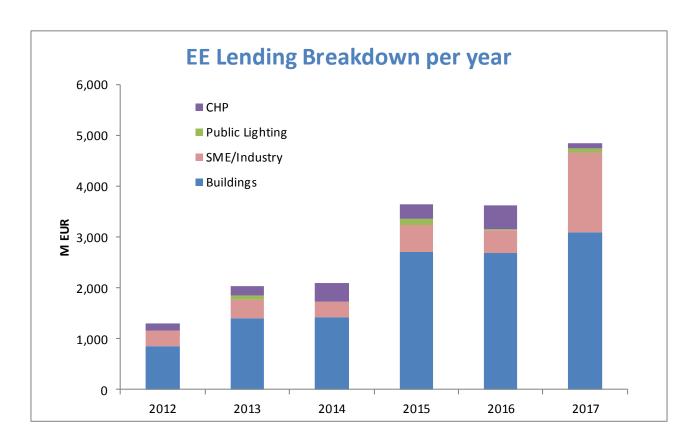
# ELENA Facility European Local ENergy Assistance Support for One Stop Shops

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### EIB EE lending EE 2012-2017



- EUR 4.8bn to EE in 2017 (65% buildings, 30% industry)
- Buildings is the largest EE sub-sector, in line with EU priorities



# How EIB can assist: Lending, Blending, Advising

### **Loans/Funds**

- Investment Loans (direct)
- Intermediated Loans, Promote Aggregation. Small and medium-scale projects (particularly to SMEs) via national and regional intermediary banks. Lending decision remains with the financial intermediary
- Investment Funds
- European Fund for Strategic Investment (EFSI)
- Dedicated schemes such as Private Finance for Energy Efficiency (PF4EE),
   Smart Finance for Smart Buildings (SFSB)
- Blending with ESIF

<u>Technical Assistance / Advisory Services</u> typically upstream, with or without links to operations.

- ✓ ELENA (European Local Energy Assistance)
- ✓ JASPERS (Joint Assistance to Support Projects in European Regions)
- ✓ FIA (Financial Instruments Advisory)
- ✓ EIAH (European Investment Advisory Hub)



# Outline

- What is ELENA?
- Who can benefit from ELENA?
- What type of investments does ELENA support?
- Eligible costs
- Application process
- Case studies of One Stop Shops





# What is ELENA?

Established in 2009 as European Local ENergy
 Assistance – not only local anymore

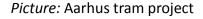
 Based on an agreement between the European Investment Bank (EIB) and the European Commission

managed by the EIB

 financed by the Horizon 2020 Framework Programme for Research & Innovation

 Grant for preparation (not implementation) of investment programmes

More than EUR 155m awarded to more than 80 projects supporting approx. EUR 5.4bn investments





# General rules

- Minimum investment of EUR 30m
- Grant covers up to 90% of costs related to project development support
- Budget allocation: first come, first served principle; in range of EUR 30m 50m per year
- Required level of maturity: preparatory studies carried out and main decisions taken before ELENA support request (ELENA proposal should demonstrate high probability that project will be implemented)
- Obligation of investment implementation leverage factor required:
  - 20 for sustainable energy projects
  - 10 for residential buildings and urban transport
- In case the leverage not achieved: grant may be clawed back
- Final beneficiary (applicant) doesn't have to be the one who is implementing the investment
- 3-year implementation period for EE projects, 4-year for urban transport



# Who can benefit?

### Public sector

- Local, regional or national authorities
- Other public bodies (e.g. energy agencies)
- Groupings of such authorities or bodies

### Private sector

Private entities
 planning to develop
 and support eligible
 investments: e.g.
 associations, mixed
 public/private, banks
 etc.

ELENA TA should not have purpose or effect of producing a profit



# Eligible investment programmes

# **Sustainable Energy**

- EE renovations of public and private buildings
- Street and traffic lighting
- Integration of renewable energy sources into the buildings
- Investments in district heating/cooling networks
- Local energy facilities that support EE/RE (e.g. smart grids)

Investment programmes implemented by the final beneficiary or by a third party



**ELENA** 



# Eligible investment programmes

# **Urban transport and mobility**

- Investments to support the use and the integration of innovative solutions going beyond the current state of art for alternative fuels in urban mobility
- Vehicles, recharging infrastructure, energyefficiency measures and systems

Investment programmes implemented by the final beneficiary or by a third party



#### **ELENA**



# Eligible investment programmes

# **Residential buildings**

- EE refurbishement of residential buildings
- Integration of renewable energy sources into the buildings
- Project development activities: assessing the energy performance of buildings: support for energy performance certificates or energy audits, access to financing: help households access financing from financial institutions, and/or available grants, setting up one stop shops etc.

