

Financing Energy Efficiency in the Tertiary Sector

Paolo Michele Sonvilla – Creara
SEI Forum – Madrid, 15 June 2017

FINANCING ENERGY EFFICIENCY

We have money,
but cannot find
“good” projects!



“Investement”

Capacity Building
GREPCon Tool
Pipeline of EPC
Projects



We have “good”
projects, but we
are looking for
money!



“Sustainable energy project”

Adapted from C. MILIN, ECEEE 2013

FINANCING ENERGY EFFICIENCY

KEY BARRIERS



- **Credit risk:** In most cases, the credit worthiness of the final user/beneficiary is the key issue driving investor decision making, but also the credit worthiness of the EPC provider can play a role
- **Performance and technical risks:** apart from the credit risk, also performance, equipment and other contractual risks need to be taken account by the investors
- **Lack of track record:** the relative absence of (numerous) successful cases causes lack of confidence on the investor side



- **Decision making:** Especially for EPCs, complex decision making procedures delay contract start
- **Administrative hurdles:** can also play a role, especially if civil works are involved in the planned interventions

FINANCING ENERGY EFFICIENCY

KEY DRIVERS



- **Standardisation:** the energy efficiency investment process, from the definition of the energy saving measures onwards, should be standardised
- **Robust baselining:** the definition of the initial energy consumption situation is key to a correct estimation of savings and financial returns
- **Reduction of transaction costs:** the reduction of all the costs involved in the preparation and assessment of an investment opportunity is key to untapping the investment potential
- **Insurances:** Insurance products are available to cover the equipment risk and also (recently) project performance risks



- **Clear business case:** the customer needs to understand all the benefits of the proposed energy saving measures (beyond the mere energy dimension) in order to facilitate decision making and mitigate rejection
- **Clear contractual arrangements:** Roles/responsibilities of each project stakeholder, validation of savings, sharing of financial benefits, performance guarantees, prices and termination cases need all be accounted for.

Source: Trust EPC South, EEFIG

TRUST EPC SOUTH OUTCOMES

What do we offer?

Promotion of dialogue and synergies between the EPC offer side, the tertiary sector demand side and the financing side.

An **investment assessment and benchmarking tool** based on the Green Rating™ methodology and tools by:

