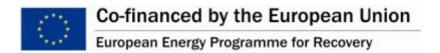
Publicity guidelines & logos





As a beneficiary of the European Energy Programme for Recovery funding, one of your legal obligations is to provide the proper publicity to inform the public of the European Union's financial support:

Any report, brochure or other documentation connected with your EEPR co-funded project must mention European Union co-financing.

This mention is important as it:

- shows your commitment and participation in the EEPR
- helps to give the important message to the European public that the European Union is doing its part is supporting sustainable transport

What information must be included

The following information must be included in your publicity, as relevant to the specific type of dissemination carried out:

- A **funding statement** stating that your project/initiative is the recipient of European Union EEPR funding:
 - "Project X/Infrastructure X is co-financed by the European Union's European Energy Programme for Recovery programme"
- (For printed materials) A **disclaimer** releasing the European Union from any liability in terms of the content of the dissemination materials:
 - "The sole responsibility of this publication lies with the author. The European Union is not responsible for any use that may be made of the information contained therein." The text of the disclaimer in all EU official languages
- The **EU flag**Graphical specification for the European Emblem

Unless the Commission requests otherwise, all communication or publication about the project – including at a conference or seminar – must indicate that the project has received funding from the EU.

Publications & dissemination materials

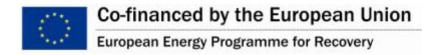
| Type of communication | Placement of logo / guidelines for use | |
|---|---|--|
| Websites | Same place on every page | |
| | • Ideally as part of the frame which appears on all sections of a website | |
| Brochures, information leaflets, | Bottom right corner of publication | |
| fact sheets, newsletters, posters | • Front or back cover | |
| | • On white background (unless placed on a large photo or illustration as on a poster) | |
| Reports & internal project publications | • Front cover | |
| Power Point presentations | • First or last slide of a presentation or in the footer of each slide | |
| CD-ROM, DVD | On label of jewel box or CD label | |

Public Works

| WHEN | WHAT | HOW |
|---------------------------|---|--|
| Before / during the works | Billboard/signage erected on site | Must contain funding statement and EU flag |
| After the works | Permanent commemorative plaque or billboard/signage | Must contain funding statement and EU flag |

Ready-to-use material

To make this task easier, Directorate-General for Energy (DG ENER) has created the following picture in all EU official languages which can be used to fulfil points 1 and 3 of the abovementioned publicity requirements.



If you choose to use the DG ENER-supplied logo, please ensure:

- elements of the picture should not be separated, i.e. please use the picture as one whole unit
- enough free space around the picture, for clarity purposes

The following zip files include for each language a low resolution version of the logo (for websites and Power Point presentations) and the high resolution version of the logo (for publications, signage, posters, other printed materials).

- Bulgarian 484 KB
- Czech [492 KB]
- Danish [454 KB]
- Dutch [488 KB]
- <u>English</u> [461 KB]
- Estonian 493 KB]
- <u>Finnish</u> [474 KB]
- <u>French</u> [487 KB]
- Gaelic
- <u>German</u> [481 KB]
- <u>Greek</u> [488 KB]
- Hungarian [482 KB]
- <u>Italian</u> **[**484 KB]
- <u>Latvian</u> [497 KB]
- <u>Lithuanian</u> [506 KB]
- <u>Maltese</u> [479 KB]
- <u>Polish</u> **ℚ**[896 KB]
- Portuguese [492 KB]
- <u>Romanian</u> **[**488 KB]

- Slovakian [482 KB]
- <u>Slovenian</u> [477 KB]
- <u>Spanish</u> [487 KB]
- <u>Swedish</u> [461 KB]