



B  **BUILDINTEREST**

H2020 – Taking down the barriers when investing in EE

1. Project
 - Focus
 - Organisation
 - Approach
2. National platforms
 - France: Euroquity
 - Italy: BUILDLab
 - Netherlands: Green BuildInvest Initiative
3. International outreach
4. Continuity after H2020

1. Project, focus

1. Inventory of existing barriers when investing in Energy Efficient real estate
2. Inventory of solutions for these barriers to boost the investments in EE real estate
3. Creating a dialogue between stakeholders to showcase solutions and facilitate and connect knowledge



1. Project, organisation

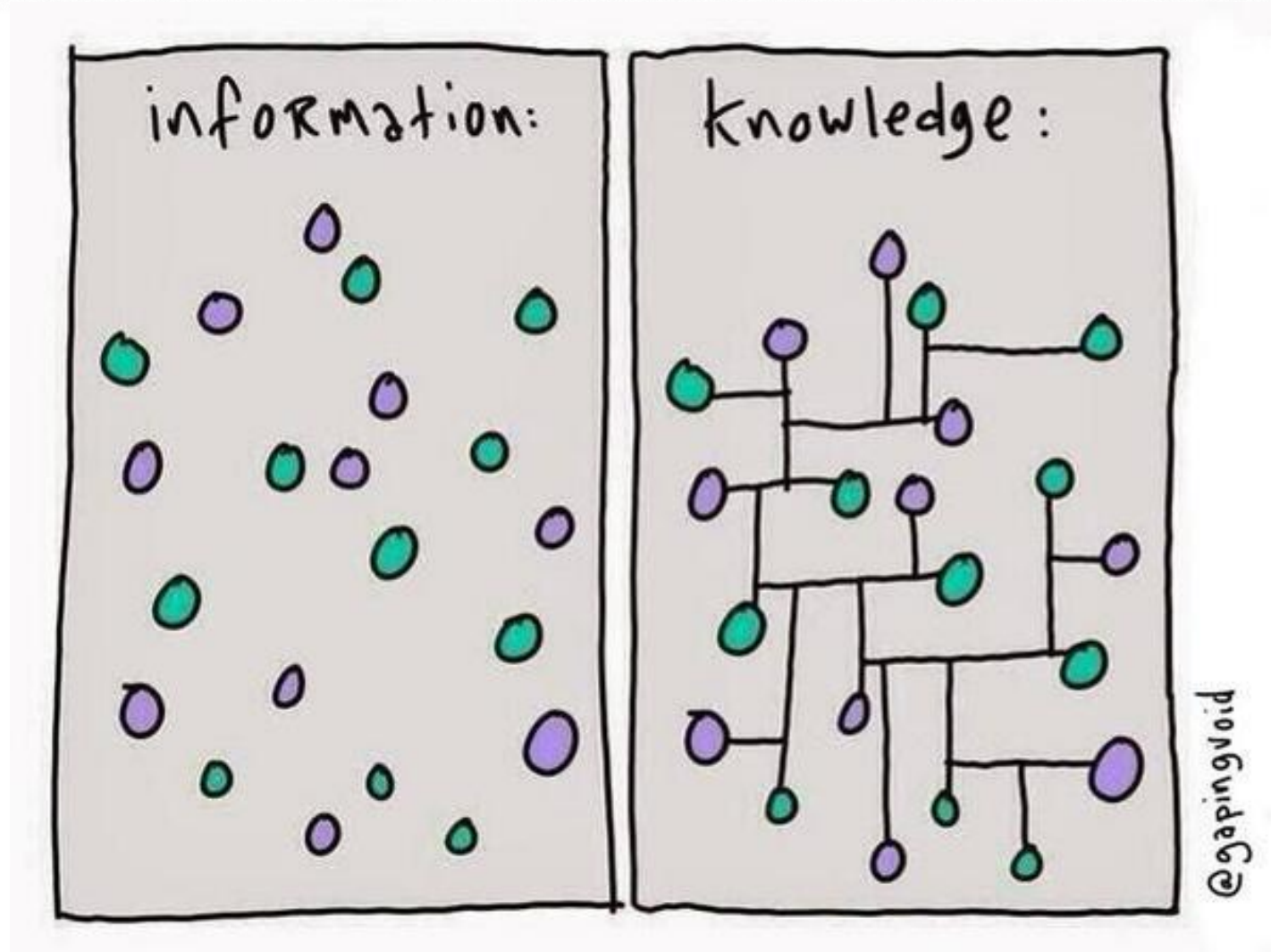
bpifrance

A ASTER

Green BuildInvest
Initiative



1. Project, approach



2. National platforms, France

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iPad 21:26 95%
euroquity.com

euroquity Search by company, investor, communit Dashboard Green BuildInvest Initiative