Training on financing solutions and EPC basics for all stakeholders involved

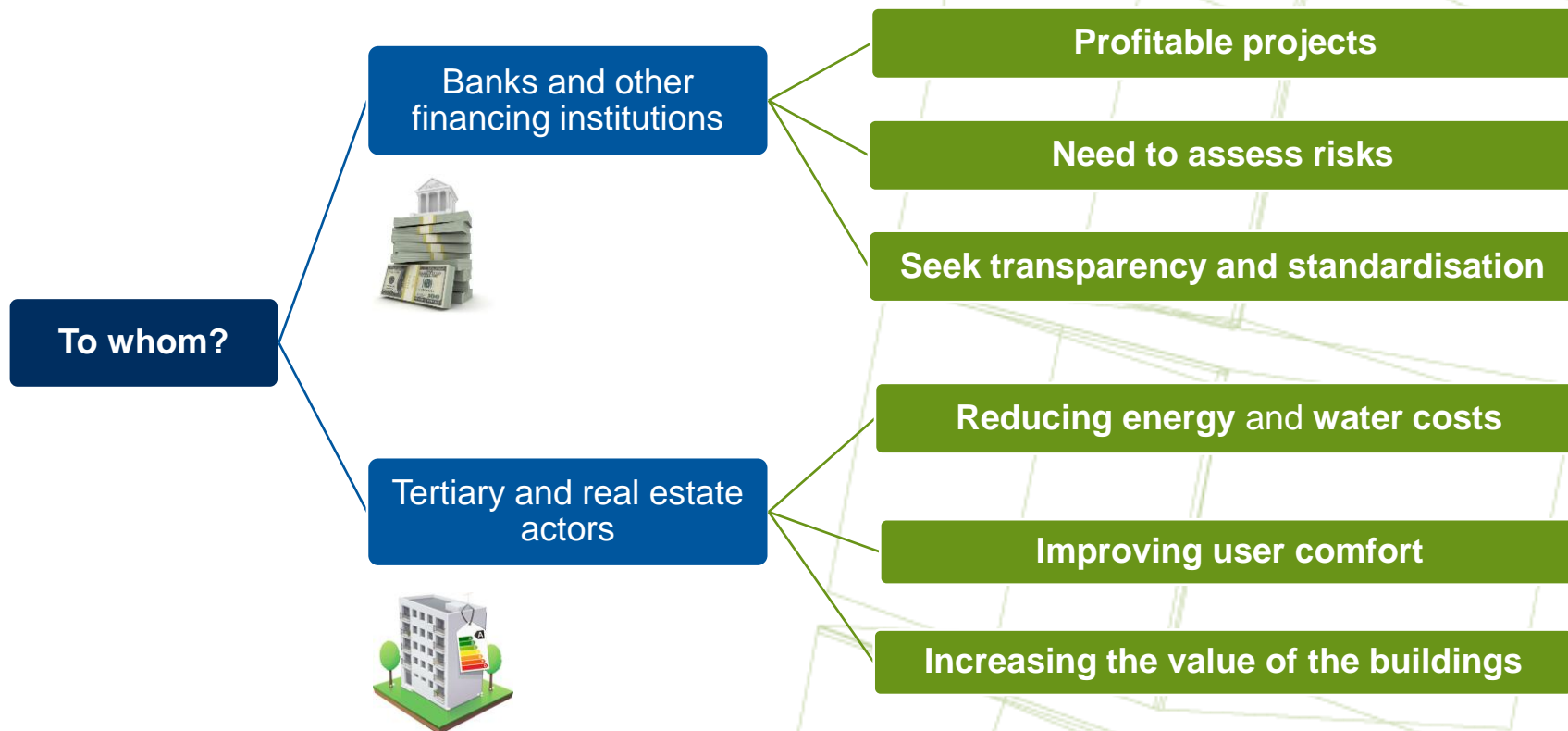
Facilitating the financing process for **small/medium projects**

Reducing transaction costs thanks to its **standardised approach**

Providing a **independent third party certification**

TRUST EPC SOUTH

KEY TARGET GROUPS



GREEN RATING™

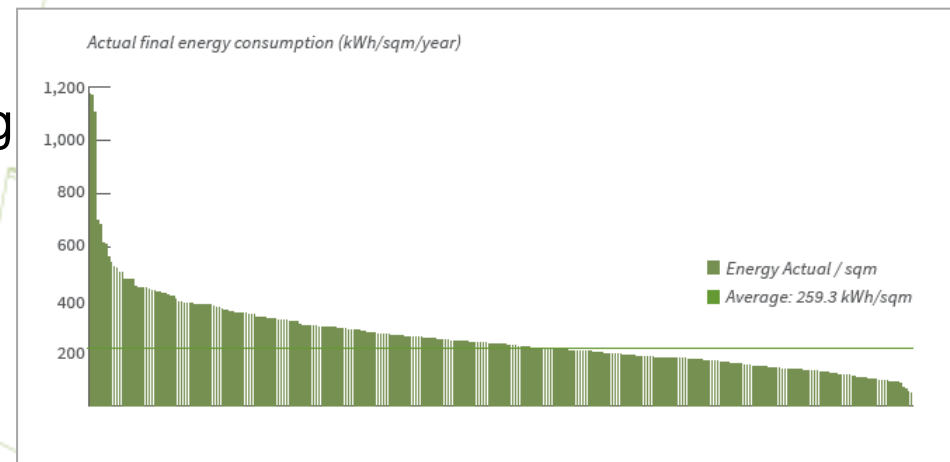
MARKET IMPACT

- More than **650** properties with **10** million m² of commercial real estate assessed in Europe
- Office, logistics and retail assets rated in more than **100 cities** and **14 countries**
- **20 participating companies** among leading European property and auditing companies