Investment programmes implemented by the final beneficiary or by a third party



#### **ELENA**



# Eligible costs

### **Internal staff**

- Costs of personnel clearly assigned to the project
- Salaries, social security charges and other remuneration-related costs

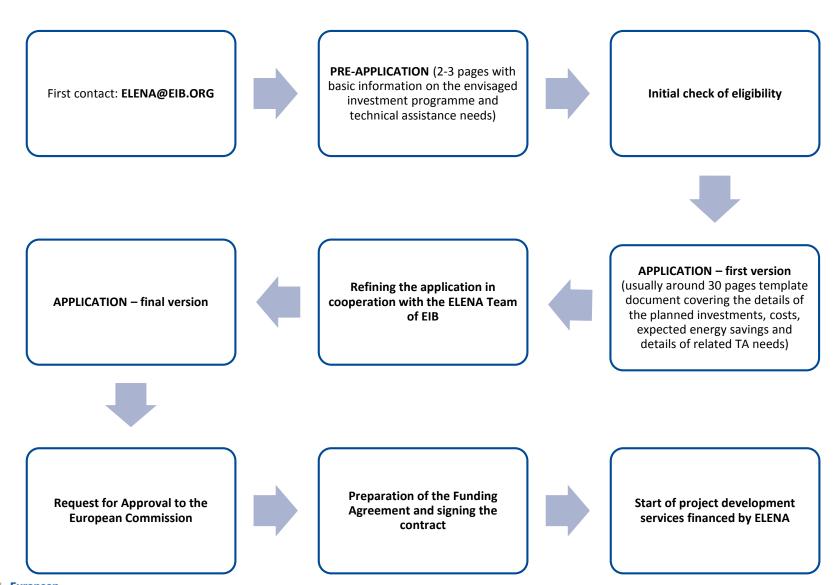
# EEN.

### **External experts**

- Feasibility, design and market studies
- Structuring of programmes, business plans, energy audits
- Legal/financial advisory
- Preparing of tendering procedures
- Bundling of smaller projects to form bankable packages



# **Application process**



# **ELENA** projects overview



**ELENA interactive map** 

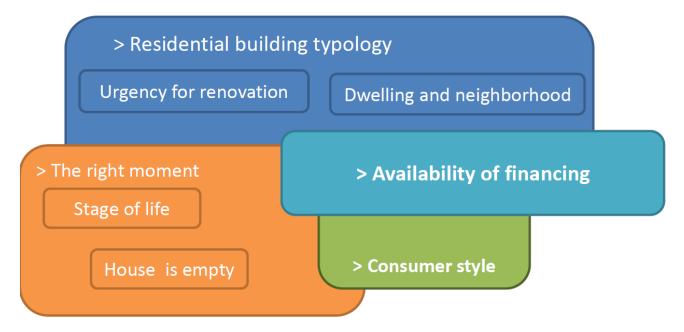


# Financing Home Renovation in Europe

### **Financing Home Renovation in Europe**

Consensus on findings regarding private housing refurbishment market

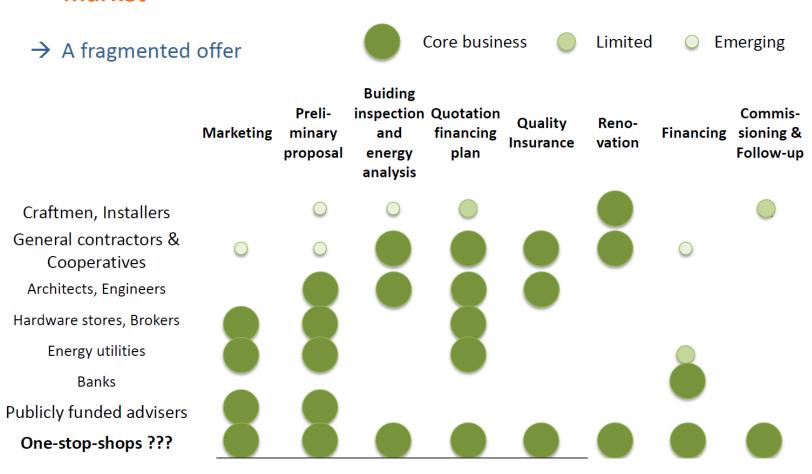
✓ Targeting households through multiple criteria





# A fragmented offer for EE house refurbishment

# Consensus on findings regarding private housing refurbishment market





European Investment Bank Group

# Examples of EIB support to One Stop Shops

Bank is involved in the support of one stop shops for EE in residential buildings at two levels:

Examples of **EIB** as lender to co-finance the EE measures:

