



MOBILISING THE FINANCIAL SECTOR ON ENERGY EFFICIENCY

Financing energy efficiency in Bulgaria and other countries from Central and South-Eastern Europe

Martin Schoenberg – Energy Efficiency Project Coordinator Sofia, 28 June 2018

















State of the global energy efficiency market

















The Paris climate agreement provides a comprehensive decarbonization framework for the global economy

Paris Agreement milestones on path to climate neutrality

2015	2017-2020	2020s	from 2050
Adoption Entry in	to force	New climate plans developed	
Climate plans ratcheted			Climate neutrality

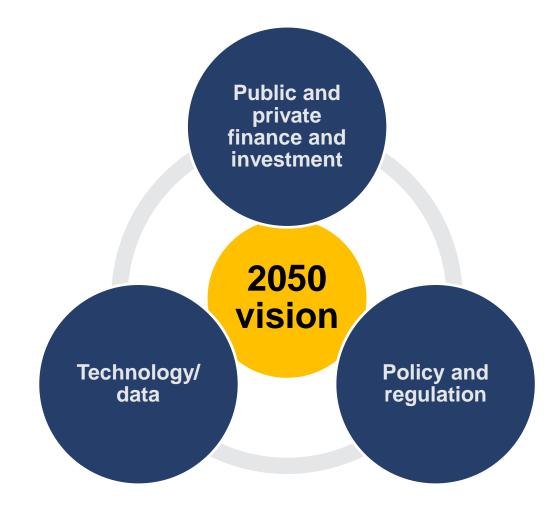


2 degrees C objective "Well below" 2 degrees C stretch goal





Policy, data and finance are working together to advance work towards global climate neutrality









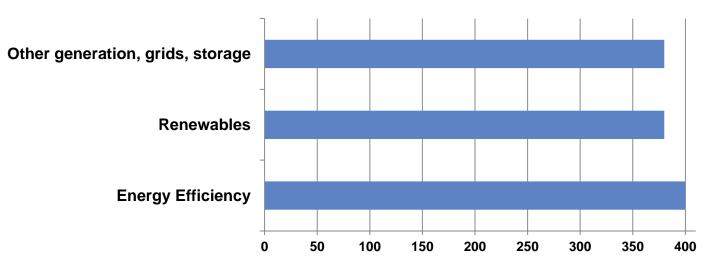






Paris Agreement implementation represents a significant investment opportunity

Paris Agreement average annual investment needs until 2050, USDbn



USD 1100bn

Average annual investment required until 2050, around USD 400bn in energy efficiency







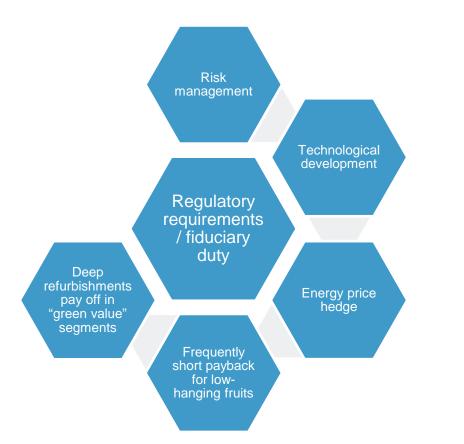




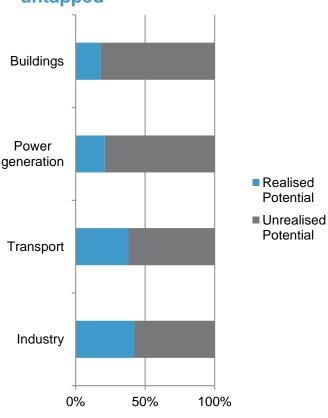


Energy efficiency investment is driven by its value premium; nevertheless, further action is required to upscale investment levels

Major drivers of FI action on energy efficiency



Global BAU until 2035 would leave most EE efficiency potential untapped





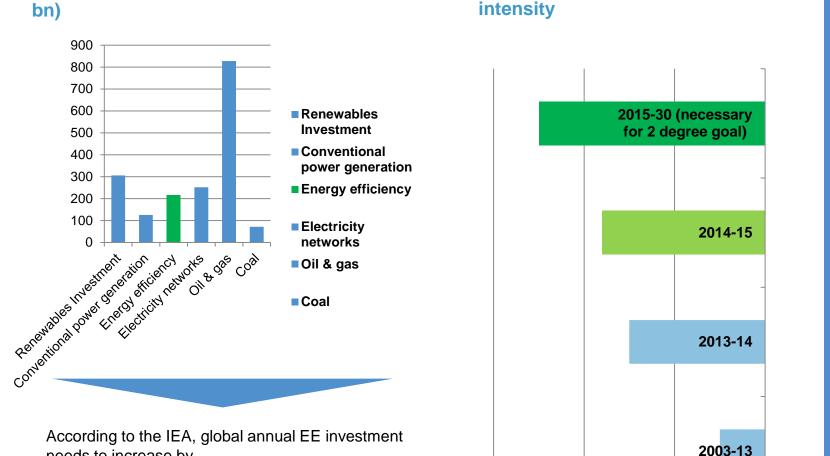








There is a large growing global EE investment market; energy efficiency improvement is gaining pace despite falling oil prices



