

## Publicity guidelines & logos



**Co-financed by the European Union**

European Energy Programme for Recovery

As a beneficiary of the European Energy Programme for Recovery funding, one of your legal obligations is to provide the proper publicity to inform the public of the European Union's financial support:

Any report, brochure or other documentation connected with your EEPR co-funded project must mention European Union co-financing.

This mention is important as it:

- shows your commitment and participation in the EEPR
- helps to give the important message to the European public that the European Union is doing its part in supporting sustainable transport

### What information must be included

The following information must be included in your publicity, as relevant to the specific type of dissemination carried out:

- A **funding statement** stating that your project/initiative is the recipient of European Union EEPR funding:  
*"Project X/Infrastructure X is co-financed by the European Union's European Energy Programme for Recovery programme"*
- (For printed materials) A **disclaimer** releasing the European Union from any liability in terms of the content of the dissemination materials:  
*"The sole responsibility of this publication lies with the author. The European Union is not responsible for any use that may be made of the information contained therein."* [The text of the disclaimer in all EU official languages](#)
- The **EU flag**  
[Graphical specification for the European Emblem](#)

Unless the Commission requests otherwise, all communication or publication about the project – including at a conference or seminar – must indicate that the project has received funding from the EU.

### **Publications & dissemination materials**

<b>Type of communication</b>	<b>Placement of logo / guidelines for use</b>
Websites	<ul style="list-style-type: none"> <li>• Same place on every page</li> <li>• Ideally as part of the frame which appears on all sections of a website</li> </ul>
Brochures, information leaflets, fact sheets, newsletters, posters	<ul style="list-style-type: none"> <li>• Bottom right corner of publication</li> <li>• Front or back cover</li> <li>• On white background (unless placed on a large photo or illustration as on a poster)</li> </ul>
Reports & internal project publications	<ul style="list-style-type: none"> <li>• Front cover</li> </ul>
Power Point presentations	<ul style="list-style-type: none"> <li>• First or last slide of a presentation or in the footer of each slide</li> </ul>
CD-ROM, DVD	<ul style="list-style-type: none"> <li>• On label of jewel box or CD label</li> </ul>

### **Public Works**

<b>WHEN</b>	<b>WHAT</b>	<b>HOW</b>
Before / during the works	Billboard/signage erected on site	Must contain funding statement and EU flag
After the works	Permanent commemorative plaque or billboard/signage	Must contain funding statement and EU flag

### **Ready-to-use material**



















To make this task easier, Directorate-General for Energy (DG ENER) has created the following picture in all EU official languages which can be used to fulfil points 1 and 3 of the above-mentioned publicity requirements.



If you choose to use the DG ENER-supplied logo, please ensure:

- elements of the picture should not be separated, i.e. please use the picture as one whole unit
- enough free space around the picture, for clarity purposes

The following zip files include for each language a low resolution version of the logo (for websites and Power Point presentations) and the high resolution version of the logo (for publications, signage, posters, other printed materials).

- [Bulgarian](#)  [484 KB]
- [Czech](#)  [492 KB]
- [Danish](#)  [454 KB]
- [Dutch](#)  [488 KB]
- [English](#)  [461 KB]
- [Estonian](#)  [493 KB]
- [Finnish](#)  [474 KB]
- [French](#)  [487 KB]
- Gaelic
- [German](#)  [481 KB]
- [Greek](#)  [488 KB]
- [Hungarian](#)  [482 KB]
- [Italian](#)  [484 KB]
- [Latvian](#)  [497 KB]
- [Lithuanian](#)  [506 KB]
- [Maltese](#)  [479 KB]
- [Polish](#)  [896 KB]
- [Portuguese](#)  [492 KB]
- [Romanian](#)  [488 KB]

- [Slovakian](#)  [482 KB]
- [Slovenian](#)  [477 KB]
- [Spanish](#)  [487 KB]
- [Swedish](#)  [461 KB]