





Sustainable Energy Financing Platform Austria

Clemens Ploechl, Energy Changes Projektentwicklung GmbH

Financing Energy Efficiency in Spain and Portugal Madrid – June 15<sup>th</sup> 2017







- Austrian Society for Environment and Technology (ÖGUT) www.oegut.at
  - Non-profit organization platform for sustainable development (since 31 years!)
  - 100 organizations and institutions (business, administration, environmental advocacy).
  - Topics:



- Energy Changes Projektentwicklungs GmbH www.energy-changes.com
  - Finance/Engineering/Technical/Policy/Strategic Advice
  - References in over 30 countries!
  - Topics: renewable energy, energy efficiency and GHG mitigation activities







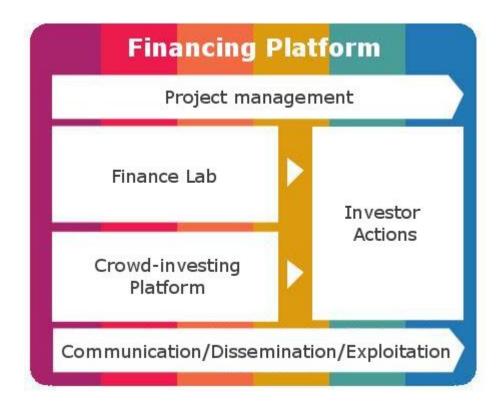
- Challenges to Sustainable Energy (SE) investments in Austria
  - Financing related, information related and legal framework related challenges
- Objectives to remove challenges
  - Finance Labs: facilitated dialogue forum to develop 3 financing and 3 legal instruments
  - Crowdinvesting platform: raising funding for 15 SE investment actions and attracting 5,000 SE investors
  - Screening approximately 100 proposed investment actions and raise financing for 25 of them
  - Outreach activities to increase capacity of app. 8,000 persons







# ■ SEFIPA – Work plan







	Finance Labs	Financing/legal instruments
1	SE financial products for institutional investors	<ul> <li>Guidelines for Energy Efficient Real Estate Funds</li> <li>Supporting interest parties to develop green bonds</li> </ul>
2	Increase attractiveness of EPC	<ul> <li>Quality guidelines and marketing for EPC facilitators</li> <li>Accounting Rules for EPC (Maastricht, EU STAT Guidance)</li> </ul>
3	Incentives for investments in energy efficiency in buildings	<ul> <li>Monitoring of actual energy consumption</li> <li>Tax incentives</li> <li>Specific topics in tenancy law/ condominium law</li> </ul>
4	Increase investments in roof top PV in "multi parties" buildings	Business/ financing models
5	Optimizing energy related subsidy system	<ul> <li>Combining investment grants with guarantees</li> <li>Opening subsidies for ESCOs</li> </ul>







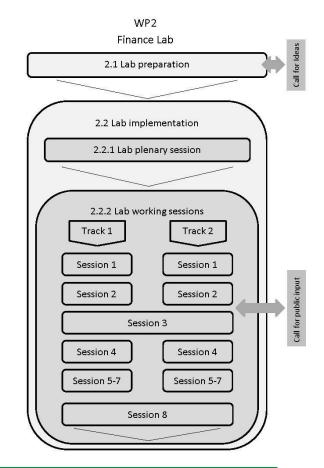


### Finance Labs – Process

- Stakeholders: public administration, financial sector, business and consumer associations, energy service providers, NGOs)
- Small working groups, public input, plenary sessions

# Experience

- Keeping interest of participants high, face-to-face meetings are important!
- Adapting process to changing legal environment
- Separation of legal instruments vs. finance instruments not always practical - Finance Labs are topic-based (5 Labs instead of 2 tracks)
- Country specific











# Crowd4Energy

- Platform for the financial contribution to SE projects in Austria
- Subordinated loans
- Projects: focus on SMEs
- Project pipeline (Leads): E-mobility, PV-roof tops, small scale energy efficiency
- Investment volume per project: 50.000 to 200.000 EUR
- Approved for the Austrian and German Financial market
- Investments from 250 EUR

















#### Contact

**Energy Changes Projektentwicklung GmbH** 

### **Clemens Ploechl**

Managing Partmer clemens.ploechl@energy-changes.com +43 676/847 133 100

www.energy-changes.com

Österreichische Gesellschaft für Umwelt und Technik (ÖGUT)

#### **Katharina Muner-Sammer Phd**

Scientific Project Manager katharina.muner-sammer@oegut.at +43 1/ 315 63 93 -19

www.oegut.at