Green Rating Audits

Buildings by floor area

Buildings by construction year



GREPCon TOOL

GREEN RATING™ METHODOLOGY

Four levels of performance

ACTUAL

Covers the building as it is, with its operation and tenants' behavior

POTENTIAL ACTUAL

Achievable through implementation of operational and behavioural recommendations

ACTUAL

**POTENTIAL
ACTUAL**

USER

BUILDING

INTRINSIC

Related to building design, equipment and physical provisions

POTENTIAL INTRINSIC

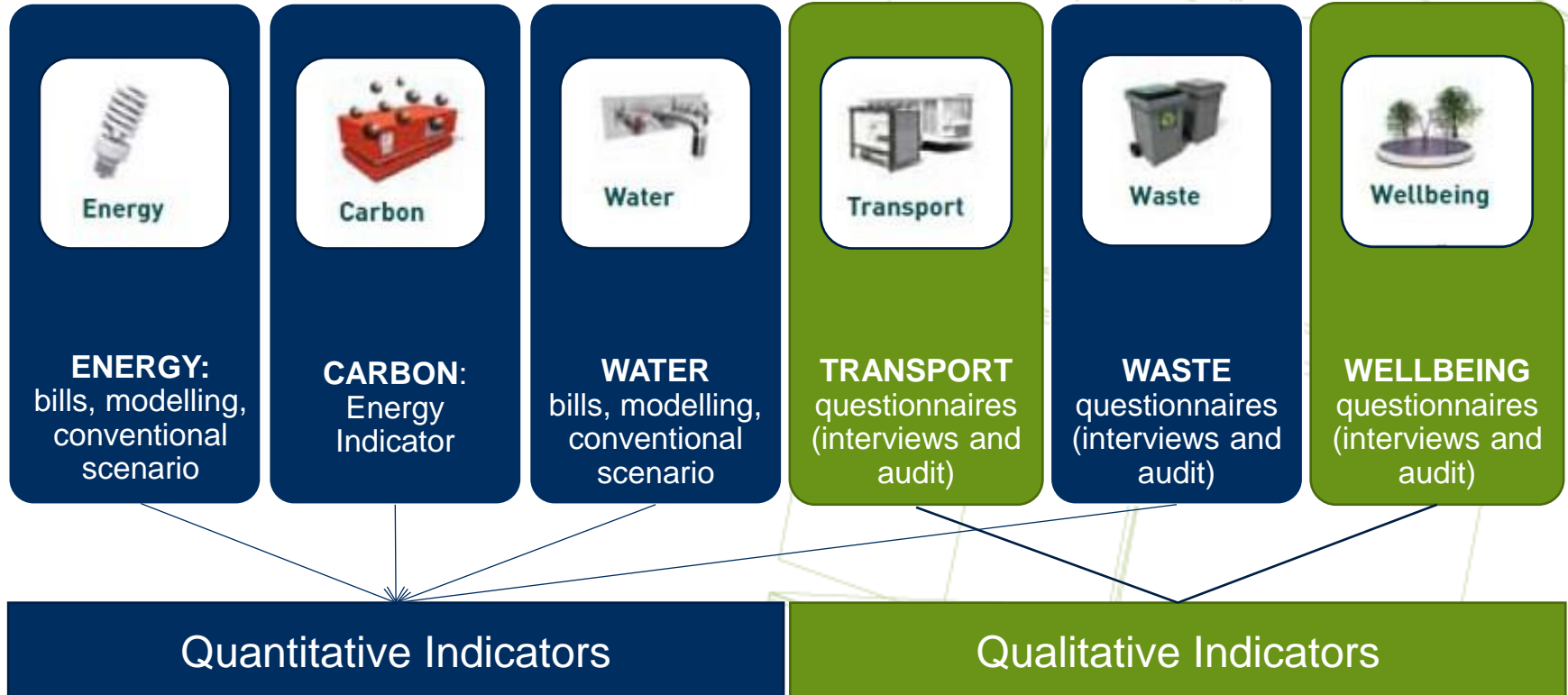
Achievable through implementation of tech. recommendations covering the building design & equipment