MEET THE COMPANIES
you would love to partner with

Company Investors Business support

Draw attention to your business
Build confidence and boost your e-reputation
Find investors
Meet your new partners

“ We develop energy recovery technologies based on human motion for smart systems and connected objects. Tomorrow, you'll be able recharge your telephone when you walk! Joining EuroQuity gives you the best possible exposure to take part in pitches and find investors. ”

Find an investor



2. National platforms, Italy

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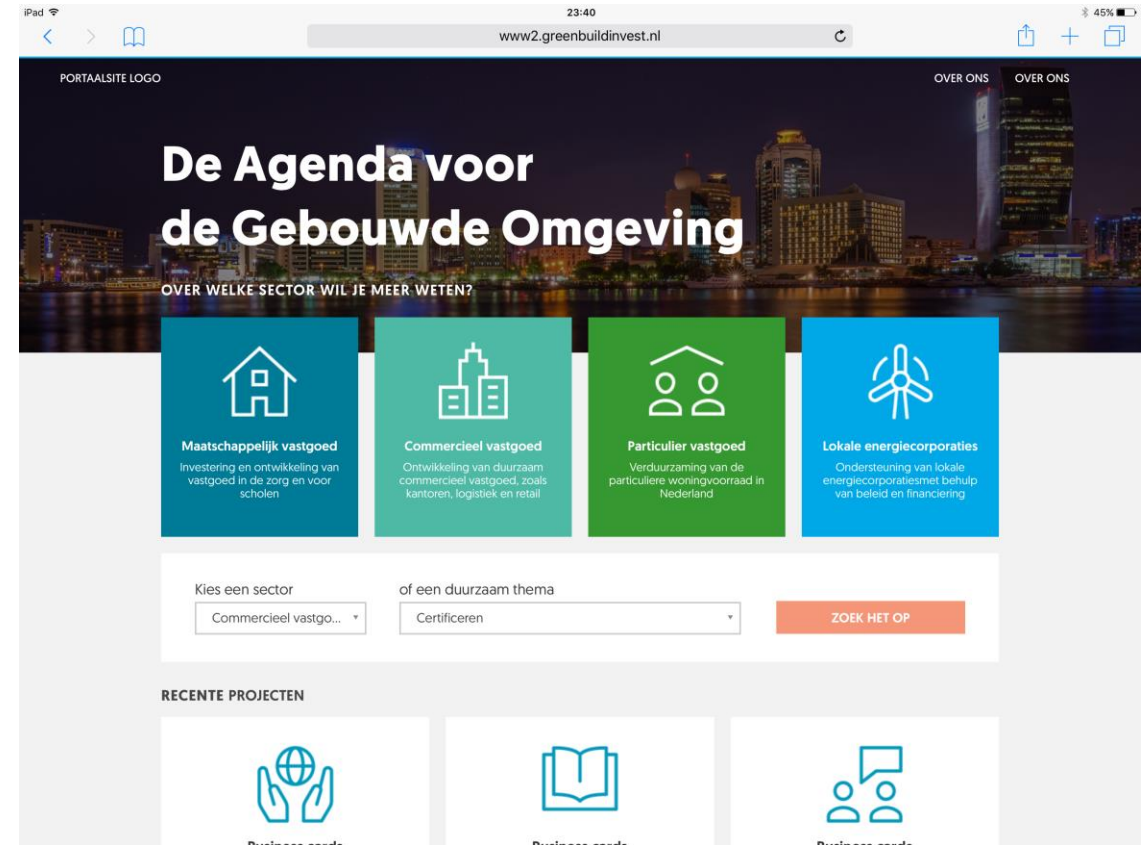
2. National platforms, The Netherlands

