



Roinn Cumarsáide, Gníomhaithe
ar son na hAeráide & Comhshaoil
Department of Communications,
Climate Action & Environment



Department for
Business, Energy
& Industrial Strategy

Promoting and Financing Energy Efficiency in Ireland and the United Kingdom

28 September 2017

Clontarf Castle, Dublin

Organised by the European Commission, in partnership with the UN Environment Finance Initiative, the Sustainable Energy Authority of Ireland, the Department for Business, Energy & Industrial Strategy and the Department of Communications, Climate Action and Environment.

The Energy Union Framework Strategy puts energy efficiency as one of its five dimensions and states it is to be treated as an energy source in its own right. The ambitious Paris climate agreement also underlines the importance of energy efficiency. Investments in energy efficiency have proven to be one of the most cost-effective ways to support the transition to a low-carbon economy. Not only does it help the EU in turning its climate ambition into climate action, it also brings a number of significant benefits for European citizens and companies in terms of environment, health, security of supply, lower energy bills, more jobs and sustainable growth.

To realise the full potential of energy efficiency, public funds will not suffice and private financing will have to be unlocked at scale. In that context, energy policy should create more favourable investment conditions, encourage demand for energy efficiency and help consumers undertake energy efficiency investments more easily.

This event aims to engage policymakers and stakeholders in an informed discussion on ways to upscale energy efficiency investments. This includes sharing best practice on how to reach out to and engage SMEs in thinking about energy efficiency investments and presentation of the opportunities for unlocking the potential for energy efficiency investments in Ireland and the UK. Speakers will focus on practical experience and the event will allow ample time for debate. The conference will have plenary sessions as well as two smaller interactive sessions in order to enable more detailed discussions on respectively financing energy renovations in buildings; and financing energy efficiency in SMEs.

To register to attend the event, please complete the registration form [here](#), or visit the [webpage](#) for the event.

AGENDA

8:30 Registration and welcome coffee/tea

9:00 Welcome

Jim Gannon - Chief Executive Officer, Sustainable Energy Authority of Ireland

Plenary session 1: European and national policy contexts

European policy overview

EU Clean Energy for all Europeans policy package and its Smart Finance for Smart Buildings initiative

Paul Hodson - Head of Unit, Directorate-General for Energy, European Commission

Mobilising the financial sector on energy efficiency

Martin Schoenberg - Energy Efficiency Project Coordinator, UN Environment Finance Initiative

Questions and answers

National overviews for Ireland and UK

Strategy for energy efficiency investments in Ireland

Kevin Brady – Principal Officer, Department of Communications, Climate Action and Environment and SEAI Board Member

Strategy for energy efficiency investments in the UK

Ioannis Orfanos - Business Partner, Department for Business, Energy & Industrial Strategy

Questions and answers

Unlocking the Energy Efficiency Opportunity

Unlocking the energy efficiency opportunity in Ireland

Jim Scheer - Sustainable Energy Authority of Ireland

Energy Efficiency Financial Institutions Group

Peter Sweatman - EFIG Rapporteur, Climate Strategy & Partners

Support available from the European Investment Bank

N.N, European Investment Bank

Questions and answers

11:00 Coffee break

11:30 Plenary session 2: Making the energy efficiency market investable

Moderator: Ioannis Orfanos- Business Partner, Department for Business, Energy & Industrial Strategy

Standardisation for Energy Efficiency Investment - The Underwriting Guide and the Investor Ready Energy Efficiency Standard

Steve Fawkes – Managing Partner EnergyPro & ICP-Europe

Investing in energy efficiency: a UK and Irish perspective

Shane Slater - Director, Element Energy

Sustainable Energy Asset Evaluation and Optimisation Framework (SEAF)

Jessica Stromback - Chairman, Joule Assets Europe AB

Panel Discussion – Is financing for energy efficiency becoming mainstream?

13:00 Lunch

14:00 Parallel sessions

A. Financing energy renovations in buildings

Moderator: Rebecca Minch - Principal Officer, Department of Communications, Climate Action and Environment

Financing Energy Efficiency – a financiers perspective with case study from Ireland

Paul Kearney - Associate Vice President, Susi Partners

Regional one-stop-shop centre for the renovation of buildings – experiences from the Reno Watt project in Belgium

Erika Honnay - Project Director, GRE Liege

Commercial Value from Energy Efficiency Retrofitting

Tim Mockett – Managing Director, Impax AM

Supporting energy efficiency investments in commercial real estate – Acquisitions Sustainability Toolkit and REEAB

Sarah Ratcliffe – Programme Director, Better Buildings Partnership (tbc)

Discussion and recommendations

B. Financing energy efficiency in SMEs

Moderator: Majella Kelleher – Head of Energy Demand Management, Sustainable Energy Authority of Ireland

Financing Options

John Madigan - Head of Products, Strategic Banking Corporation of Ireland

SME outreach in Scotland

N.N., Resource Efficient Scotland

Support and Training for Excellent Energy Efficiency Performance, the STEEEP project

Nicoletta Favaretto – Project Officer, EuroChambres

Discussion and recommendations

15:45 Closing plenary session

Short report from the parallel sessions by moderators

Reaction from panel

Closing by the organisers

16:30 Networking Cocktail