INTRINSIC

**POTENTIAL
INTRINSIC**

GREPCon TOOL

KEY INDICATORS



GREPCon TOOL

THE APPROACH

Identification of standardised energy efficiency measures scenarios



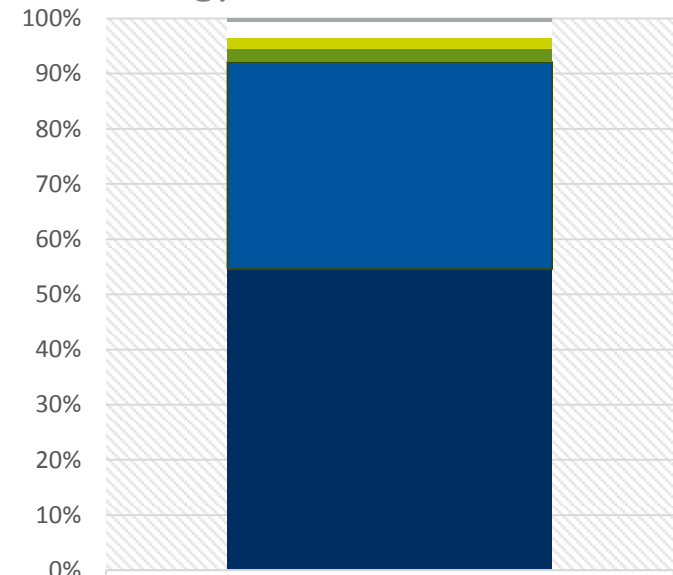
*Feasibility assessment
Profitability projection
Risk assessment*

GREPCon TOOL

ENERGY BALANCE

- The overall annual energy consumption is **8.426.237 kWh/year**
- The corresponding annual energy costs of the building account for **1.020.198 €/year**
- The emissions associated are of **2.978.097 kgCO₂eq/year**
- Air conditioning is the highest energy consumption

Energy Balance Breakdown



	Consumption (kWh/y)
■ Heating (Gas)	49.860
■ Others	246.598
■ Lifts	160.457
■ Ventilation	201.611
■ Lighting	3.144.867
■ Air conditioning (Electricity)	4.571.285

GREPCon TOOL

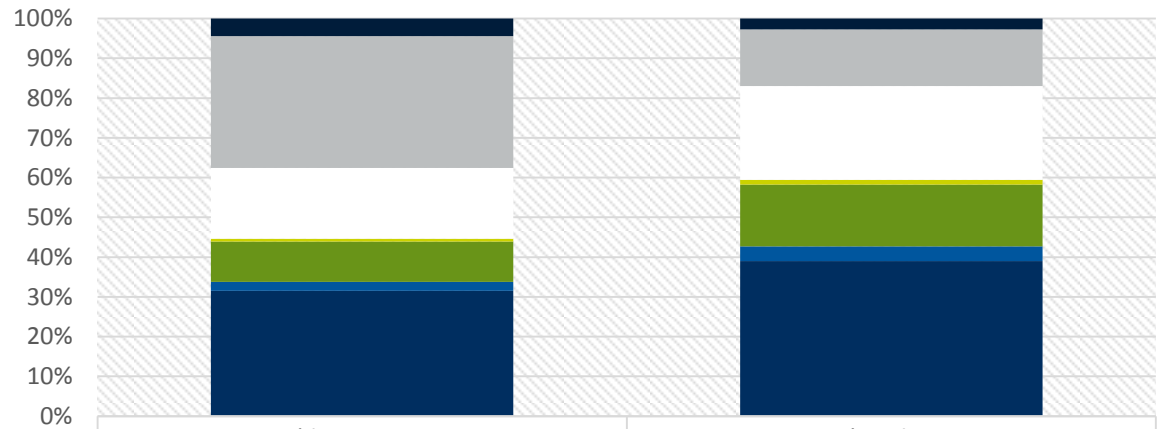
ENERGY SAVING MEASURES

ESM Recommendation	Savings [kWh/year]	Savings [€/year]	Investment [€]	Payback [years]
Substitution of conventional lamps	928.357	111.403	420.380	3,8
Occupancy and presence sensors	88.702	10.644	30.000	2,8
Photocell to dim luminous flux based on natural light	369.079	44.289	135.000	3,0
Variable frequency drives for pumps	29.079	3.489	9.700	2,8
Building Energy Management System	559.225	67.107	236.540	3,5
Solar thermal plant	339.056	40.687	442.000	10,9
Substitution of hydraulic motors with electric motors in elevators	65.850	7.902	59.000	7,5
TOTAL	2.379.348	285.522	1.332.620	

