



S E F I P A

# Sustainable Energy Financing Platform Austria

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Energy Efficiency Finance Market Place  
Brussels – January 18th & 19th 2017

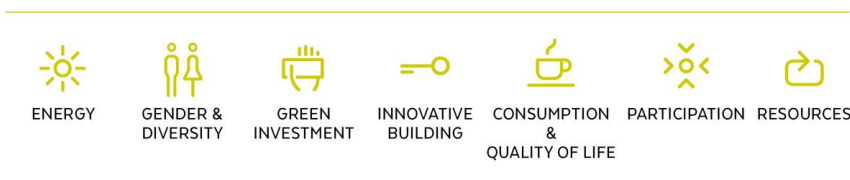


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## ■ **Austrian Society for Environment and Technology (ÖGUT) – [www.oegut.at](http://www.oegut.at)**

- ◆ Non-profit organization – platform for sustainable development (since 31 years!)
- ◆ 100 organizations and institutions (business, administration, environmental advocacy).
- ◆ Topics:



## ■ **Energy Changes Projektentwicklungs GmbH – [www.energy-changes.com](http://www.energy-changes.com)**

- ◆ Finance/Engineering/Technical/Policy/Strategic Advice
- ◆ References in over 30 countries!
- ◆ Topics: renewable energy, energy efficiency and GHG mitigation activities



## ■ Challenges to Sustainable Energy (SE) investments in Austria

- ◆ Financing related, information related and legal framework related challenges

## ■ Objectives to remove challenges

- ◆ **Finance Labs**: facilitated dialogue forum to develop 3 financing and 3 legal instruments
- ◆ **Crowdfunding platform**: raising funding for 15 SE investment actions and attracting 5,000 SE investors
- ◆ Screening approximately **100 proposed investment actions** and raise financing for **25** of them
- ◆ **Outreach activities** to increase capacity of app. 8,000 persons