-3%

-2%

-1%

0%

Rate of improvement of global energy

needs to increase by

A factor of 8

to meet a 2 degrees pathway

Total energy sector investment in 2015 (USD

Source: IEA

Transforming the energy efficiency market



















Four main challenges define the energy efficiency opportunity

Main challenges in scaling up EE investment

Complexity

Wide range of financing structures necessary for investments across sectors and asset classes

Deal size

Small ticket size causes need for aggregation

Embedded transactions

EE investment is mostly integrated into other transactions, such as real estate refinancing. Need for identification/tagging of EE components in transactions

Coordination

Common frameworks for project developers, investors, financiers and project hosts





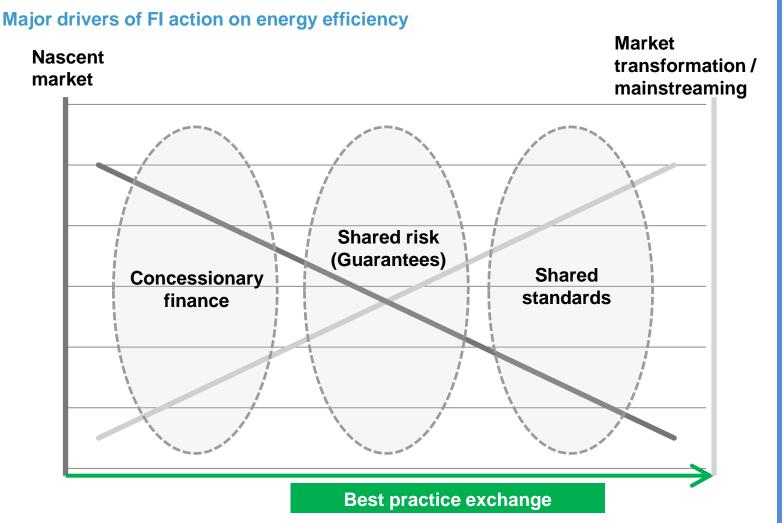








To mainstream energy efficiency, the investment market needs to combine concessionary finance with risk sharing and standardization



UNEP FINANCE INITIATIVE

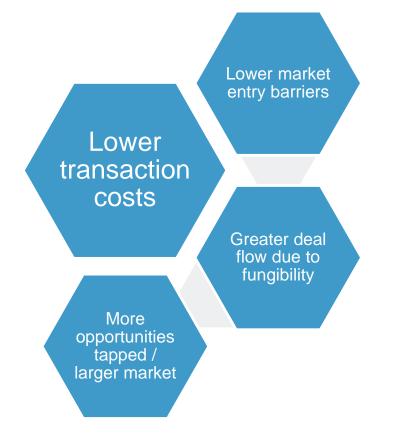


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Standardization/mainstreaming has a number of benefits for the EE investment market

Standardization of financial practices means more than standardized projects



... however:

The EE investment market evolves gradually. Progressive standardization should still leave room for innovation.





EEFIG in its second phase made major contributions to progressive standardization and mainstreaming

De-Risking Energy Efficiency Platform

- DEEP is an open-source initiative to up-scale energy efficiency investments in Europe through the improved sharing and transparent analysis of existing projects in Buildings and Industry.
- Now covers data for more than 10 000 industry and building projects
- Please use or contribute to DEEP