GREPCon TOOL

ENERGY BALANCE

Investment and Savings



	% investment	% savings
■ Substitution of hydraulic motors with electric motors in elevators	4%	3%
■ Solar thermal plant	33%	14%
■ Building Energy Management System	18%	24%
■ Variable frequency drives for pumps	1%	1%
■ Photocell to dim luminous flux based on natural light	10%	16%
■ Occupancy and presence sensors	2%	4%
■ Substitution of conventional lamps	32%	39%

GREPCon TOOL

FINANCIAL ASSUMPTIONS

PROJECT GENERAL DATA

Project indexes

Energy inflation rate	2,0%
General inflation rate	1,0%
Euribor (select)	2,0%
Spread	2,0%
Interest rate	4,0%
Loan formalisation fee	0,5%
EBT tax rate	25%

Project financial data

Project direct investment (k€)	1332,6
% of additional expenses	5%
Total investment amount (k€)	1399,3
% debt	70%
% equity	30%
Debt	979,5
Equity (k€)	419,8
K asset (required return)	8%
K equity (required return)	9%
Client shared savings (%):	0%

GREPCon TOOL

PROJECT RATING

PROJECT SPECIFIC DATA

RESULTS (k€)

Income (Sales)	285,5
Energy savings	285,5
Energy production	0,0
Water savings	0,0
Carbon credits trading	0,0
Expenses	0,0
Energy supply	0,0
O&M	0,0
Overhead	5,0%
% Of the investment subject to depreciation	100%
Investment subject to depreciation	1.399,3
Depreciation period (years)	6
BALANCE (k€)	
Working capital requirements (% of income)	0,0%
EPC Project duration (years)	8

PROJECT RATING 1

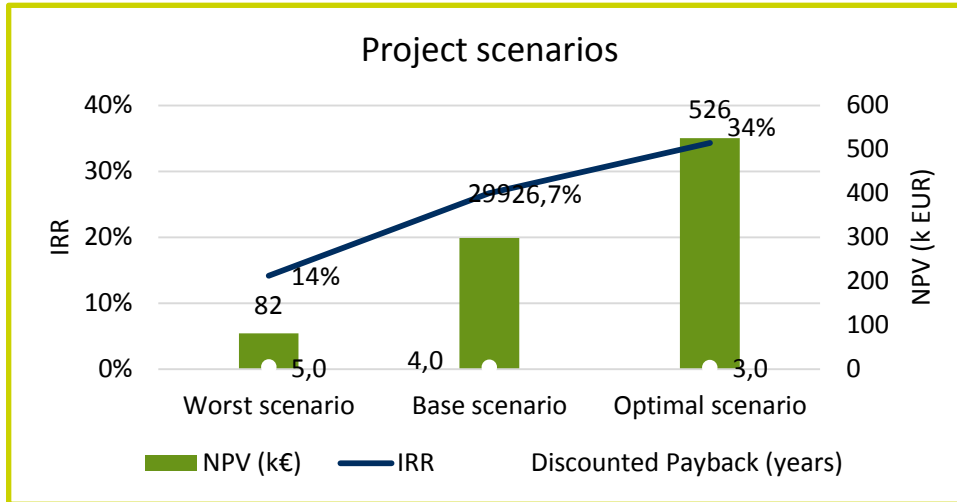


Energy Performance Contract Potential

Financial savings:	285.522	€
Energy savings:	2.379.348	kWh/year
Carbon savings:	849.427	kgCO ₂ /year
Investment:	1.332.620	€
IRR:	26,7%	%
NPV:	299	€
Discounted payback:	4,0	years