Green BuildInvest Initiative



Showcasing en creating knowledge

- Projects
- Initiatives
- Solutions
- Research



2. National platforms, The Netherlands

Communication

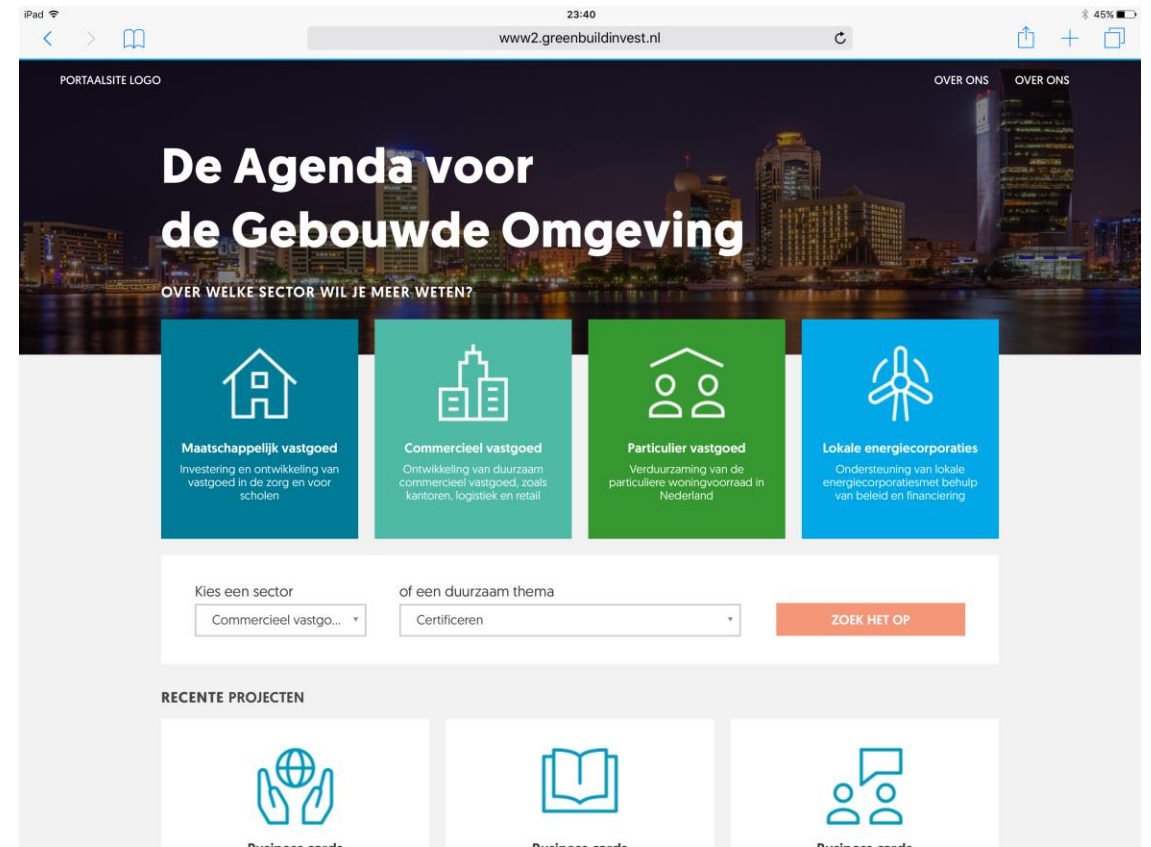
- Press officer – communicationplan
- Incl.: articles, social medial etc.

Datamining

- Learning from the community
- Creating engagement analysis
- Impact analysis

KPI

- 250+ connected partners (BI goal)
- Community goals are not yet decided



2. National platforms, The Netherlands

Meeting, greeting and showcasing

- National events (13/4, nov & BH18)
- International events (12/4 & BH18)
- Project visits (throughout the year)
- Studytrips

In-depth discussion and working on solutions

- Expert meetings (starting 15/6)
 - Topics are based on barrières
 - Opening discussion between experts, interaction with attendees
- Workshops



3. International outreach

- Replication of the national platforms
- Creating a European community of stakeholders
- Facilitating European solutions en tools



4. Continuity after H2020

What happens after BUILDINTEREST?

Scenario's

- Platform is funded by partners
- Platform is funded by paid content

- Platform is supported through the government (subsidy or...)
- Platform is supported by other private party (Duurzaam Gebouwd)