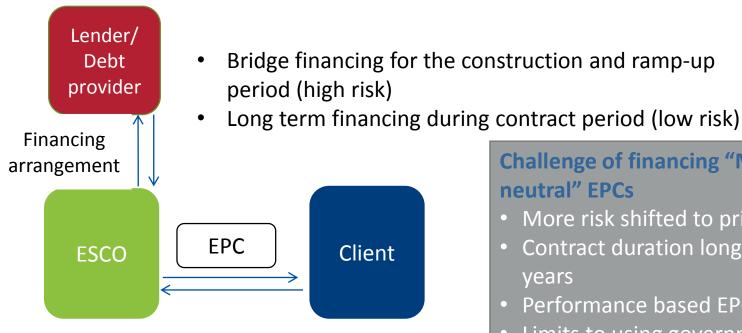
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ESCO financed EPC: The financial challenges



- Combining financing and technical solution
- ESCO has limited borrowing capacity due to equity/debt ratio

Challenge of financing "Maastricht neutral" EPCs

- More risk shifted to private sector
- Contract duration longer than 8 years
- Performance based EPC fees
- Limits to using government financing or guarantees

Possible solutions

- Standardised templates
- Best practises
- ESIF financial instruments



ESIF loan product for EPC

Advantages:

- Long-term financing
- Grace periods

Disadvantage:

- Does not reflect different risk profile for implementation and performance period
- Does not reduce performance risk on bank
- Debt stays on balance sheet of ESCO

Market perspective:

In most countries ESCOs have access to debt



ESIF guarantee product for EPC

Advantages:

- Extended loan tenure
- Lowering collateral requirement
- Covering different risks during lifetime of project

Disadvantage:

- Debt stays on balance sheet of ESCO
- Less suitable for financing to EPC client

Market perspective:

- In most countries ESCOs have access to debt
- Interesting for financial intermediaries to lend to ESCOs



Comprehensive renovation via EPC – combining grants and financial instruments

- Comprehensive renovation has repayment time of +20 years
- To make project EPC-able partial client funding is necessary
- ESIF grant as capital grant to shorten repayment time
 - Client applies for grant and after approval tenders ESCO
 - Client is beneficiary of grant and pays ESCO a capital grant like in standards works contracts
- ESIF financial instrument to provide affordable financing
 - ESCO secures affordable financing through an ESIF financial instrument
 - State aid rules require that benefit is passed on to Client



EPC in the health care sector in Marche Region, Italy
Combining ESIF financial instruments with grants



Marche, Italy EPC in health sector

- From 2014-2017 Region of Marche developed an energy efficiency scheme for health sector (MARTE) supported by Intelligent Energy Europe grant
- Objective: Using EPC for comprehensive renovation including renewable energy sources using EU Funds
- Outcome of project: Combining ESIF grants, ESIF FI for and ESCO own resources for project
- Contracts with 15 years duration signed with ESCOs end of 2017
- Implementation started end of 2018



Marche, Italy EPC in health sector

Healthcare facilities	Investment in € (VAT 22% included)	CO2 / savings		Energy savings		RES production
		tCO2/year ir	1% to	e/year in	%	toe/year
San Benedetto del Tronto Hospital	5.409.220,87	, 771,2	76	340	77	
Urbino Hospital	3.257.589,48	813,8	67	488	77	
Pergola Hospital	2.530.438,25	314,9	75	138	79	3,6
Sant'Elpidio a Mare Policlinic with Nursing Home	325.990,22	120,3	39	32	39	7,4
Petritoli Policlinic with Nursing Home	400.132,53	128,2	46	43	46	2,6
TOTAL	11.923.371,34	2.148		1.041		13,6



Financing of Marche health sector EPC

Financing to project:

- Grant from Operational Programme (max 40%) paid to the beneficiary that will pay ESCO for comprehensive renovation;
- Interest-free loan (max 35% of the investment) for 15 years by to ESCOs directly;
- ESCOs provide remaining amount from own resources;

The experience from the health sector project inspired the set up of a regional Energy and Mobility Fund (EMF)



Marche: Lessons learned

- Need for proper project preparation, such as a solid energy audit
- Return of investment of energy efficiency measures determines contract length
- ESIF funding is important to reconcile contract length and economic payback time of measures
- Need for affordable financing for projects
- Capacity building on EPC
- Interdisciplinary working group to manage call for tender
- Commitment of additional staff with specialised skills duration of contract (15 years)



EIB support to implement EPC projects



EIB advisory examples for EPC



- Review of the Slovak EPC model contract regarding balance sheet treatment
- Financial analysis of street lighting project in Vilnius supported under URBIS
- Smart city and Smart islands study including EPC in Croatia
- Support in the design and implementation of EPC financial instrument with ESIF support in Slovenia
- Developing a Investment Platform for EPC financing with ESIF support in Czech Republic



EIB support to EPC market



Awareness raising on the benefits of EPC and its financing

- Awareness sessions on Eurostat rules
- Information on combination of EU grants and EPC

Technical support for EPC projects

- Support for preparing model contracts (but no legal advice)
- Market demand analysis
- Technical assistance through ELENA facility

Sustainable financing of EPC projects

- Lending to banks to on-lend to ESCOs, e.g. Private Finance for Energy Efficiency (PF4EE)
 http://www.eib.org/en/products/blending/pf4ee/index.htm
- Dedicated financial instrument or investment platforms using resources from Structural Funds and EFSI



European Investment Advisory Hub (EIAH)



Our aim is to strengthen Europe's investment environment and improve the quality of investment projects

A single access point to a comprehensive offer of advisory and technical assistance services





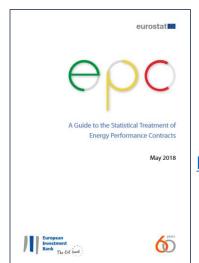
An instrument to assess and address unmet needs for advisory support

A **cooperation platform** to leverage and exchange expertise from EIAH partners





Thank you for your attention



http://www.eib.org/infocentre/publications/all/guide-to-statistical-treatment-of-epc.htm

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