GREPCon TOOL

PROJECT RATING



	IRR	NPV (k€)	Discounted Payback (years)
Worst scenario	14%	82	5,0
Base scenario	26,7%	299	4,0
Optimal scenario	34%	526	3,0

PROJECT RATING 1

Energy Performance Contract Potential

Financial savings: **285.522** €

Energy savings: **2.379.348** kWh/year

Carbon savings: **849.427** kgCO₂/year

Investment: **1.332.620** €

IRR: **26,7%** %

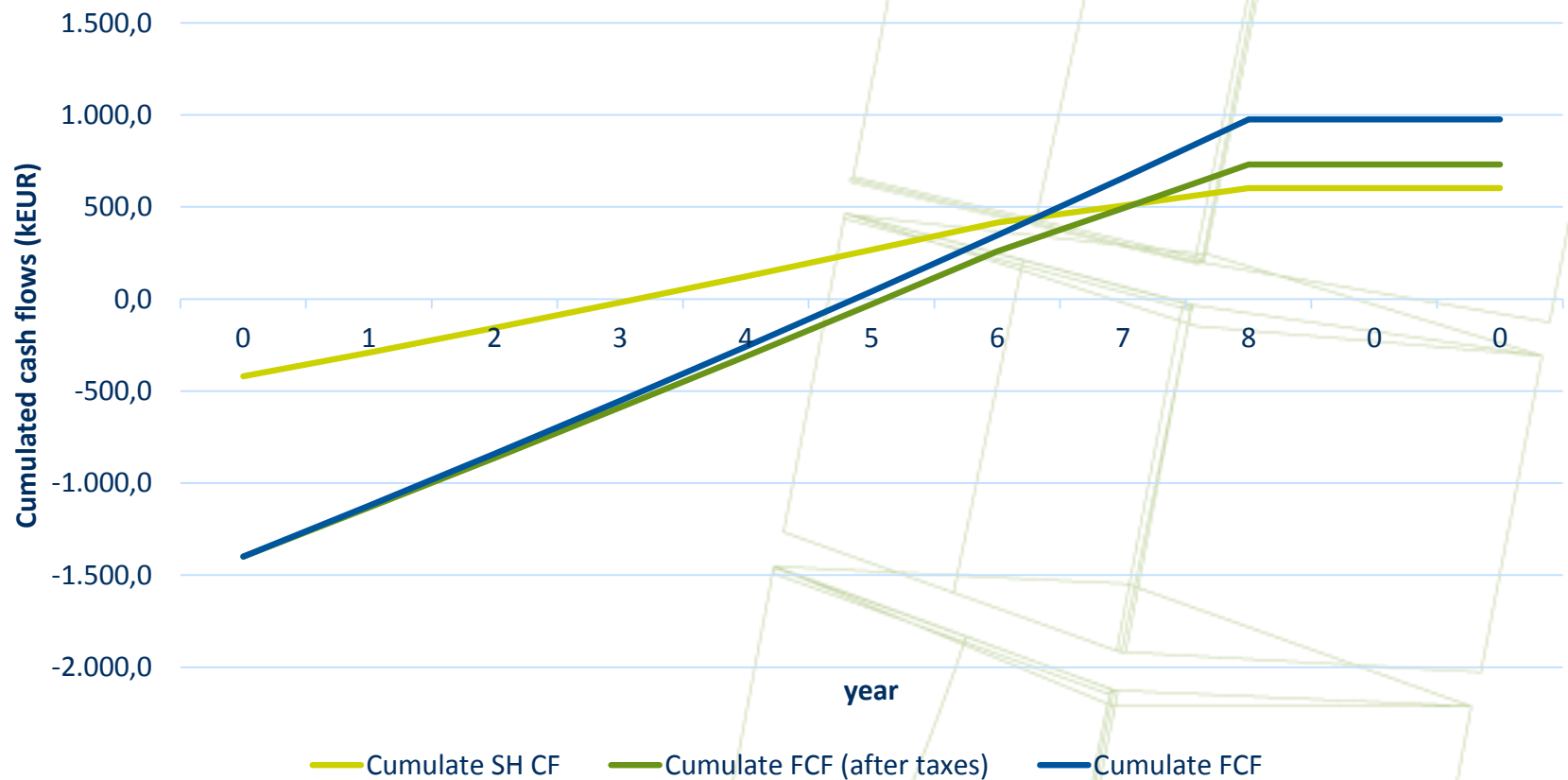