EEFIG Underwriting Toolkit – Value and Risk Appraisal Guide

to help originators, analysts and risk departments within financial institutions



to provide a standardized framework for evaluating

to help developers and owners seeking to attract external capital

to foster a common language















Advancing the global energy efficiency framework for FIs











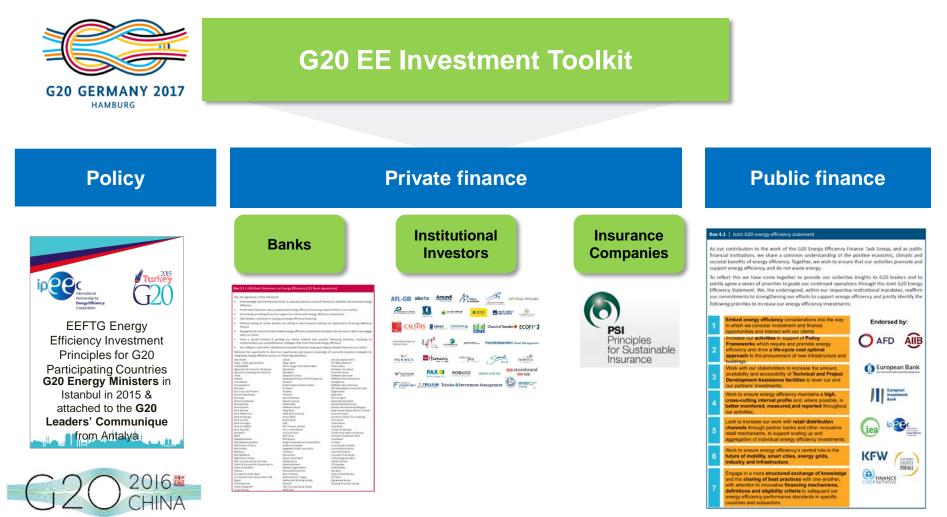




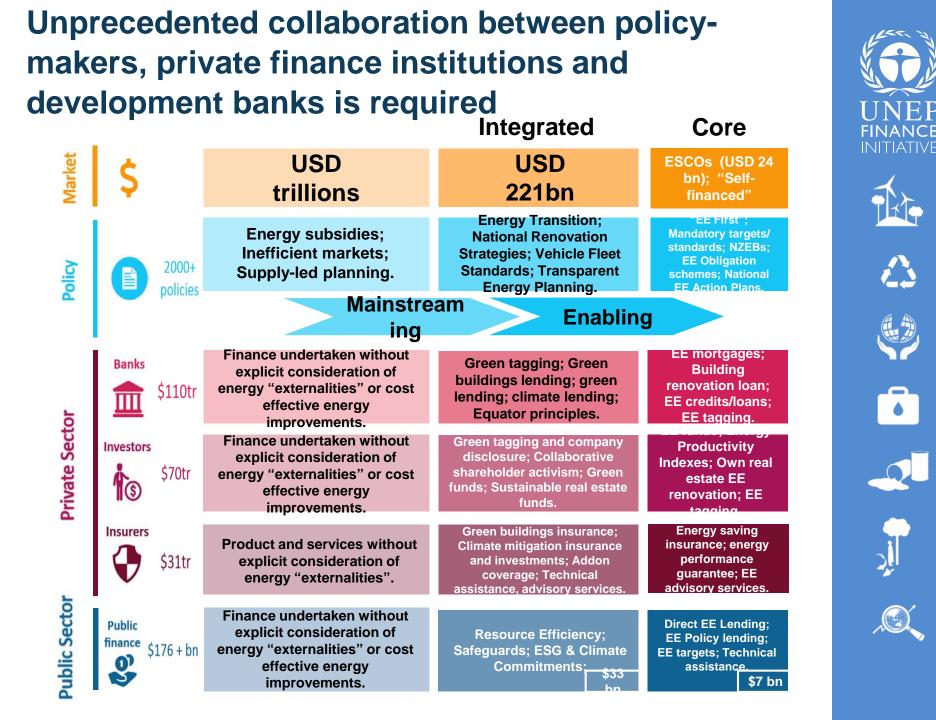




The G20 Energy Efficiency Investment Toolkit provides a collaborative architecture for policy-makers and FIs and was endorsed during the G20 Hamburg summit







Advancing energy effciency in the EU – third phase of EEFIG



















In its third phase over the next four years, EEFIG will continue driving energy efficiency investment in a market that is now more mature

Co-Convenors:





Working Groups:

Building the case for energy efficiency financing

Mainstreaming energy efficiency financing

Monitoring progress and innovation in energy efficiency financing













EEFIG 3 will build the case for EE on a project and portfolio level

Portfolio level

Assess quantitative relationship between energy efficiency improvements and lower probability of default (including prudential regulation, internal ratings based approach)

Project level

Multiple benefits, DEEP database,

EEFIG 3 will advance mainstreaming of energy efficiency within financial institutions

EE taxonomy and green tagging Mainstreaming EE debt products to support smart finance for smart buildings initiative Analyse the role of national promotional banks Update underwriting toolkit (...)











EEFIG 3 will monitor progress and innovation in EE financing

Status of implementation of EEFIG recommendations Monitor progress in financing for buildings, industry (including development of a secondary market for institutional investors) Good practice exchange around innovative business models (...)











