### **Competition Rules**

# 'Film4Energy' Challenge

### Be smart, save energy

Thank you for considering participating in 'Film4Energy' Challenge.

By taking part in this competition, you agree to the following Competition Rules, as well as the general <u>Terms and Conditions</u>.

Submissions that do not comply with these requirements will not be considered.

### 1. Background information and aim of the competition

This competition is organised by the European Commission's Directorate-General for Energy (DG ENER). Through this competition, we aim to give the opportunity to **students aged 12 to 15 to share** a video about why it is important to save energy and how to achieve that.

The objective of the video should be to convince people in your community about the benefits of saving energy and using energy-efficient alternatives for heating, cooling, transport, and other daily activities.

Videos should be developed, produced, and submitted by groups of students between the **ages of 12** and **15**. A school can have multiple groups of students working on their video projects. However, **only one video per school can be submitted**.

Each video should be **up to one minute long**. Videos can be produced and submitted in any of all <u>official EU languages</u> (except Gaelic and Maltese), provided the submission complies with the Competition Rules.

# 2. Target audience for videos

The message of the video should target both youth and others within the local area of the school. Nevertheless, the overarching message should be replicable/transferrable across all EU Member States and easily understandable to everybody.

#### 3. Deadline

The competition is open for participation until 15/02/2022 (24:00 CET). Submissions after this deadline will not be considered.

# 4. Rules & Eligibility

- a. The competition is open to groups of students between the ages of 12 and 15.
- b. Only one video per school can be submitted.

- c. Eligible schools include:
  - public schools/traditional public schools/charter schools/ online schools;
  - private schools/traditional private schools/boarding schools/language immersion schools/special education schools/Montessori schools/online private schools;
  - Homeschools.
- d. Participating schools should be based in any of the following countries:

Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

- e. Entries can only be submitted by the school (e.g. by a teacher and/or the head teacher), not by the students themselves.
- f. Participating students should have their parents' (or legal representatives') consent to be filmed and to take part in the competition. A consent form (downloadable in 22 EU official languages from the competition page) should be filled, signed and submitted as part of the application for each student appearing in the video. Failure to do so will make the application ineligible.

### 5. How to participate

Submissions for the competition should be made via the **link provided on the competition-landing** page.

The application should include the following three elements:

- the video file in an authorised format (cfr 5.1. here below);
- a completed application form;
- consent forms for each student appearing in the video, duly completed and signed.

#### 5.1. Video format

Videos should be in MP4 format only (up to 1 minute long).

Videos can be filmed either vertically or horizontally. Videos must be filmed with a quality device (camera or phone), allowing for quality sound.

#### 5.2. Application form

The application form can be completed from EUSurvey.

The application form is available in 22 EU official languages. Please fill in the form in the language of the template.

All sections of the application form must be filled in for the entry to be eligible. Please refer to the instructions in the application form template.

Failure to fill out the application form will make the entry ineligible.

#### 5.3. Consent forms

Participating students should have their parents' (or legal representatives') consent to be filmed and to take part in the competition.

The consent form can be downloaded from the competition page in 22 EU official languages.

Please fill in the consent form in the language of your selected template.

The consent form must be completed and signed by the parent/legal representative of each student appearing in the video. There should be as many consent forms attached to the application email as students participating in the video.

Failure to submit all consent forms will make the entry ineligible.

### 6. Your application

Videos that are not relevant to the competition topic (energy efficiency, environmental issues, climate change), or that are shared via a channel other than the competition platform, will not be considered.

No purchase is necessary to participate in this competition.

The competition organiser accepts no responsibility for applications that were sent but not received, for whatever reason. This includes, but is not limited to, lack of access to the application due to the participants' privacy settings on their chosen online platforms.

## 7. Unacceptable content

Applications with unacceptable content will be rejected. Grounds for rejection include, but are not limited to, profane language, lewd or inappropriate images, content that is discriminatory or inflammatory to groups or individuals, content that discloses unnecessary personal information, incomplete submissions.

### 8. Evaluation of submissions

A panel composed by European Commission services and representatives of the youth and energy sectors will assess and select the best videos submitted for this competition. Eligible videos will be assessed for relevance, originality and creativity.

The jury panel will select the winning video as well as four other shortlisted videos. The winning school will be notified via the contact details in their application form.

The jury panel reserves the right to contact participating schools in the course of the evaluation process to clarify any details related to the application.

#### 9. Announcement of winners

The winning school and the shortlisted schools will be notified via email by mid-March 2022. The

winners will be announced on the Directorate-General for Energy's website, its Twitter account, and other official European Commission's channels.

# 10. Benefits/prizes for winners

The first-prize winner and the other shortlisted schools will:

- see their videos circulated on the European Commission's official channels and get to educate millions of citizens across Europe on why it is important to save energy and how to do it. The video will be subtitled in English;
- receive credit in the video: the school's name will appear in the video;

The winning schools will see their videos disseminated across Europe on the European Commission's official channels, and the best entry will be awarded an "energy day" organised at their school.

Thank you in advance for participating and good luck!