NPV: **299** €

Discounted payback: **4,0** years

GREPCon TOOL

FINANCIAL INDICATORS

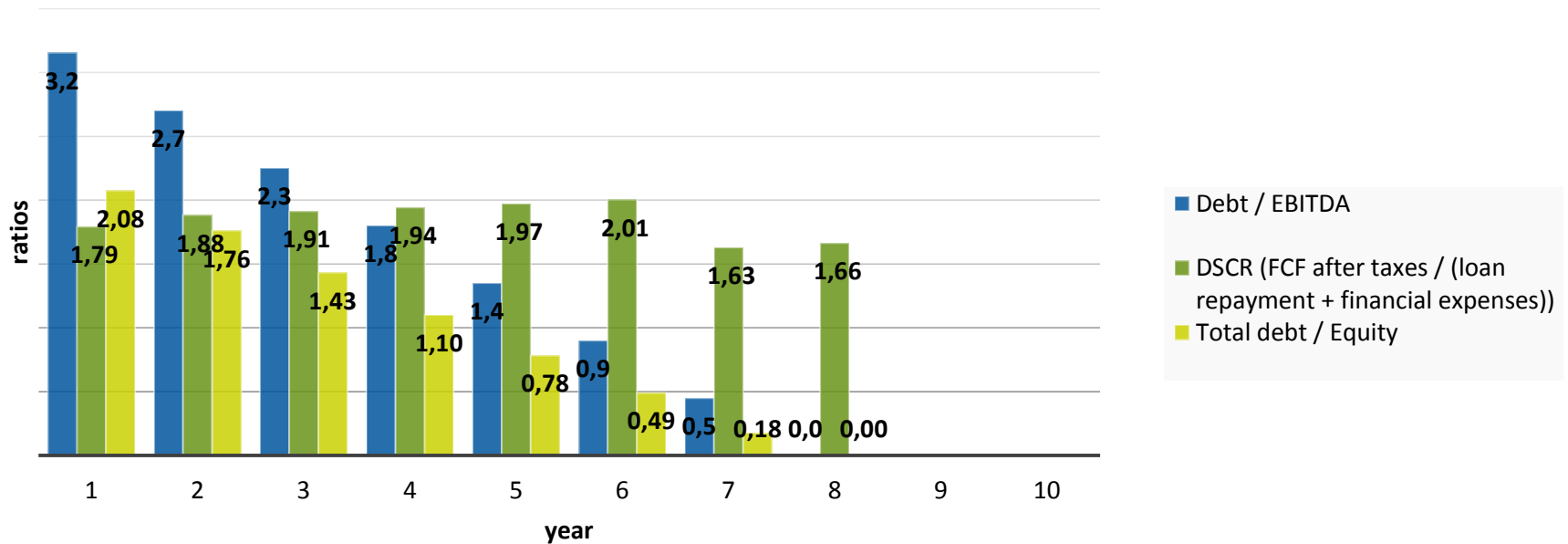
Cumulated project cash flows



GREPCon TOOL

FINANCIAL INDICATORS

Project liquidity & solvency ratios



TRUST EPC SOUTH

OVERVIEW OF THE PROJECT

The Project started in 2015 within the European Commission's Horizon 2020 programme
– *Finance for Sustainable Energy*