- SEM Iles de France Energies
- Picardie Pass Renovation
- SFM ARTFF
- SEM Bordeaux Métropole Energies
- Sustainable Loans for citizens in Limburg, Netherlands

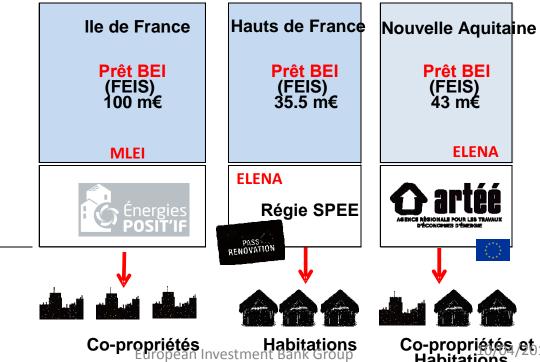
### Examples of **ELENA grant support** for several OSS:

- Picardie Pass Renovation
- Superhomes, Tipperary, Ireland
- ARTEE, Nouvelle Aquitaine, France
- Sustainable Loans for citizens in Limburg, Netherland
- Others in advanced stage of preparation or submitted to the EC for approval (E.g FR, NL and SP)



# EIB Financing plus technical assistance in France

- Specialised companies "Société de Tiers Financement" (STF) were established to provide technical and financial assistance to homeowners / homeowners associations i.e "One stop shop"
- For each sub-operation, the borrower from EIB is the STF
- Final Beneficiaries will be homeowners or homeowners associations
- Average loan ~ EUR 31,000
- Allow the offer of long tenor ( $\sim$ 20 yrs) plus attractive rates (2-2.5%)





# **Province of Limburg**

### **EIB Loan**

- EIB investing EUR 75m in the province Fund ("Duurzaam Thuis")
- For private citizens who can borrow money for EE measures and PV installations

### **ELENA Support**

 Citizens also receive technical advice to increase the EE component of the loans, advice on suppliers and contractors, advice on works and prices etc.

- 10-15 year terms
- Loans: Owner up to EUR 35,000 and tenants up to EUR 25,000
- Province Loan Officers can work with the homeowners on personalized energy assessments



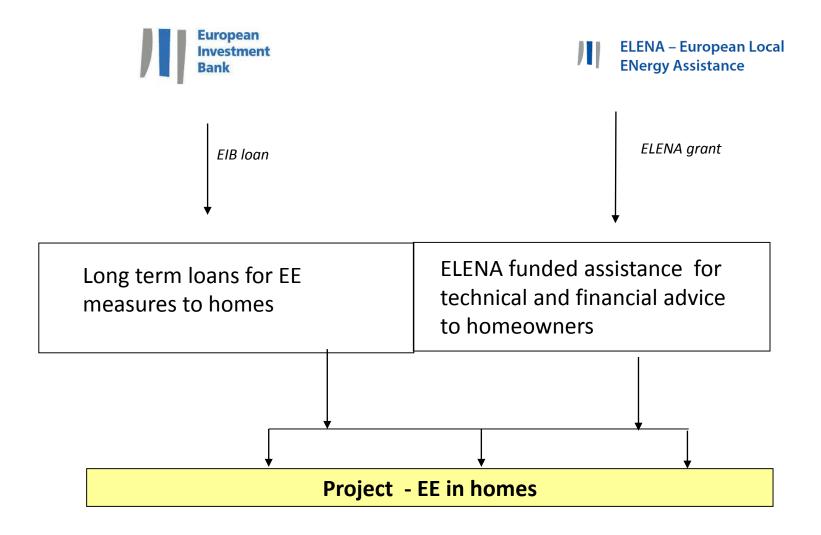


# **Tipperary Energy Agency**

- Beneficiary: Tipperary Energy Agency
  - Deep retrofit of single family dwellings under the programme "Superhomes"
  - Public Lighting Replacement Programme
  - Implementation of renewable heating systems, mobilising investment under the Renewable Heat Incentive (RHI)
  - Implementation of community wide energy efficiency under the state Better Energy
     Community (BEC) and energy efficiency obligation scheme
- Estimated investment programme cost: EUR 38m
- ELENA grant budget: EUR 1.5m
- Project Development Services (PDS) financed by ELENA provide support to the TEA for implementation
  - ✓ ELENA PDS Team composed of TEA staff and external subcontractors.
  - ✓ Offering a tailored assistance to various stakeholders private homeowners, public entities, SMEs
  - Undertake the stakeholder engagement, the technical and business case development and provide energy audits, prepare the procurement and design of the investments
  - ✓ ELENA PDS Team will liaise directly with the individual house/facility owners to encourage the investment



# EIB Support to One Stop shop





# Thank you for your attention!

Further information:

www.eib.org/elena