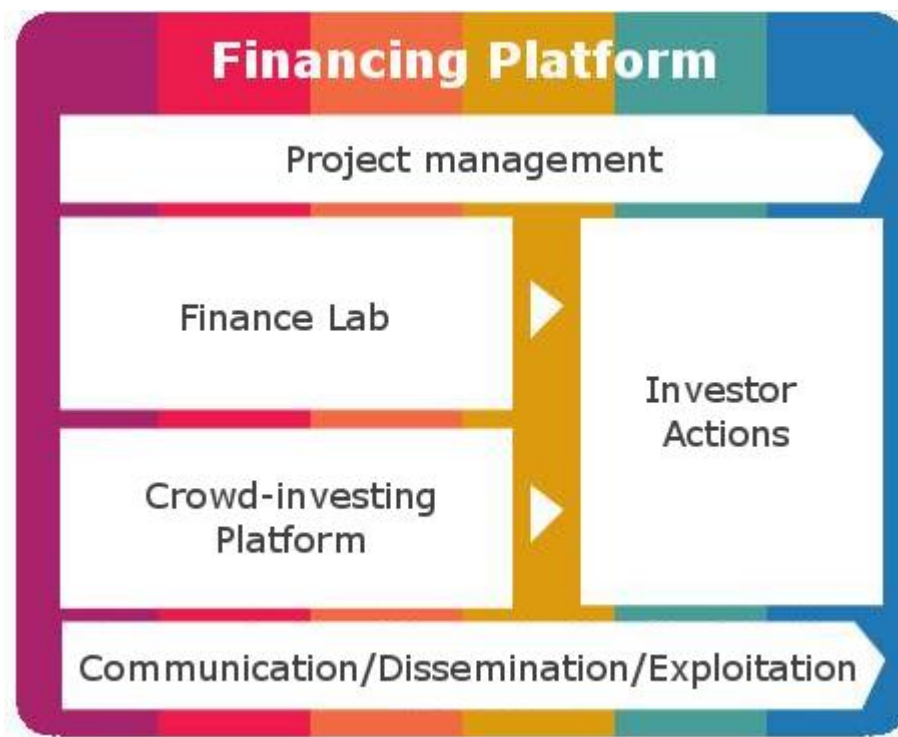


## ■ Impacts

**SEFIPA's activities will lead  
to an annual incremental deal flow  
in SE investments of 100 Mio EUR**



## ■ SEFIPA – Work plan

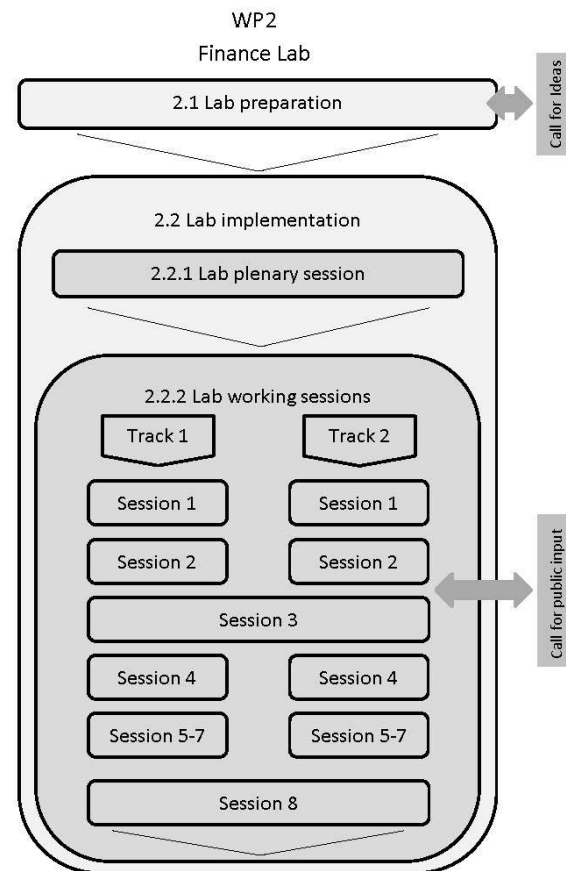


## ■ Finance Labs – Process

- ◆ Stakeholders: public administration, financial sector, business and consumer associations, energy service providers, NGOs)
- ◆ Small working groups, public input, plenary sessions

## ■ Experience

- ◆ Keeping interest of participants high, face-to-face meetings are important!
- ◆ Adapting process to changing legal environment
- ◆ Separation of legal instruments vs. finance instruments not always practical
- ◆ Finance Labs are topic-based (5 Labs instead of 2 tracks)



	Finance Labs	Financing/legal instruments
1	SE financial products for institutional investors	<ul style="list-style-type: none"> <li>• Requirements of institutional investors for SE financial products</li> <li>• Best practice examples of SE financial products – stimulation of new products (e.g. sustainable real estate funds, green bonds...)</li> </ul>
2	Increase attractiveness of EPC	<ul style="list-style-type: none"> <li>• Quality guidelines and marketing for EPC facilitators</li> <li>• Accounting Rules for EPC (Maastricht, EU STAT Guidance)</li> </ul>
3	Incentives for investments in energy efficiency in buildings	<ul style="list-style-type: none"> <li>• Monitoring of actual energy consumption</li> <li>• Tax incentives</li> <li>• Specific topics in tenancy law</li> </ul>
4	Increase investments in roof to PV in „multi parties“ buildings	<ul style="list-style-type: none"> <li>• Business/ financing models</li> </ul>
5	Optimizing energy related subsidy system	<ul style="list-style-type: none"> <li>• Combining direct subsidies with guarantees</li> <li>• Opening subsidies for ESCOs</li> <li>• Aggregating projects - developing regional initiatives</li> </ul>



## ■ Crowd4Energy

- ◆ Platform for the financial contribution to SE projects in Austria
- ◆ Subordinated loans
- ◆ Projects: focus on SMEs
- ◆ Project pipeline (Leads): E-mobility, PV-roof tops, small scale energy efficiency
- ◆ Investment volume per project: 50.000 to 200.000 EUR
- ◆ Approved for the Austrian and German Financial market
- ◆ Investments from 250 EUR





[www.sefipa.at](http://www.sefipa.at)

**S E F I P A** DE EN

Sustainable Energy Financing Platform Austria [Über SEFIPA](#) [Aktuelles](#) [Events](#) [Finance Lab](#) [Crowdinvesting](#)

## Call for ideas

Ihre Ideen sind gefragt

### Über SEFIPA

Sustainable Energy Financing Platform in Austria

Ziel des Projektes SEFIPA ist es, innovative Lösungen zur Finanzierung von Nachhaltigen Energien in Österreich zu entwickeln, um zusätzliche Investitionen in diesem Bereich anzuregen.

[mehr Infos](#)

#### CROWDINVESTING

##### Crowd4Energy

#### TERMIN

23.06.2016 | Wien

**"Project-Kick-off" - Veranstaltung**

Die Österreichische Gesellschaft für Umwelt und Technik (ÖGUT) und Energy Changes GmbH laden zur Veranstaltung „Neue Wege zur Finanzierung der Energiewende“ ein.

#### FINANCE LAB

##### Ideen aus dem Finance Lab

Im SEFIPA Finance Lab entwickeln Stakeholder aus den Bereichen Finanzierung, Förderung, Verwaltung und Projektentwicklung neue Finanzierungsprodukte für Nachhaltige Energien sowie Vorschläge zur Änderung der rechtlichen Rahmenbedingungen in diesem Bereich.



## ■ Contact

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