10 European Partners from 6 southern European countries



3 years of duration, until February 2018, with a budget of nearly 2M Euros



INVESTOR DAYS - MADRID 2017

CaixaForum Madrid - Paseo del Prado 36

Monday 10 July 2017, 10:00 AM - 17:00 PM



REGISTER

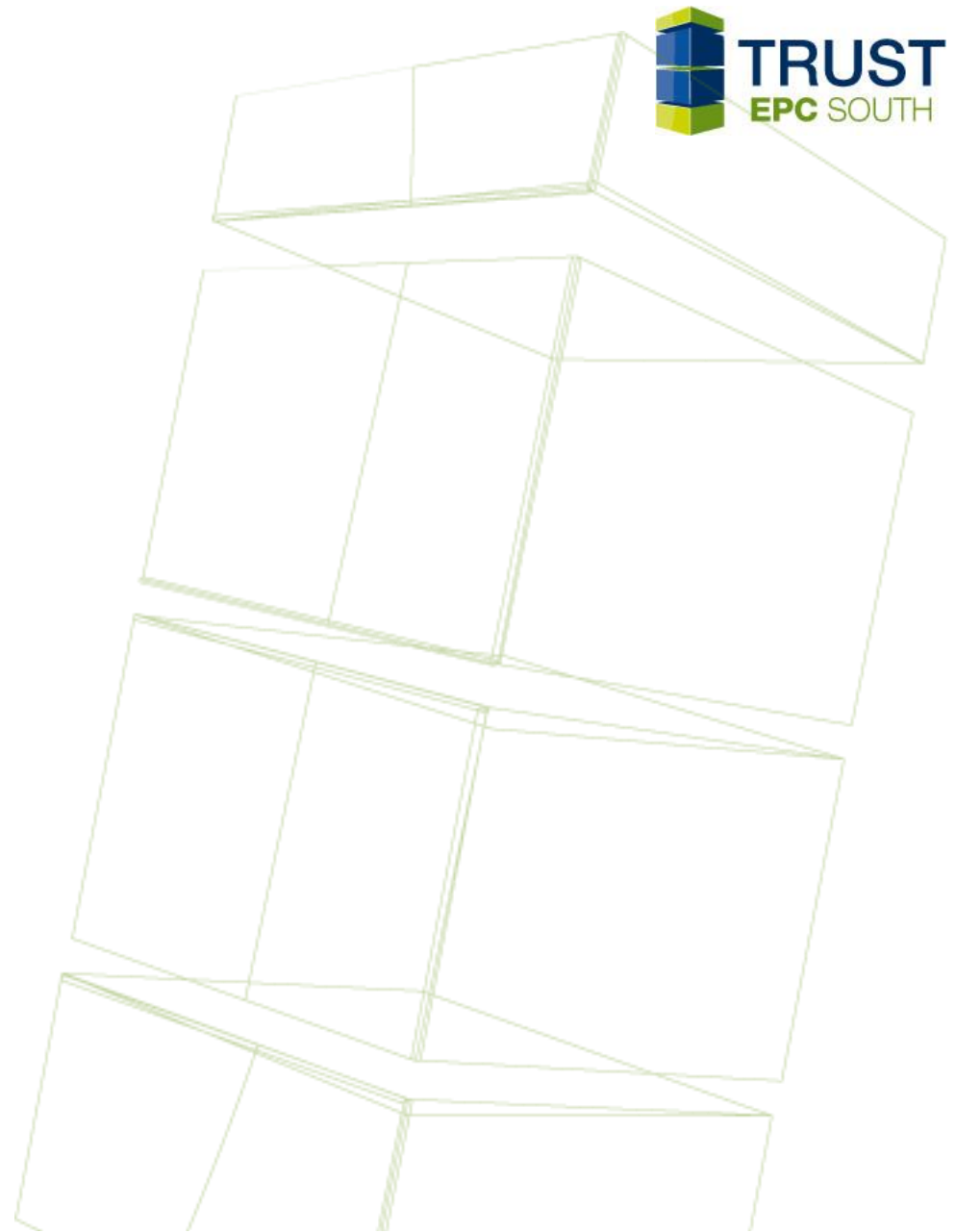
This event is organized in collaboration with the Investor Confidence Project and the eQuad platform

Con la colaboración de:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement n° 649772

THANK YOU FOR YOUR ATTENTION



This project has received funding
from the European Union's Horizon 2020
research and innovation programme
under grant agreement No 649772

*Contents of this document reflect only the author's view and that the
Executive Agency for Small and Medium-sized Enterprises (EASME)
is not responsible for any use that may be made of the information it contains.*